

ORDINANCE NO. 10518
(New Series)

MAR 11 1971

AN ORDINANCE AMENDING CHAPTER II, ARTICLE 7
OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING
SECTION 27.2201 OF DIVISION 22 RELATING TO
DESIGNATION OF CANDIDATE'S TITLE ON ELECTION
BALLOTS.

BE IT ORDAINED, by the Council of The City of San Diego,
as follows:

Section 1. That Chapter II, Article 7 of the San Diego
Municipal Code be, and the same is hereby amended by amending
Section 27.2201 of Division 22 to read as follows:

SEC. 27.2201 DESIGNATION OF CANDIDATE'S TITLE

A candidate who is running for the same elective
office which he then holds shall have printed on the
ballot, immediately underneath his name, at his option,
the word "Incumbent" or not more than four words designa-
ting such elective office, or any other words not
exceeding four in number designating the principal
profession, vocation or occupation of the candidate.

Candidates for office other than the incumbent
may have printed on the ballot in like manner words,
not exceeding four in number, designating the principal
profession, vocation or occupation of the candidate.
The City Clerk shall not permit a designation which
would suggest an evaluation of a candidate, such as
"outstanding," "leading," "expert," "virtuous," or

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"eminent." At the time a candidate files his Statement and Affidavit of Nominee, if he desires that his principal profession, vocation or occupation be designated on the ballot, he shall also file with the City Clerk a statement indicating his principal profession, vocation or occupation in not more than four words. Such statement shall be filed on a form provided by the City Clerk and shall contain a declaration by the candidate of the truth thereof. The statement shall be signed under penalty of perjury. The City Clerk shall not be required to verify a candidate's designated profession, vocation or occupation. No candidate shall assume a designation which would mislead the voters. If, at any time prior to the general election, a candidate ceases to engage in the particular profession, vocation or occupation designated in his statement, he shall immediately notify the City Clerk in writing, signed under penalty of perjury, of such fact, and the City Clerk shall, if said notification is received prior to the printing of the general election ballot, remove such designation from the proposed ballot. If the candidate has indicated a new principal profession, vocation or occupation in his notification, the City Clerk shall enter said new designation on the ballot.

If, at any time prior to the general election, a candidate notifies the City Clerk in writing, signed under penalty of perjury, of his desire to alter the designation

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selected within the requirements of this section, the City Clerk shall, if said notification is received prior to the printing of the general election ballot, enter such new designation on the ballot.

Subject to the above provisions, the designation shall remain the same on the ballot for both the primary and general elections.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By Harold Valderhaug
Harold Valderhaug, Deputy

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V:K

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v. 2-16-71

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10518

MAR 11 1971

Passed and adopted by the Council of The City of San Diego on _____
by the following vote:

RECEIVED
CITY CLERK'S OFFICE
1971 FEB -5 AM 11:00
MR SAN DIEGO, CALIF.

Councilmen	Yeas	Nays	Excused	Absent
Helen Cobb	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sam T. Loftin	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Henry L. Landt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floyd L. Morrow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Martinet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allen Hitch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Schaefer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Mayor Frank Curran	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

AUTHENTICATED BY:

FRANK CURRAN

Mayor of The City of San Diego, California.

JOHN LOCKWOOD

City Clerk of The City of San Diego, California.

(Seal)

By Elfa J. Hamel, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

FEB 25 1971

, and on

MAR 11 1971

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

JOHN LOCKWOOD

City Clerk of The City of San Diego, California.

(Seal)

By Elfa J. Hamel, Deputy.

Office of the City Clerk, San Diego, California

Ordinance
Number

10518

Adopted

MAR 11 1971

FORM CC-1255-A (1-70)

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MR

CITY OF SAN DIEGO
202 C Street
Community Concourse
San Diego, California

RECEIVED
CITY CLERK'S OFFICE
1971 MAR 22 PM 3:57
SAN DIEGO, CALIF.

CERTIFICATE OF PUBLICATION

No.

IN THE MATTER OF
AN ORDINANCE AMENDING CHAPTER II, ARTICLE 7
OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING
SECTION 27.2201 OF DIVISION 22 RELATING TO
DESIGNATION OF CANDIDATE'S TITLE ON ELECTION
BALLOTS

ORDINANCE NO. 10518
(NEW SERIES)

AN ORDINANCE AMENDING CHAPTER II, ARTICLE 7 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 27.2201 OF DIVISION 22 RELATING TO DESIGNATION OF CANDIDATE'S TITLE ON ELECTION BALLOTS.
BE IT ORDAINED, by the Council of The City of San Diego, as follows:
Section 1. That Chapter II, Article 7 of the San Diego Municipal Code be, and the same is hereby amended by amending Section 27.2201 of Division 22 to read as follows:

SEC. 27.2201 DESIGNATION OF CANDIDATE'S TITLE

A candidate who is running for the same elective office which he then holds shall have printed on the ballot, immediately underneath his name, at his option, the word "Incumbent" or not more than four words designating such elective office, or any other words not exceeding four in number designating the principal profession, vocation or occupation of the candidate.

Candidates for office other than the incumbent may have printed on the ballot in like manner words, not exceeding four in number, designating the principal profession, vocation or occupation of the candidate. The City Clerk shall not permit a designation which would suggest an evaluation of a candidate, such as "outstanding," "leading," "expert," "virtuous," or "eminent." At the time a candidate files his Statement and Affidavit of Nominee, if he desires that his principal profession, vocation or occupation be designated on the ballot, he shall also file with the City Clerk a statement indicating his principal profession, vocation or occupation in not more than four words. Such statement shall be filed on a form provided by the City Clerk and shall contain a declaration by the candidate of the truth thereof. The statement shall be signed under penalty of perjury. The City Clerk shall not be required to verify a candidate's designated profession, vocation or occupation. No candidate shall assume a designation which would mislead the voters. If, at any time prior to the general election, a candidate ceases to engage in the particular profession, vocation or occupation designated in his statement, he shall immediately notify the City Clerk in writing, signed under penalty of perjury, of such fact, and the City Clerk shall, if said notification is received prior to the printing of the general election ballot, remove such designation from the proposed ballot. If the candidate has indicated a new principal profession, vocation

of occupation in his notification, the City Clerk shall enter said new designation on the ballot.
If, at any time prior to the general election, a candidate notifies the City Clerk in writing, signed under penalty of perjury, of his desire to alter the designation selected within the requirements of this section, the City Clerk shall, if said notification is received prior to the printing of the general election ballot, enter such new designation on the ballot. Subject to the above provisions, the designation shall remain the same on the ballot for both the primary and general elections.
Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.
Enacted on February 25, 1971.
Passed first adopted by the Council of The City of San Diego on March 11, 1971.
ATTEST: FRANK CURRAN, Mayor of The City of San Diego, California.
JOHN LOCKWOOD, City Clerk of The City of San Diego, California.
By ELVA F. HANIEL, Deputy.

(SEAL)
Published Mar. 19, 1971
F-377

I, Patricia M. Applestill hereby certify that The Daily Transcript is a daily newspaper of general circulation within the provisions of the Government Code of the State of California, printed and published in the City of San Diego, County of San Diego, State of California; that I am the principal clerk of said newspaper; that the

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to a true and correct copy of which this certificate is annexed was published in said newspaper on

March 19, 1971

I certify under penalty of perjury that the foregoing is true and correct, at San Diego, California, on March 19, 1971

Patricia M. Applestill
(Signature)

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