

3/15/10  
RA# 5

REDEVELOPMENT AGENCY OF  
THE CITY OF SAN DIEGO

RESOLUTION NUMBER R- 04524

DATE OF FINAL PASSAGE JUL 02 2010

A RESOLUTION OF THE REDEVELOPMENT AGENCY OF  
THE CITY OF SAN DIEGO APPROVING THE FIVE-YEAR  
STRATEGIC PLAN (2010 – 2015) FOR SOUTHEASTERN  
ECONOMIC DEVELOPMENT CORPORATION.

WHEREAS, the Redevelopment Agency of the City of San Diego [Agency] is engaged  
in activities necessary to carry out and implement the redevelopment plan for each of several  
redevelopment project areas in Southeastern San Diego administered on the Agency's behalf by  
the Southeastern Economic Development Corporation [SEDC]; and

WHEREAS, SEDC's area of influence includes four redevelopment project areas known  
as Central Imperial, Gateway Center West, Mount Hope and Southcrest, together with certain  
adjacent real property in Southeastern San Diego; and

WHEREAS, SEDC staff has caused the preparation of that certain Five-Year Strategic  
Plan (2010 – 2015) dated May 2010 [Strategic Plan] in order to provide a comprehensive,  
organization-wide strategy for effective redevelopment in SEDC's area of influence; and

WHEREAS, the Strategic Plan will serve as a guide and a set of recommendations for  
undertaking redevelopment and economic development activities during the applicable five-year  
period and as a tool for weighing successes, reporting outcomes and evaluating progress during  
SEDC's annual budget approval process; NOW, THEREFORE,

BE IT RESOLVED, by the Redevelopment Agency of the City of San Diego [Agency],  
that the Strategic Plan, a copy of which shall be placed on file in the office of the Agency  
Secretary as Document No. D- 04524, is hereby approved.

APPROVED: JAN I. GOLDSMITH, General Counsel

By Kevin Reisch  
Kevin Reisch  
Deputy General Counsel

KR:nda  
05/11/2010  
Or.Dept:SEDC  
RA-2010-91  
MMS #9697

I hereby certify that the foregoing Resolution was passed by the Redevelopment Agency of the  
City of San Diego, at this meeting of JUN 15 2010.

REDEVELOPMENT AGENCY

By Jeannette Santos  
Jeannette Santos, Deputy Secretary

Approved: 7-2-10  
(date)

Jerry Sanders  
JERRY SANDERS, Executive Director

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Executive Director

Passed by the Redevelopment Agency of The City of San Diego on JUN 15 2010, by the following vote:

Agency Members	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kevin Faulconer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anthony Young	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carl DeMaio	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Donna Frye	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ben Hueso	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

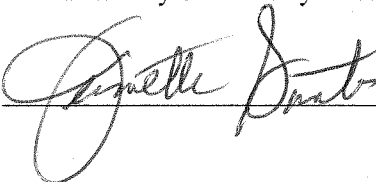
Date of final passage JUL 02 2010

AUTHENTICATED BY:

JERRY SANDERS  
Executive Director of The City of San Diego, California.

ELIZABETH S. MALAND  
Secretary of The City of San Diego, California.

(Seal)

By , Deputy

Office of the Redevelopment Agency, San Diego, California

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