

ORDINANCE NO. 10384
(New Series)

AUG 27 1970

AN ORDINANCE AMENDING CHAPTER IX, ARTICLE 5, DIVISION 1, OF THE SAN DIEGO MUNICIPAL CODE, BY REPEALING SECTIONS 95.0103.5, 95.0103.6, 95.0103.7 AND 95.0103.8 AND AMENDING SECTIONS 95.0101 AND 95.0103, RELATING TO SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter IX, Article 5, Division 1, of the San Diego Municipal Code, be amended by repealing Sections 95.0103.5, 95.0103.6, 95.0103.7 and 95.0103.8.

Section 2. That Chapter IX, Article 5, Division 1, Sections 95.0101 and 95.0103, of the San Diego Municipal Code, be amended to read as follows:

SEC. 95.0101 DEFINITIONS

For the purpose of this Division, the following abbreviations, terms, phrases and words shall be construed as specified in this Section.

APPROVED COMBUSTIBLE MATERIALS. Those combustible plastic materials which when tested in accordance with A.S.T.M. "Standard Method for Flammability of Plastics over 0.050 inch in Thickness," (D635-44), burn no faster than 2.5 inches per minute in sheets of 0.060 inch thickness, and those combustible materials having a flame spread rating of 100 or less as determined by the Tunnel Test, UBC Standard 42-1.

DESIGNATION OF PRINCIPAL USE OF PREMISES. Shall not include a description of, listing of, or advertising of auxiliary service, or accessory use of the premises.

DISPLAY SURFACE. The surface made available by the structure for the mounting of material to carry the advertising message.

MICROFILMED

APR 27 1978

FACE OF THE BUILDING. The structural load bearing wall of the building fronting on the street excluding any appurtenances such as projecting fins, columns, pilasters, canopies, marquees, show cases or decorations.

GROUND SIGN. A sign which is supported by one or more uprights or braces in or upon the ground.

LOCATION. A lot or premise, building, wall or any place whatsoever upon which a sign is erected, constructed, or maintained.

MARQUEE. A canopy or covered structure projecting from and supported by a building when such canopy or covered structure extends beyond the building line or property line.

NON-STRUCTURAL TRIM. The molding, sections, cappings, nailing strips, latticing, and walkway which are attached to the sign structure.

OUTDOOR ADVERTISING DISPLAY SIGN (hereinafter referred to as a sign). Any fabricated sign including its structure, consisting of any letter, figure, character, mark, paint, plans, marquee, sign, design, poster, pictorial picture, stroke, strip, line, trademark, reading matter or illuminating device constructed, attached, erected, fastened, or manufactured in any manner whatsoever so that the same shall be used for the attraction of the public to any place, subject, person, firm, corporation, public performance, article, machine, or merchandise whatsoever and displayed in any manner whatsoever out of doors for recognized advertising purposes.

PROJECTING SIGN. A sign which is affixed to any building wall or structure and extends beyond the building wall or structure more than 16 inches.

MICROFILMED

10384

APR 27 1978

ROOF SIGN. A sign erected, constructed and maintained upon the roof of any building.

STRUCTURE. The supports, uprights, bracing and framework of a sign or outdoor display.

U.B.C. STANDARDS. The "Uniform Building Code Standards," 1967 Edition, as published by the International Conference of Building Officials.

WALL SIGN. A sign which is attached to the exterior wall, perimeter framing, or exterior covering of a building when such sign is parallel to the exterior wall, perimeter framing or exterior covering and does not project more than 16 inches therefrom.

"V" TYPE PROJECTING SIGNS. Any projecting sign the two faces of which are greater than 16 inches apart at the building edge and are less than six inches apart at the street edge.

AREA OF SIGN. The area of a sign shall be the sum of the areas enclosed within parallelograms drawn around each letter or design, and the area of the borders of the sign which shall be computed by including the area enclosed by a line drawn around and two inches distant from the border on all sides. If the letters or designs are connected to one another as in script writing, the parallelograms shall be drawn around each group of letters or designs so connected.

If the frame or backing of the letters, designs or borders of a sign form an integral part of the sign, then the sign shall be the total area of the face of the sign.

In calculating permitted areas of signs as set forth in Chapter X of this Code, a double-faced sign is considered to be one where the two sides of the sign face in opposite directions. The area of only one face of a double-faced

10384 MICROFILMED

Signs

sign shall be included in the computation of the permissible area.

SEC. 95.0103 SPECIFIC REGULATIONS FOR
CERTAIN ZONES

No person shall erect, construct or maintain any sign in any zone except as permitted by this Code, provided, however, that the following signs are not subject to regulation by Chapter X of this Code.

1. Signs erected, constructed and maintained by any public agency.
2. Signs located within malls, courts, arcades, porches, patios and similar areas except where such signs are visible from any point on the boundary of the premises.

