

ORDINANCE NO. 11718
(New Series)

NOV 12 1975

AN ORDINANCE AMENDING THE SAN DIEGO MUNICIPAL CODE BY REPEALING CERTAIN SECTIONS IN CHAPTER X, ARTICLE 1, DIVISION 11 AND CHAPTER IX, ARTICLE 5, DIVISION 1 ALL RELATING TO ON-PREMISES SIGNS; AND BY AMENDING AND ADDING CERTAIN SECTIONS TO CHAPTER X, ARTICLE 1, DIVISION 11 AND CHAPTER IX, ARTICLE 5, DIVISION 1 ALL RELATING TO ON-PREMISES SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 1, Division 11 and Chapter IX, Article 5, Division 1 of the San Diego Municipal Code be amended by repealing the following sections:

SEC. 101.1101.12	BOARD
SEC. 101.1101.44	EXEMPTED UNDER FLASHING SIGNS
SEC. 101.1101.90	IDENTIFICATION SIGN
SEC. 101.1101.91	ILLUMINATED SIGN (DIRECTLY ILLUMINATED ELECTRIC)
SEC. 101.1101.168	PUBLIC SERVICE SIGN
SEC. 101.1101.181	ROOF LINE
SEC. 101.1101.182	ROOF SIGN
SEC. 101.1101.183	ROTATING SIGN
SEC. 101.1101.196	SIGN, COMBINATION
SEC. 101.1116	OTHER SIGNS
SEC. 101.1116.1	INCIDENTAL SIGNS
SEC. 101.1116.2	DIRECTIONAL SIGNS
SEC. 101.1116.3	CHANGEABLE COPY SIGNS
SEC. 101.1116.4	REAL ESTATE SIGNS
SEC. 101.1116.5	MARQUEE SIGNS
SEC. 101.1116.6	AWNING OR ENTRANCE CANOPY SIGNS
SEC. 101.1116.7	PERMANENT WINDOW SIGNS
SEC. 101.1116.8	TEMPORARY WINDOW OR BUILDING SIGNS
SEC. 101.1116.9	PUBLIC UTILITY SIGNS AND SIGNS REQUIRED BY LAW
SEC. 101.1116.10	THEATER MARQUEES
SEC. 101.1117.2	FLASHING SIGNS AND SIGN ILLUMINATION
SEC. 101.1117.3	DISPLAY OF FLAGS, BANNER, PENNANTS, AND OTHER SIMILAR DEVICES
SEC. 101.1118	TEMPORARY CONSTRUCTION SITE SIGNS
SEC. 101.1119	TEMPORARY BANNER SIGN
SEC. 101.1120	COMPREHENSIVE SIGN PLAN
SEC. 95.0109	SIGN TRADE LICENSE
SEC. 95.0113	REQUIRED CLEARANCES
SEC. 95.0114	ELECTRICAL WORK
SEC. 95.0115	PLASTIC
SEC. 95.0116	STEEL DECORATIONS AND TRIM
SEC. 95.0117	DESIGN AND FABRICATION OF PLASTIC SIGN FACES
SEC. 95.0123	EXTENSIONS OF TIME
SEC. 95.0124	APPEAL TO THE SIGN CODE BOARD OF APPEALS
SEC. 95.0125	DECISION OF THE SIGN CODE BOARD OF APPEALS

Section 2. That Chapter X, Article 1, Division 11 of the San Diego Municipal Code be amended to read as follows:

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DIVISION 11
CITY-WIDE ON-PREMISES SIGN REGULATIONS
FOR COMMERCIAL AND INDUSTRIAL ZONES

SEC. 101.1100 SAN DIEGO ON-PREMISES SIGN ORDINANCE

A. DESCRIPTION OF ORDINANCE

An ordinance relating to on-premises signs visible from public rights-of-way, prescribing regulations and standards, providing for administration and procedures, requiring permits and the payment of fees, listing material specifications and providing for penalties.

B. PURPOSE OF ORDINANCE

This ordinance establishes the legal framework for a comprehensive system for the regulation of on-premises signs. It presents a set of reasonable, non-arbitrary, and non-discriminatory standards and controls, which are designed to optimize communication between the citizen and his environment, to facilitate the protection not only of the public, but the aesthetic character of the City, and to ensure the availability to the business community of adequate quality on-premises signs.

C. SHORT TITLE

This ordinance shall be known as "The On-Premises Sign Ordinance."

SEC. 101.1101 DEFINITIONS

SEC. 101.1101.1 ADMINISTRATOR

The Sign Code Administrator who shall be the Building Official or a designated representative.

SEC. 101.1101.2 ANIMATED SIGN

Any sign which includes action or motion or the optical illusion of action or motion, or color changes of all or any part of the sign facing, requiring electrical energy, or set in motion by movement of the atmosphere.

SEC. 101.1101.3 ANNEXED LAND

Any land annexed to The City of San Diego.

SEC. 101.1101.4 ARCHITECTURAL PROJECTION

Any projection not intended for occupancy which extends beyond the face of an exterior wall or above the roof or parapet line, not including signs.

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SEC. 101.1101.5 AWNING

A temporary shelter supported entirely from the exterior wall of a building and composed of non-rigid material except for the supporting framework.

SEC. 101.1101.6 AUTOMATIC CHANGING SIGN

A sign such as an electronically or electrically controlled message center or reader board where different automatic changing messages of an informative or communicative nature are shown. Automatic changing signs include only the following:

A. Message Center. A sign which contains a changing message within the copy area which remains on for a specified minimum period of time and blacks out for a specified minimum period of time between messages. Messages contained on the copy area of the sign do not travel or appear to travel in any direction.

