



THE COMMITTEE ON ECONOMIC DEVELOPMENT AND INTERGOVERNMENTAL
RELATIONS OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO

COUNCILMEMBER MYRTLE COLE, CHAIR
COUNCILMEMBER MARK KERSEY, VICE CHAIR
COUNCILMEMBER CHRIS CATE
COUNCILMEMBER DAVID ALVAREZ

ACTIONS FOR THE COMMITTEE MEETING OF
THURSDAY, SEPTEMBER 29, 2016, AT 2:00 P.M.
CITY ADMINISTRATION BUILDING
COMMITTEE ROOM – 12TH FLOOR
202 “C” STREET, SAN DIEGO, CA 92101

For Information, contact Pamela Ison, Council Committee Consultant
Email: PIson@sandiego.gov or Phone: (619) 236-6701

Committee members present: Cole, Kersey, and Alvarez.
Committee members absent: Cate

APPROVAL OF COMMITTEE ACTIONS

The Committee Record of Actions of the following meetings were approved by Unanimous Consent:

July 14, 2016

NON-AGENDA PUBLIC COMMENT: Martha Welch commented regarding the MTS budget and the need for additional improvements, public bathrooms, and homeless feeding programs.

COMMITTEE MEMBERS, MAYOR, INDEPENDENT BUDGET ANALYST, CITY ATTORNEY

COMMENT: None

REQUEST FOR CONTINUANCE: None

INFORMATION AGENDA:

ITEM-1: Review Report from the San Diego Convention Center Corporation and the San Diego Tourism Authority regarding YEAR-END FY16 SALES AND MARKETING UPDATE

This item was information only. Additional information was requested as follows:

- Additional information regarding lost business;
- Cumulative and quantitative data regarding stacked total room nights by year booked (Slide #9, pace report); and
- An analysis regarding the correlation between lost room nights and building occupancy;
- A list of premium conventions that have been lost due to the lack of space/booking capacity.

ITEM-2: Review Report from the Performance and Analytics Department regarding CITY OF SAN DIEGO OPEN DATA IMPLEMENTATION UPDATE

This item was information only. No action required by the Committee.

ITEM-3: Review Report from the Economic Development Department regarding ONLINE BUSINESS PORTAL “OPEN COUNTER” PRESENTATION AND DEMONSTRATION

This item was information only. No action required by the Committee.

DISCUSSION AGENDA:

ITEM-4: Review Report from the Economic Development Department regarding FY17 UPDATED TOURISM MARKETING DISTRICT REPORT OF ACTIVITIES (PART I AND PART II) AND APPROVAL OF OPERATING AGREEMENT FOR MODIFIED TOURISM MARKETING DISTRICT

This item was returned to staff.

ITEM-5: Review Report from the Economic Development Department regarding DISBURSEMENT AND REINVESTMENT OF FORMER SAN DIEGO REGIONAL ENTERPRISE ZONE (SDREZ) PROGRAM FUNDS

Motion by Councilmember Alvarez to recommend Council adopt the resolution with direction to include the programmatic dollar amounts in the staff report. Second by Councilmember Kersey.

Passed by the following vote:

Yea: Cole, Kersey, Alvarez

Nay: None

Recused: None
Not Present: Cate

ITEM-6: Review Report from the Economic Development Department regarding ECONOMIC DEVELOPMENT STRATEGY 2017-2019—UPDATE

Motion by Councilmember Alvarez to recommend Council adopt the resolution with direction to include an additional metric related to housing affordability/affordable housing into the Economic Development Strategy. Second by Councilmember Kersey.

Passed by the following vote:

Yea: Cole, Kersey, Alvarez

Nay: None

Recused: None

Not Present: Cate



Myrtle Cole

Chair