Section 3. This ordinance shall take effect and be in force on March 1, 1971, being a date more than 30 days from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By *F. C. Conrad*
Frederick C. Conrad, Deputy

FCC:sl
12/19/70
Rev. Page 4
8/20/70 FCC:mk

MICROFILMED

10384 APR 27 1978



RECEIVED
CITY CLERK

1970 JUN -5 PM 2:39

SAN DIEGO, CALIF.

Passed and adopted by the Council of The City of San Diego on AUG 27 1970,
by the following vote:

Councilmen	Yeas	Nays	Excused	Absent
Helen Cobb	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sam T. Loftin	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Henry L. Landt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floyd L. Morrow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Martinet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Allen Hitch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Mike Schaefer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Frank Curran	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

AUTHENTICATED BY:

FRANK CURRAN

Mayor of The City of San Diego, California.

JOHN LOCKWOOD

City Clerk of The City of San Diego, California.

(Seal)

By Elfa J. Samuel, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until six calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on AUG 13 1970, and on AUG 27 1970.

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

JOHN LOCKWOOD

City Clerk of The City of San Diego, California.

(Seal)

By Elfa J. Samuel, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was passed on the day of its introduction, to wit, on _____, said ordinance being of the kind and character authorized for passage on its introduction by Section 16 of the Charter.

I FURTHER CERTIFY that the final reading of said ordinance was in full.

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

JOHN LOCKWOOD

City Clerk of The City of San Diego, California.

(Seal)

By _____, Deputy.

Office of the City Clerk, San Diego, California

Ordinance
Number

10384

Adopted

AUG 27 1970

MICROFILMED

APR 27 1978

ATTORNEY (S)

City of San Diego
202 "C" Street
Community Concourse
City Administration Building
San Diego, California 92101

CERTIFICATE OF PUBLICATION

No. 10384

IN THE MATTER OF
AN ORDINANCE, AMENDING CHAPTER IX, ARTICLE 5,
DIVISION 1, OF THE SAN DIEGO MUNICIPAL CODE,
BY REPEALING SECTIONS 95.0103.5, 95.0103.6,
95.0103.7 AND 95.0103.8 AND AMENDING SECTIONS
95.0103, RELATING TO SIGNS.

RECEIVED
CITY CLERK'S OFFICE
1970 SEP 11 PM 1:09
SAN DIEGO, CALIF.

I, Patricia M. Applestill hereby certify
that The Daily Transcript is a daily newspaper of general
circulation within the provisions of the Government Code of
the State of California, printed and published in the City of
San Diego, County of San Diego, State of California; that
I am the principal clerk of the printer of said newspaper;
that the

ORDINANCE NO. 10384
(NEW SERIES)

to a true and correct copy of which this certificate is annexed
on

September 4, 1970

I certify under penalty of perjury that the foregoing is
true and correct, at San Diego, California,
on
September 4, 1970

Patricia M. Applestill
(Signature)

15 7/8" \$66.68

Section 2. That Chapter IX, Article 5, Division 1, Sections 95.0101 and 95.0103, of the San Diego Municipal Code, be amended to read as follows:

APPROVED COMBUSTIBLE MATERIALS. These combustible plastic materials which when tested in accordance with A. S. T. M. "Standard Method for Flammability of Plastics over 0.006 inch in Thickness." (D325-44), burn no faster than 2.5 inches per minute in sheets of 0.006 inch thickness, and those combustible materials having a flame spread rating of 100 or less as determined by the Tunnel Test. UBC Standard 42-1.

DISPLAY SURFACE. The surface made available by the structure for the mounting of material to carry the advertising message.

GROUND SIGN. A sign which is supported by one or more uprights or braces in or upon the ground.

MARQUEE. A Canopy or covered structure projecting from and supported by a building when such canopy or covered structure extends beyond the building line or property line.

OUTDOOR ADVERTISING DESIGN
PLAY SIGN (hereinafter referred to as "the Sign")

PROJECTING SIGN. A sign which is affixed to any building wall or structure and extends beyond the building wall or structure more than 18 inches.

THE UNIVERSITY OF CHICAGO

WALL BRIN. A item which is attached to the exterior wall, but protruding or overhanging, covering or enclosing within such sign a portion of the exterior wall, portion of the front or exterior covered area, or does not project more than 16 inches therefrom.

AREA OF SIGN. The area of sign shall be the sum of the areas enclosed within parallelogram drawn around each letter or design.

If the frame or backing of the letters, designs or borders of a sign form an integral part of the sign, then the sign shall be the total area of the face of the sign.

SEC. 95.0100 SPECIFIC REGULATIONS FOR CERTAIN ZONES

1. Signs erected, constructed and maintained by any public agency;
2. Signs located within malls, courts, arcades, porches, patios and similar areas except where such signs are visible from any point on the business of the mall area.

Introduced on August 13, 1970.
Passed and adopted by the Council
of The City of San Diego on August 24,
1970.

(SEAL)
 Dec 6, 1960