B. Electrical Reader Board. A sign which contains a traveling message, or a message which appears to be traveling, and usually in a horizontal manner. The characters incorporated into any message remain constant, and do not change in hue or intensity or appear to change in hue or intensity, as they travel or appear to travel across or through the automatic changing copy area of the sign.

C. Multi-Vision Board. A sign with a number of panels which rotate in sequence so as to be capable of presenting a minimum of three different visual presentations. Copy contained on the individual visual presentations does not travel in any manner or direction or appear to travel in any manner or direction nor does it change in hue or intensity or appear to change hue or intensity.

SEC. 101.1101.10 BACKGROUND AREA

The entire area of a sign on which copy could be placed.

SEC. 101.1101.11 BANNER SIGN

A temporary sign composed of lightweight material either enclosed or not enclosed in a rigid frame, secured or mounted so as to allow movement of the sign caused by movement of the atmosphere.

SEC. 101.1101.13 BOARD OF APPEALS

The Sign Code Board of Appeals.

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SEC. 101.1101.14 BUILDING

A structure for the shelter, support, or enclosure of persons, animals or chattel.

SEC. 101.1101.15 BUILDING FACE OR WALL OR FACADE

All windows, wall and door area of a building in one plane of elevation.

SEC. 101.1101.16 BUILDING FRONTAGE

The linear length of a building facing the right-of-way, or the linear length of the right-of-way facing the building, whichever is smaller.

SEC. 101.1101.17 BUILDING IDENTIFICATION SIGN

A sign which is limited to the name and/or address and/or number of a building, institution or person and to the activity carried on in the building or institution or the occupation of the person.

SEC. 101.1101.18 BUILDING OFFICIAL

The Director of the Building Inspection Department or a designated representative.

SEC. 101.1101.19 BUSINESS IDENTIFICATION SIGN

Any sign identifying by name or symbol the business, the operation of the business and/or the merchandise or service available at the property on which the sign is placed.

SEC. 101.1101.20 CANOPY

A roof supported from an open structure.

SEC. 101.1101.21 CHANGEABLE COPY SIGN

A sign on which copy is changed, in the field, on either of the following signs:

A. Changeable copy sign -- manual. A sign on which message copy can be changed manually, in the field, through the utilization of attachable letters, numbers, symbols, and other similar characters or changeable pictorial panels.

B. Changeable copy sign -- Mechanical. A sign on which message copy can be only changed mechanically, in the field, through the use of rotating panels and other similar devices which are not controlled through remote electronic or electric techniques.

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SEC. 101.1101.22 CITY

The City of San Diego, California.

SEC. 101.1101.23 COMMISSION

The City Planning Commission.

SEC. 101.1101.24 COMPREHENSIVE SIGN DESIGN PLAN

Building design and signs integrated into one architectural plan. The comprehensive plan must be complete in all other building, structural, and electrical requirements.

SEC. 101.1101.25 COPY AREA

The area in square feet of the smallest geometric figure which can be described so as to enclose the actual copy of a sign. For illuminated signs, the entire illuminated face is to be considered the copy area.

SEC. 101.1101.26 COUNCIL

The City Council.

SEC. 101.1101.27 COPY (PERMANENT AND TEMPORARY)

The wording (including symbols and other similar items) on a sign surface either in permanent or removable form.

SEC. 101.1101.30 DIRECTIONAL SIGN

Any sign which is designed and erected solely for the purpose of traffic or pedestrian direction and placed on the property to which or on which the public is directed.

SEC. 101.1101.31 DIRECTLY ILLUMINATED SIGN

Any sign designed to give artificial light.

SEC. 101.1101.32 DIRECTORY SIGN

Any sign listing the names, and/or use, and/or location of the various businesses or activities conducted within a building or group of buildings.

SEC. 101.1101.40 ELECTRIC SIGN

Any sign which has electrical wiring in, on, or attached to it.

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SEC. 101.1101.41 EMBELLISHMENT

Letters, figures, characters or representations in cutouts or irregular forms or similar ornamentation.

SEC. 101.1101.42 ENTRANCE CANOPY

A temporary shelter entirely or partially self-supporting and attached to the exterior wall of the building.

SEC. 101.1101.43 ERECT

To build, construct, attach, hang, place, inscribe, suspend or affix, and shall include the painting of wall signs.

SEC. 101.1101.44 FLAG

A rectangular piece of fabric or other material, of distinctive design, used as a symbol.

SEC. 101.1101.45 FLASHING SIGN AREA

The entire illuminated background in such signs shall be calculated as copy area or square footage area for the signs permitted under this ordinance. Any additional unilluminated copy area is to be added to the illuminated background in such signs to determine the area of the sign.

SEC. 101.1101.48 FIELD FABRICATED SIGN

An electrical sign which cannot be completely constructed in the factory and so cannot be labeled by Underwriters' Laboratory.

SEC. 101.1101.50 FACE LIFT

The designing or redesigning of a building's frontage which is adjacent to a public right-of-way so that the building materials, door frames, window frames, and signs are integrated into one unit.

SEC. 101.1101.51 FACE OF SIGN

The entire area of a sign on which copy could be placed.

