

076-23

ORDINANCE NO. 11669  
(New Series)

AUG 27 1975

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE BY ADDING SECTION 101.1113.1 RELATING TO HIGH-RISE BUILDING IDENTIFICATION WALL SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 1, Division 11 of the San Diego Municipal Code be amended by adding Section 101.1113.1 to read as follows:

SEC. 101.1113.1 HIGH-RISE BUILDING IDENTIFICATION WALL SIGNS

A. For those buildings in excess of 100 feet in height, additional wall sign area shall be permitted for building identification purposes, in conformance with the appropriate regulations set forth below:

1. Sign area shall be based upon a permitted amount of square footage (factor) multiplied by the horizontal linear footage of the building facade at the elevation of the facade where the sign is to be placed.

2. a. For buildings in excess of 100 feet but less than 151 feet in height, the factor shall be 5.0 square feet and no sign shall be placed closer than five feet to the vertical edge line of the building.

MICROFILMED  
MAY 8 1978

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b. For buildings of 151 feet, but less than 201 feet in height, the factor shall be 6.0 square feet and no sign shall be placed closer than six feet to the vertical edge line of the building.

c. For buildings of 201 feet but less than 301 feet in height, the factor shall be 7.0 square feet and no sign shall be placed closer than seven feet to the vertical edge line of the building.

d. For buildings of 301 feet or more in height, the factor shall be 8.0 square feet and no sign shall be placed closer than eight feet to the vertical edge line of the building.

B. The wall sign area, as permitted by Section 101.1113 of this Code, for any building utilizing high-rise building identification wall signs, shall be determined by Category "C" of Table 11 of Section 101.1113.

C. Wall sign area permitted by Section 101.1113 shall not be placed above the minimum heights indicated in paragraphs A.2.a. through A.2.d. above.

D. Wall sign area permitted by this Section 101.1113.1 shall be placed only in those areas indicated in paragraphs A.2.a. through A.2.d. above, and such signs shall comply with all other appropriate provisions of Section 101.1113.

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MAY 8 1978

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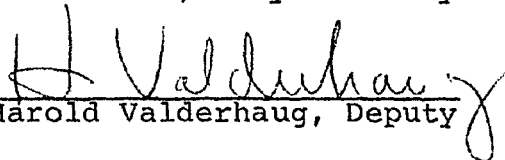
00461

E. No premises containing a building utilizing any such sign as permitted by this Section 101.1113.1 shall be permitted any sign permitted by Section 101.1114 (Roof signs).

F. The wall sign area permitted by Section 101.1113.1 for one facade may not be used for any facade other than the facade for which the allowance is granted.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By   
Harold Valderhaug, Deputy

HOV:nb  
8-13-75  
Or. Dept. Atty.

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MICROFILMED

MAY 8 1978

11669

00462

**AUG 27 1975**

Passed and adopted by the Council of The City of San Diego on \_\_\_\_\_,  
by the following vote:

Councilmen	Yeas	Nays	Excused	Absent
Gil Johnson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maureen F. O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lee Hubbard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floyd L. Morrow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Martinet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jim Ellis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jess D. Haro	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Pete Wilson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

**PETE WILSON**

Mayor of The City of San Diego, California.

**EDWARD NIELSEN**

City Clerk of The City of San Diego, California.

(Seal)

By *Kathleen Martiniz*, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

**AUG 14 1975**

**AUG 27 1975**

\_\_\_\_\_, and on \_\_\_\_\_.

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

**EDWARD NIELSEN**

City Clerk of The City of San Diego, California.

(Seal)

By *Kathleen Martiniz*, Deputy.

*Received:  
1975 Aug. 14 AM 8:25*

**MICROFILMED**

**MAY 8 1978**

CC-1255-A (REV. 1-78)

Office of the City Clerk, San Diego, California		
Ordinance Number	<b>11669</b>	Adopted <b>AUG 27 1975</b>

**C0463**

RECEIVED

ATTORNEY(S)

San Diego, City of  
12th Floor City Admin. Bldg.  
San Diego, Ca. 92101

1975 SEP -9 11:11:36

SAN DIEGO, CALIF. *gsw*

**CERTIFICATE OF PUBLICATION**

No. \_\_\_\_\_

IN THE MATTER OF

AN ORDINANCE AMENDING CHAPTER VII, ARTICLE 1, OF THE SAN DIEGO MUNICIPAL CODE BY REPEALING SECTIONS, etc.

SEP 9 1975 *gsw*

I, PATRICIA M. APPLESTILL hereby certify that San Diego Daily Transcript is a daily newspaper of general circulation within the provisions of the Government Code of the State of California, printed and published in the City of San Diego, County of San Diego, State of California; that I am the principal clerk of said newspaper; and the

ORDINANCE NO. 11670 (New Series)

is a true and correct copy of which this certificate is annexed and was published in said newspaper on

September 5, 1975

I certify under penalty of perjury that the foregoing is true and correct, at San Diego, California, on

September 5, 1975

*Patricia M. Applestill*

(Signature)

00464

18878 @ 4.84 190 slips 28.50 # 914.16

942.44 Gw

**ATTORNEY(S)**

San Diego, City of  
12th Floor City Admin.  
San Diego, Ca. 92101

Martinez

RECEIVED  
CITY CLERK'S OFFICE

1975 SEP -9 AM 11:36

SAN DIEGO, CALIF.

*GW*

**CERTIFICATE OF PUBLICATION**

No.

IN THE MATTER OF

High-rise bldg. identification

SEP 9 1975

*GW*

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ORDINANCE NO. 11669 (New Series)

is a true and correct copy of which this certificate is annexed and was published in said newspaper on

September 5, 1975

I certify under penalty of perjury that the foregoing is true and correct, at San Diego, California, on

September 5, 1975

*Patricia M. Applestill*  
(Signature)

CO465

9 3/8" @ 4.84 # 45.38  
90 clips 13.50  
58.88 GW

**ORDINANCE NO. 11669**

(New Series)

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C. Wall sign area permitted by Section 101.1113 shall not be placed above the minimum heights indicated in paragraphs A.2.a. through A.2.d. above.

D. Wall sign area permitted by this Section 101.1113.1 shall be placed only in those areas indicated in paragraphs A.2.a. through A.2.d. above, and such signs shall comply with all other appropriate provisions of Section 101.1113.

E. No premises, containing a building utilizing any such sign as permitted by this Section 101.1113.1 shall be permitted any sign permitted by Section 101.1114 (Roof signs).

F. The wall sign area permitted by Section 101.1113.1 for one facade may not be used for any facade other than the facade for which the allowance is granted.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

Introduced on August 14, 1975.

Passed and adopted by the Council of The City of San Diego on August 27, 1975.

**AUTHENTICATED BY:**

**PETE WILSON,**

Mayor of The City of

San Diego, California.

**EDWARD NIELSEN,**

City Clerk of The City

of San Diego, California.

By **KATHLEEN MARTINEZ,**

Deputy.

(SEAL)

Pub. Sept. 5, 1975

LS 4898

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