

**THE COMMITTEE ON  
RULES AND ECONOMIC DEVELOPMENT  
OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO**

**Council President Pro Tem Sherri Lightner, Chair  
Councilmember Kevin Faulconer, Vice Chair  
Councilmember Mark Kersey  
Councilmember David Alvarez  
Councilmember Marti Emerald**

**ACTIONS FOR  
WEDNESDAY, JANUARY 30, 2013, AT 9:00 A.M.**

**COUNCIL COMMITTEE ROOM (12TH FLOOR),  
CITY ADMINISTRATION BUILDING  
202 C STREET, SAN DIEGO, CALIFORNIA**

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Committee members present: Lightner, Faulconer, Kersey, Alvarez

Committee members absent: Emerald

NON-AGENDA PUBLIC COMMENT

Mayor Bob Filner commented that the Mayor's Office will secure interim lobbying services in the near term and will bring a long-term lobbyist contract Request for Proposal to the Committee in the future.

Kevin Swanson commented regarding the 2015 Plaza de Panama Celebration.

PUBLIC COMMENT ON REGULATORY STREAMLINING, OPEN GOVERNMENT AND  
ECONOMIC DEVELOPMENT SUGGESTIONS

Robert McNamara noted that Cox Communications has eliminated the broadcasting of City TV, Channel 24, on older television sets and requested restoration of services provided to customers before the switch to digital programming.

COMMITTEE COMMENT

Chair Lightner requested that the Mayor's Office follow up on Mr. McNamara's request, as outlined above.

**ACTIONS**  
**Committee on Rules and Economic Development**  
**January 30, 2013**  
**- 2 -**

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CITY ATTORNEY, IBA, AND MAYORAL STAFF COMMENT

SPECIAL ORDER OF BUSINESS

Approval of the Record of Action Items for January 9, 2013.

**ACTION:** Motion by Councilmember Alvarez, second by Councilmember Kersey, to approve.

**VOTE:** 4-0; Lightner-yea, Faulconer-absent, Kersey-yea, Alvarez-yea, Emerald-absent

ACTION/DISCUSSION ITEMS

**ITEM-1:** Presentation from the San Diego Regional Economic Development Corporation (SDREDC) regarding the SDREDC's Economic Development Committee Overview and Priorities

**ACTION:** Information only. No action taken. Committee requested that the San Diego Regional Economic Development Corporation return to the Rules & Economic Development Committee in May to update the Committee on the status of the Metropolitan Export Plan.

**ITEM-2:** a. Presentation from the Office of Economic Growth Services in the Development Services Department regarding the Status of the Economic Development Strategy Draft

b. Presentation from the City Auditor regarding Review of "Performance Audit of the Economic Development Program" (*OCA Report 13-006, released on September 25, 2012 and presented to the Economic Development and Strategies (ED&S) Committee on October 8, 2012*)

- ED&S Committee October 8, 2012 Actions. Please see Item-3, "Report from the Office of the City Auditor regarding the Performance Audit of the Economic Development Program."

**ACTIONS**  
**Committee on Rules and Economic Development**  
**January 30, 2013**  
**- 3 -**

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- c. Presentation from the Independent Budget Analyst regarding Review of “Comprehensive Economic Development Strategy: Possible Goals for Committee Consideration and Inclusion into the Strategy” (*IBA Report 12-44, released October 19, 2012, and presented to the ED&S Committee on October 22, 2012*)
- ED&S Committee October 22, 2012 Actions. Please see Item-2, “Report from the Independent Budget Analyst regarding the Development of a Comprehensive Economic Development Strategy.”

ACTION: Information only. No action taken.

ITEM-3: Report from the Office of the Independent Budget Analyst regarding the 2013 Legislative Program

ACTION: Motion by Councilmember Kersey, second by Councilmember Faulconer, with an amendment offered by Councilmember Alvarez and accepted as part of the motion, to refer the Council’s 2013 Legislative Priorities, as summarized in the Independent Budget Analyst’s Report and with the addition of a federal priority on immigration reform, to the Mayor’s Office, requesting that the Mayor’s Office review, provide input, and incorporate the Council’s priorities into an overall City Legislative Program report to be docketed for consideration by the City Council at the meeting of February 11 or 12, 2013.

The Committee requested that the federal priority on immigration reform be described as follows: “Support meaningful reform to immigration policies that impact our border region.”

Finally, the Independent Budget Analyst was requested to revise the IBA report to identify the source of each legislative priority by Council District.

VOTE: 4-0; Lightner-yea, Faulconer-yea, Kersey-yea, Alvarez-yea, Emerald-absent

The Committee requested that the Mayor’s Office work with the Independent Budget Analyst, Committee Consultant, and City Attorney’s Office to ensure that the proposed City Legislative Program is ready for the Council’s consideration in time for the February 11/12 docket.

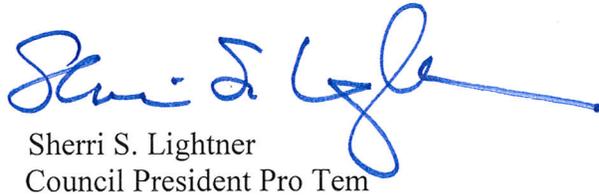
**ACTIONS**  
**Committee on Rules and Economic Development**  
**January 30, 2013**  
**- 4 -**

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ITEM-4: Report from the Human Resources Department regarding Introduction of an Ordinance amending the San Diego Municipal Code relating to the Human Relations Commission

ACTION: Motion by Councilmember Alvarez, second by Councilmember Faulconer, to introduce the Ordinance and move it to Council.

VOTE: 4-0; Lightner-yea, Faulconer-yea, Kersey-yea, Alvarez-yea,  
Emerald-absent

  
Sherri S. Lightner  
Council President Pro Tem