SEC. 101.1101.52 FASCIA SIGN

(See Wall Sign)

SEC. 101.1101.53 FLASHING SIGN

Any sign which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted intermittent light source. Also,

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any sign in which any part of the light source varies in intensity and/or hue and the copy does not change but flashes or appears to flash or turn on and off, and the copy area consists of one copy message which constantly flashes or turns on and off, or the copy area consists of two or more constantly alternating or changing sets of copy which may be situated upon individually separate portions of said copy area or may each utilize the same portion or portions of said copy area and which are not changed or altered by any other source of electronic or electric remote control system.

SEC. 101.1101.54 FREESTANDING SIGN

(See Ground Sign)

SEC. 101.1101.55 FREEWAY - DEFINED

Freeway shall mean a highway in respect to which the owners of abutting lands have no right or easement of access to or from their abutting land, or in respect to which such owners have only limited or restricted right or easement of access and which is declared to be a freeway as provided by the Streets and Highways Code of the State of California.

SEC. 101.1101.56 FREEWAY-ORIENTED SIGN

Any sign identifying establishments (premises) where transient lodging and/or prepared food are offered to the public, or any retail place of business engaged in supplying goods and services essential to the normal mechanical operation of automobiles, specifically including the dispensing of automotive fuel as the primary function.

Signs must be within 660 feet horizontal distance from the right-of-way of said freeway, visible from the freeway, and the premises upon which the sign is located must be located within 1500 feet of a freeway exit, providing access to the premises on which the sign is located.

SEC. 101.1101.57 FRONTAGE

The length of the property line of any one premises along each legally accessible public right-of-way it borders.

SEC. 101.1101.70 GROUND SIGN

Any sign supported wholly by uprights, braces, or poles in or upon the ground including poster panels, painted bulletins, signs on fences, and signs on structures other than buildings and/or canopies.

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SEC. 101.1101.75 GROUND LEVEL

The average elevation of the premises, or the elevation of the centerline of the adjacent right-of-way at the point closest to the sign, whichever is lower.

SEC. 101.1101.92 ILLUMINATED SIGN (INDIRECTLY OR EXTERIOR ILLUMINATED - NON-ELECTRIC)

Any sign which reflects light from a source intentionally directed upon it, including silhouettes of letters or symbols placed before a background of reflected light.

SEC. 101.1101.93 ILLUMINATED SIGN (INTERNALLY ILLUMINATED ELECTRIC)

Any sign which has the source of light entirely enclosed within it, not visible to the eye.

SEC. 101.1101.94 INCIDENTAL SIGN

A sign pertaining to goods, products, services or facilities which are available on the premises where the sign is located.

SEC. 101.1101.125 LOT

A parcel of land which meets any of the following requirements:

A. Individually designated with a number or letter on

1. A subdivision map recorded with the County Recorder;
2. A Record of Survey Map approved by resolution of the City Council and recorded with the County Recorder after December 4, 1954; or
3. A Division Plat approved by and filed with the Planning Department.

B. Officially proclaimed as a suitable building site, or site for other particular use, by zone variance or other San Diego Municipal Code procedure in effect prior to June 13, 1965.

C. Held as a separate parcel prior to December 5, 1954, and having a minimum of 15 feet frontage on a dedicated street.

D. Held as a separate parcel upon annexation to the City of San Diego.

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SEC. 101.1101.130 MAINTAIN

To permit a sign, sign structure or any part of each to continue. Or to repair or refurbish a sign, sign structure or any part of each.

SEC. 101.1101.131 MARQUEE

A building projection over a public right-of-way as defined in the Uniform Building Code, as adopted by The City of San Diego. When the structure does not extend over the public right-of-way, refer to "Architectural Projection," SECTION 101.1101.4.

SEC. 101.1101.132 MARQUEE SIGN

A marquee sign is any sign attached to or constructed in or on a marquee.

SEC. 101.1101.140 NAMEPLATE

A non-electrical sign identifying only the name and occupation or profession of the occupant of premises on which the sign is located. If any premises includes more than one occupant, nameplate means all names and occupations or professions as well as the name of the building and directional information.

SEC. 101.1101.141 NON-ACCESSORY SIGN

A sign which directs attention to a business, commodity, service or entertainment, not exclusively related to the premises at which the sign is located, or to a business, commodity service or entertainment which is conducted, sold or offered elsewhere than on the premises at which the sign is located.

SEC. 101.1101.142 NONCONFORMING SIGN

Any advertising structure or sign which was lawfully erected and maintained prior to such time as it came within the purview of this ordinance and any amendments thereto, and which fails to conform to all the applicable regulations and restrictions of this ordinance.

SEC. 101.1101.143 NON-ELECTRIC SIGN

Any sign that does not contain electrical wiring or its own source of illumination.

SEC. 101.1101.144 NON-STRUCTURAL TRIM

The molding, battens, cappings, nailing strips, latticing, and platforms, which are attached to the sign structure and are non-structural in nature and do not contribute to the support of the sign.

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SEC. 101.1101.150 OBSOLETE SIGN

Any sign which no longer correctly directs or exhorts any person, advertises a bona fide business, lessor, owner, product or activity conducted, or product available on the premises where such sign is displayed.

SEC. 101.1101.151 ON-PREMISES SIGN

Any sign identifying or advertising a business, person, activity, goods, products or services located on the premises where the sign is installed and maintained, also known as appurtenant or accessory signs.

SEC. 101.1101.152 OUTDOOR ADVERTISING SIGN

Any sign which is not appurtenant to the use of the property, a product sold, or the sale or lease of the property on which displayed and which does not identify the place of business as purveyor of the merchandise or services advertised upon the sign. Such signs shall include vehicle mounted signs.

SEC. 101.1101.153 OWNER

A person recorded as such on the records of the County Assessor and including: Duly authorized agent or attorney, a purchaser, devisee, judiciary; any person having a vested or contingent interest in the property in question.

SEC. 101.1101.160 PAINTED BULLETIN

A ground sign, the copy of which is changed on a systematic basis, in its entirety.

SEC. 101.1101.161 POLE SIGN

(See Ground Sign)

SEC. 101.1101.163 PORTABLE SIGN

Any sign not permanently attached to the ground or to a building.

SEC. 101.1101.165 PREMISES

An area of land with its appurtenances and buildings which because of its unity of use may be regarded as the smallest conveyable unit.

SEC. 101.1101.166 PROJECTING SIGN

Any sign other than a wall sign which is attached to and projects from a structure or a building face or wall.

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SEC. 101.1101.167 PUBLIC RIGHT-OF-WAY WIDTH

The perpendicular distance across a public street, measured from property line to property line. When property lines on opposite sides of the public street are not parallel, the public right-of-way width shall be determined by the City Engineer.

SEC. 101.1101.168 PUBLIC SERVICE MESSAGE SIGN

An electronically or electrically controlled public service message sign which conveys only information such as time, date, temperature, atmospheric condition or general news information where different alternating copy changes are shown on the same lamp bank matrix.

SEC. 101.1101.170 "PAINTED" GRAPHICS

Any mosaic, mural or painting or graphic art technique or combination or grouping of mosaics, murals or paintings or graphic art techniques, applied, implanted or placed directly onto a wall or fence by a brushing or spraying process or by some similar process, and containing no copy, advertising symbols, lettering, trademarks or other references to the premises or to the products and/or services offered for sale on the premises on which any such mosaic, mural or painting or graphic art technique is placed or to any other premises.

SEC. 101.1101.171 PENNANT

A tapering piece of fabric or other material, of distinctive design.

SEC. 101.1101.180 REAL ESTATE OR PROPERTY FOR SALE, RENTAL,
OR LEASE SIGN

Any sign pertaining to the sale, lease or rental of land or buildings.

SEC. 101.1101.181 ROOF

The uppermost part of the building or structure; that part of the building on which rain would normally fall.

SEC. 101.1101.182 ROOF EAVE

The lowest part of a roof which has no parapet; that part of the roof from which the rain would drain.

SEC. 101.1101.183 ROOF LINE

The top edge of the roof or the top of the parapet, whichever forms the top line of the building silhouette.

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SEC. 101.1101.184 ROOF SIGN

Any sign erected upon, against, or directly above a roof, or roof eave, or on top or above the parapet, or on a nonfunctional architectural appendage above the roof or roof eave.

SEC. 101.1101.185 ROTATING SIGN

Any sign, or portion of a sign, which moves in a revolving or similar manner, the movement of which is regulated in Chapter X, Article 1, Division 11.

SEC. 101.1101.190 SIGN

Any identification, description, illustration, or device, illuminated or non-illuminated, which is visible from any public place or is located on private property and exposed to the public and which directs attention to a product, place, activity, person, institution, business or solicitation, including any permanently installed or situated merchandise with the exception of window display and any emblem, painting, banner, pennant, placard or temporary sign designed to advertise, identify or convey information. National flags and flags of political subdivisions shall not be construed as signs.

SEC. 101.1101.191 SIGN STICKER

A self-adhesive Maintenance Certification Sticker to be placed on a face of any on-premises sign bearing a number identifying the sign.

SEC. 101.1101.192 SIGN STRUCTURE

Any structure which supports, has supported, or is capable of supporting a sign, including decorative cover.

SEC. 101.1101.193 SPECIAL PURPOSE SIGN

Any sign other than a business, non-accessory, identification sign, including but not limited to traffic signs, government signs, historical or memorial plaques and temporary signs.

SEC. 101.1101.194 STREET

A public highway, road or thoroughfare, excluding alleys and service ways, which affords the principal means of access to adjacent lots.

SEC. 101.1101.195 SIGN AREA

The entire area of a sign on which copy could be placed. The area of any two-faced sign with parallel faces or "V" type signs having an

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interior angle of 45 degrees or less, shall be the area of the single face, unless otherwise provided. All other multiple-faced signs shall be the total area of all faces or panels. The area of painted signs, individual letter signs, trough signs, and other directly illuminated signs, shall be calculated on the basis of the smallest rectangle, circle or spherical figure that will enclose the entire copy area of the sign. Any such calculation shall include the areas between letters and lines, as well as the areas of any devices, illuminated or non-illuminated, which are intended to attract attention.

SEC. 101.1101.197 SIGN, GROUND

(See Ground Sign)

SEC. 101.1101.199 SIGN CODE ADMINISTRATOR

(See Administrator)

SEC. 101.1101.200 SUBDIVISION

Any real property, improved or unimproved, which is divided into two or more parcels.

SEC. 101.1101.210 TEMPORARY SIGN

Any sign which is not illuminated and is not permanently installed or affixed to any sign structure or building.

SEC. 101.1101.211 TEMPORARY WINDOW OR BUILDING SIGN

Any temporary sign painted on the interior of a window or constructed of paper, cloth, or other light material and attached to the interior side of the window or the interior side of a building wall and displayed so as to direct attention of persons outside the building to a sale of merchandise or a change in the status of the business.

SEC. 101.1101.221 UNDERWRITERS' LABORATORY

A non-profit organization which establishes standards for electrical and structural building materials which minimizes damages to the health and welfare of the public. (See Electrical Signs Specifications No. 48) Hereinafter referred to as U.L.

SEC. 101.1101.222 UNIFORM BUILDING CODE

The current edition of the Uniform Building Code, as adopted by The City of San Diego. Hereinafter referred to as U.B.C.

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SEC. 101.1101.223 USE

The purpose for which a building, lot, sign, or other structure is arranged, intended, designed, occupied or maintained as established by the authorized legislative body.

SEC. 101.1101.240 WALL OR FASCIA SIGN

Any sign affixed in such a way to a building or structure including an equipment screen which visually screens in an effective and complete manner the mechanical equipment of a building, that its exposed face is parallel or approximately parallel to the plane of the building or structure to which it is affixed.

SEC. 101.1101.250 WIND SIGN

Any attention-getting device without copy or series of devices such as streamers, banners, and pennants without copy designed and fastened in such a manner as to move upon being subject to pressure by the atmosphere.

SEC. 101.1110 SIGN REGULATIONS

The City-wide sign regulations embodied in Chapter IX, Article 5, Division 1 and Chapter X, Article 1, Division 11 of this Code shall be applicable to all existing and future commercial and industrial zones unless there are specific exceptions and to those lawful commercial and industrial uses within a residential or agricultural zone, unless one of the enumerated exceptions applies. The following are excepted from the provisions of Chapter X, Article 1, Division 11:

- A. Existing "S" suffix commercial zones (CA-S, C-IS, CS).
- B. Future "S" suffix commercial and industrial zones as adopted by Council.
- C. Planned Districts which incorporate comprehensive sign regulations.
- D. Special Sign Districts which incorporate comprehensive sign regulations.
- E. Architectural Control Districts which incorporate comprehensive sign regulations.
- F. Those uses permitted in commercial and industrial zones by Conditional Use Permits granted by the Zoning Administrator, the Planning Commission, and the City Council; provided, however, that any such permit must be issued in full compliance with the provisions embodied in

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Chapter X, Article 1, Division 5 of this Code; and, further provided, that this exception shall not apply unless the Conditional Use Permit contains comprehensive conditions regulating the use of specifically permitted signs.

G. The CN, CO, SR, and M-IP Zones.

H. Signs permitted by a Comprehensive Sign Plan as set forth in Section 101.1123.

I. Signs legally erected and designated as a historic monument by the Historic Site Board and accepted by the San Diego City Council.

J. Signs utilized by lawful commercial and industrial uses within a residential or agriculture zone. Such signs shall conform to the sign regulations of the residential or agriculture zone in which they are located or to the conditions or requirements of any special permit which authorizes such signs.

SEC. 101.1111 PERMITTED SIGNS IN COMMERCIAL AND INDUSTRIAL ZONES.

A. No signs other than those permitted by Chapter X, Article 1, Division 11, shall be installed, displayed, maintained, or erected.

B. Primary Signs. Each eligible business shall be entitled to a wall sign and a projecting sign based on the requirements of Sections 101.1113 and 101.1115. Ground signs and roof signs are assigned on a premises basis and a ground or roof sign may be installed instead of a projecting sign when all the requirements of Sections 101.1112, 101.1113, and 101.1114 are complied with.

C. Secondary Signs: Signs authorized in Section 101.1116 are not to be included in calculating the allowable sign area for primary signs.

SEC. 101.1112 GROUND SIGNS (FREESTANDING)

A. Number and size permitted. One multi-faced ground sign is permitted for each premises having frontage on a public right-of-way. Where a premises has a frontage greater than 250 feet along the same right-of-way such a premises is permitted to have two ground signs, plus one ground sign for every additional 250 feet of frontage. If there are two or more ground signs per premises on the same frontage, the total square footage for each sign is to be 50 percent less than set out in Table 1. Where the premises is under single occupancy, the sole occupant may elect to combine the allowable area of two or more ground signs, where permitted, into one ground sign with a maximum allowable area not to exceed one-half square-foot for every one linear-foot of frontage along the same right-of-way, up to 200 square feet maximum per face.

B. More than one frontage. Where a premises fronts on more than one public right-of-way or street excluding alleys and serviceways the

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provisions of paragraph "A", of this section and Table 1 shall apply to each frontage. Each frontage is to be considered separately for determination of ground sign allowances.

C. Height Limit. No ground sign may exceed in height the distance from any portion of the sign to the center of the adjoining public right-of-way; provided, however, that the maximum height of any portion of any ground sign or sign structure shall be 30 feet from street grade regardless of location, unless such a ground sign is a freeway-oriented ground sign. In this instance such a sign may not exceed a maximum height of 50 feet measured vertically from the sign base at ground level to the apex, or top, of the sign.

D. Area. The maximum permitted area of a ground sign, except when two or more signs are combined, shall not exceed the figures shown in Table 1 for each face of a double-faced sign or for the sole face of a single-faced ground sign. If a sign has more than two faces, the total area may not exceed twice the area permitted for one face.

TABLE 1
MAXIMUM PERMITTED AREAS OF GROUND SIGNS

Public Right-of-Way Width	Traffic Speed Allowed	Area Each Face**
60 feet or less	15 - 20	32
	25 - 30	50
	35 - 45	100
	50 -	150
More than 60 feet*	15 - 20	50
	25 - 30	100
	35 - 45	150
	50 -	200
Freeway - Oriented ground signs***		300

* or designated as a major street or prime artery on the adopted General Plan Map.

** in square feet; if more than one face, the total permitted area may not exceed twice the area permitted for one face.

*** located within 660 feet of the freeway right-of-way, and on premises within 1500 feet of a freeway exit providing access to the premises on which the sign is located.

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E. Ground sign copy. Permanent copy of each face of any ground sign in commercial and industrial zones may include only the name of the occupant and the activities, goods, products, services, or facilities located on the premises. Such incidental signs as allowed elsewhere in this section are not so restricted.

F. Residential proximity.

1. No ground sign proposed for location on property zoned for commercial or industrial use shall exceed 20 feet in height if said sign is located within 100 feet of property zoned for single-family or multiple-family residential use; provided, however, that where a commercially or industrially zoned parcel is 100 feet or less in depth or width and is abutting residentially zoned property or is lying entirely within 100 feet of residentially zoned property, said parcel may utilize a permitted ground sign exceeding 20 feet in height if said sign is located within that 25 percent of the parcel lying farthest from the residentially zoned property.

2. Any ground sign permitted to exceed 20 feet in height by the provisions of paragraph "F.1." above shall be subject to the provisions of paragraph "C." of this section.

3. Any ground sign subject to the provisions of paragraph "F.1." above and not located within the above described 25 percent of the parcel shall be so located so as to conform to setback requirements of the above-mentioned residentially zoned property.

G. Minimum clearance. Where a ground sign projects above a traffic area, such as a driveway or parking lot aisle, the minimum clearance between the bottom of the sign and the ground shall be eight feet. When the above clearance is less than 16 feet, the clearance shall be clearly labeled at the bottom of the sign with figures legible from a distance of 30 feet.

H. Rotating signs. Premises under one occupancy with frontage on at least two public rights-of-way may have one rotating ground sign. When a rotating ground sign is installed or maintained on a premises, no other ground, roof or projecting signs are permitted. The area of a rotating sign shall not be larger than one-half the size permitted in Table 1. The maximum speed of rotation shall not exceed six revolutions per minute.

I. Installation. No visible guy wires or angle iron braces are to be used. The supports for such sign shall appear as an architectural and/or integral part of the sign. Note: See Sections 95.0111 and 95.0105.1 for required engineering calculations.

J. Ground signs may be installed only on the frontage used for determining the ground sign allowance.

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K. Projection over roofs. Ground signs may project over the roof of a building or structure, provided:

1. The sign pertains to a business or activity located within that building or structure;
2. No other ground or roof sign exists on the premises nor is any projecting sign utilized by the establishment to which the ground sign pertains;
3. The sign does not rotate;
4. The sign complies with area allowances specified in Table III A of Section 101.1114 (Roof Signs);
5. The sign is no higher than that permitted for a roof sign under Table III. B. of Section 101.1114 (Roof Signs);
6. The sign complies with all other pertinent requirements of this section, including maximum heights; and
7. For the purposes of this paragraph, a ground sign projects over the roof of a building or structure when any portion of such sign penetrates a vertical plane located at the outer edge of the eaves of a building or structure, or if the building or structure has no eaves, located at the outer edge of the parapet wall.

L. Ground signs may project over the public right-of-way only when the sign is not more than 16 feet in height, does not project more than allowed in Table V, and the total area is not larger than that allowed in Table IV, and the sign complies with the setback requirements of the zone in which it is placed.

SEC. 101.1113 WALL SIGNS

A. Area. Permitted area for wall signs shall be calculated in accordance with Table 11.

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TABLE 11
BASIS FOR CALCULATION OF AREA FOR
WALL SIGNS ON A SINGLE FRONTAGE

	Area Categories		
	Category A	Category B	Category C
Public Right-of-Way	No ground, roof or projecting sign erected by occupant	Ground sign but no roof or projecting sign erected by occupant	Projecting or roof sign and no ground sign erected by occupant
60 feet or less	Frontage X: 3'	Frontage X: 1 1/4'	Frontage X: 3/4'
More than 60 feet*	3 3/4'	1 1/2'	1'

(Calculation: Linear street frontage of tenant x table factor for each category = permitted area in square feet for fascia or wall sign).

* Or designated as a major street or prime artery by the adopted General Plan Map.

1. This frontage factor is relative to each tenant's building frontage which has a separate and exclusive public entrance visible from a public right-of-way, excluding alleys and service-ways. Each tenant shall have a minimum area of 75 square feet, provided this minimum does not exceed 25 percent of the total area of his facing building frontage and category A is applicable.

2. Premises fronting on more than one public right-of-way may not combine allowable signs for one frontage with another frontage for the purpose of placing the combined area of signs on any one wall.

3. All, or the unused portion, of the wall sign area permitted for a street frontage wall may be utilized on nonfrontage walls; provided, however, that no more wall sign area than that permitted on a single street frontage wall may be utilized on a single nonfrontage wall.

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4. Parts of architectural projections which have a vertical face, do not project above the roof line, and do not project over public right-of-way may have that vertical face which is parallel to the building frontage considered as wall space for sign installations.

5. Maximum copy area of sign: Category A -- Maximum 350 square feet; Category B -- Maximum 250 square feet; Category C -- maximum 200 square feet.

B. Signs which extend more than 18 inches from the building face shall comply with all requirements for projecting signs.

C. Mansard walls, or roofs. Any building with an actual or false roof which does not vary more than 45 degrees from the vertical, may use such walls, or roofs, as wall sign area. The maximum amount of sign area which may be installed on this wall or roof shall not be greater than 50 percent of that area allowed in Table 11. The area of this type of sign is not in addition to that allowed in Table 11, but is included therein. The provisions of this paragraph shall not apply when any projecting sign is utilized by the occupant.

D. Projecting wall signs. Wall signs:

1. May not project above the roof line at the wall, or the top of the roof or roof line, whichever is applicable.

2. May not project above the top of a parapet wall, except as follows:

a. That any such signs shall only be mounted flush to a vertical wall;

b. That any such sign shall only be placed on a single-story building;

c. That the height from ground level to the apex of the sign shall not exceed 16 feet;

d. That the portion of the sign projecting above the parapet shall not exceed $33 \frac{1}{3}$ percent of the vertical dimension of the sign;

e. That the occupant does not utilize a roof sign;

f. That the occupant does not utilize a projecting sign that projects over the parapet wall or the roof line.

E. Allowable wall sign area may be used only on the building and/or business establishment on which the allowance is computed.

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F. Wall signs illuminated by self-supporting lighting fixtures extending more than eighteen inches over the public right-of-way shall comply with the size and fee requirements for projecting signs.

SEC. 101.1113.1 HIGH-RISE BUILDING IDENTIFICATION WALL SIGNS

A. For those buildings in excess of 100 feet in height, additional wall sign area shall be permitted for building identification purposes, in conformance with the appropriate regulations set forth below.

1. Sign area shall be based upon a permitted amount of square footage (factor) multiplied by the horizontal linear footage of the building facade at the elevation of the facade where the sign is to be placed.

2. a. For buildings in excess of 100 feet, but less than 151 feet in height, the factor shall be 5.0 square feet and no sign shall be placed closer than five feet to the vertical edge line of the building.

b. For buildings of 151 feet, but less than 201 feet in height, the factor shall be 6.0 square feet and no sign shall be placed closer than six feet to the vertical edge line of the building.

c. For buildings of 201 feet but less than 301 feet in height, the factor shall be 7.0 square feet and no sign shall be placed closer than seven feet to the vertical edge line of the building.

d. For buildings of 301 feet or more in height, the factor shall be 8.0 square feet and no sign shall be placed closer than eight feet to the vertical edge line of the building.

B. The wall sign area, as permitted by Section 101.1113 of this Code, for any building utilizing high-rise building identification wall signs, shall be determined by Category "C" of Table II of Section 101.1113.

C. Wall sign area permitted by Section 101.1113 shall not be placed above the minimum heights indicated in paragraphs A.2.a. through A.2.d. above.

D. Wall sign area permitted by this Section 101.1113.1 shall be placed only in those areas indicated in paragraphs A.2.a through A.2.d. above, and such signs shall comply with all other appropriate provisions of Section 101.1113.

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E. No premises containing a building utilizing any such sign as permitted by this Section 101.1113.1 shall be permitted any sign permitted by Section 101.1114 (Roof Signs).

F. The wall sign area permitted by Section 101.1113.1 for one facade may not be used for any facade other than the facade for which the allowance is granted.

SEC. 101.1114 ROOF SIGNS

A roof sign may be approved, providing such sign conforms to the following provisions:

A. Roof signs are permitted instead of, but not in addition to, ground signs and projecting signs.

B. Projecting roof signs. Roof signs may project over public rights-of-way, provided:

1. The sign pertains to a business or activity located within that building or structure upon which the roof sign is located;

2. The sign does not exceed the maximum projection provisions of Table V of Section 101.1115 (Projecting Signs) and the area of such sign which projects does not exceed 33 1/3% of the total sign area;

3. The sign is directly illuminated (electric);

4. The sign complies with all other pertinent requirements of this Section.

C. Setback roof signs. All roof signs which are parallel to the building frontage shall be set back a distance of at least three feet from all of the outside walls of the building on or over which they are located, unless the lower edge of the sign is at least seven feet above the top of the wall and surface of the roof, or unless the sign occupies 25 percent or less of the building width (or length) above which the sign is located. It is the intention of this provision to provide a clear passageway around or through the sign. Deviations from the requirements of this section may be approved by the Director of the Building Inspection Department.

D. Number of roof signs. Only one roof sign is permitted for each premises.

E. Roof signs may not rotate.

F. Area of roof signs. See Table III.A for total allowable area of all faces of a roof sign.

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TABLE III.A
MAXIMUM PERMITTED AREAS OF ROOF SIGNS

Public Right-of-Way Width	Traffic Speed Allowed	Area All Faces**
60 feet or less	15 - 20	16
	25 - 30	25
	35 - 45	50
	50 -	75
More than 60 feet*	15 - 20	25
	25 - 30	50
	35 - 45	75
	50 -	100
Freeway - Oriented roof signs***		300

* or designated as a major street or prime artery on the adopted General Plan Map.

** in square feet, limited to a maximum of two faces.

*** located within 660 feet of the freeway right-of-way, and on premises within 1500 feet of a freeway exit providing access to the premises on which the sign is located.

G. Height of roof signs. No roof sign may exceed in height the distance from any portion of the sign to the center of the adjoining public right-of-way; the maximum height of any portion of any roof sign or sign structure shall be 30 feet, measured vertically from ground level to the apex, or top, of the sign, regardless of location, unless such a roof sign is a freeway-oriented roof sign. In this instance such a sign may not exceed a maximum height of 50 feet measured vertically from the ground level to the apex, or top, of the sign. Ground level shall be the average elevation of the premises or the elevation of the centerline of the adjacent right-of-way at the point closest to the sign, whichever is lower. See Table III.B for maximum allowable vertical dimensions for roof signs.

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TABLE III.B
MAXIMUM VERTICAL DIMENSIONS OF ROOF SIGNS

Type of Roof Sign	Building Height	Maximum sign vertical dimension (including any space required under the sign for clearance)
Non-freeway oriented	0-15'	7'
"	16-20	10'
Freeway oriented	21-25'	7'
"	26-30'	8'
"	31-35'	9'
"	36-40'	10'

H. Residential proximity. As set forth in Section 101.1112.F.

I. Installation. All roof signs shall be installed or erected in such a manner that there shall be no angle iron sign support structure visible from a public right-of-way. The supports for such a sign shall appear as an architectural and/or integral part of the building, and shall be free of visible bracing, angle iron, guy wires, cables, etc.

SEC. 101.1115 PROJECTING SIGNS

A. Any one tenant with frontage on a public right-of-way is permitted to have one projecting sign along that public right-of-way. The projecting sign may exist instead of, but not in addition to, a ground sign and a roof sign. Where an occupant is allowed two ground signs, the occupant may elect to substitute a projecting sign for one of the ground signs. If a premises has at least 250 feet of frontage along any one right-of-way the occupant may have two projecting signs. When a ground sign and a projecting sign, or two projecting signs are installed by the same occupant on the same frontage, the area of the ground and projecting signs are reduced to one-half that allowed by Tables I and IV.

B. Area permitted. See Table IV for total allowable area of each face of a projecting sign.

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TABLE IV
MAXIMUM PERMITTED AREAS OF PROJECTING SIGNS FOR OCCUPANTS

Public Right-of-Way Width	Traffic Speed Allowed	Area Each Face**
60 feet or less	15 - 20	32
	25 - 30	50
	35 - 45	60
	50 -	90
More than 60 feet*	15 - 20	32
	25 - 30	60
	35 - 45	90
	50 -	160

* or designated as a major street or prime artery on the adopted General Plan Map.

** in square feet.

C. Adjacent right-of-way traffic speed. Table IV establishes a traffic speed range required to erect and maintain a projecting sign of listed size.

D. Maximum projection over public rights-of-way: A sign may not project perpendicularly beyond the property line more than five feet or two-thirds of the sidewalk, whichever is less. For allowable combinations of projection and height for projecting signs, over public rights-of-way, see Table V. If an establishment has a frontage less than 25 feet, a projecting sign on such an establishment is limited to a maximum projection of four feet beyond the property line.

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TABLE V
ALLOWABLE COMBINATIONS OF PROJECTION
AND HEIGHT FOR PROJECTING SIGNS

Height Above Sidewalk or Grade to Bottom of Sign	Maximum Diagonal Projection of Corner Signs over public rights-of-way (45°)*	Maximum Projection of other than Corner Signs over public rights-of-way
8'	1'	1'
9'	1'8"	1'6"
10'	2'4"	2'
11'	3'	2'6"
12'	3'8"	3'
13'	4'4"	3'6"
14'	5'	4'
15'	5'8"	4'6"
16' and over	6'4"	5'

* This column may only be used if a tenant uses only one projecting sign.

E. Minimum clearance. Projecting signs shall have a minimum clearance of eight feet between the bottom of the sign and the ground. Where a sign projects above a traffic area, such as a driveway, and the clearance is less than 16 feet, the clearance shall be clearly labeled at the bottom of the sign with figures legible from a distance of 30 feet.

F. Height above roof or parapet. Projecting signs may not extend above the roof line at the wall or the top of a parapet wall, except as follows and only where parapet walls are concerned:

1. That the projecting sign be placed only on a single-story building;
2. That the sign not project more than two feet over the parapet wall;
3. That the height from ground level to the top of the sign shall not exceed 16 feet;
4. That the portion of the sign projecting above the parapet shall not exceed 33 1/3 percent of the vertical dimension of the sign;
5. That the occupant does not utilize a roof sign;

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6. That the occupant does not utilize a wall sign that projects over the parapet wall or the roof line.

G. Projecting sign copy. Permanent copy on each face of a projecting sign in commercial and industrial zones may include only the name of occupant and the activities, goods, products, services or facilities located on the premises.

H. Area. See Table IV for maximum allowable areas for projecting signs.

I. Installation. All projecting signs shall be installed or erected in such a manner that there shall be no visible sign support structure above a roof, parapet or wall. The supports for such a sign shall appear as an architectural and/or integral part of the building and shall be free of visible bracing, angle iron, guy wires, cable, etc. Note: See Sections 95.0111 and 95.0105.1 for required engineering calculations.

J. Illumination. Any sign projecting over a public right-of-way shall be directly illuminated (electric), except for entrance canopies, marqueses and awnings.

K. Rotating Signs. The Zoning Administrator may approve a Conditional Use Permit for a rotating projecting sign, provided the applicant has established to the satisfaction of the Zoning Administrator that neither a stationary projecting sign nor any other type of stationary sign could provide a reasonable opportunity for the applicant to communicate.

L. Signs projecting over private property. Signs projecting over private property shall be subject to the same regulations as those projecting over public rights-of-way.

M. Projecting signs may not be installed within five feet of an adjacent establishment's ground floor leasehold space. There shall be a minimum horizontal distance of ten feet between projecting signs.

SEC. 101.1116 SECONDARY SIGNS

Signs authorized in this Section are not to be included in calculating the allowable sign area for primary signs.

A. Incidental signs. Up to four incidental signs may be attached to a ground sign structure or to a building wall, but may not be attached perpendicular to the wall. Such signs are restricted to trading stamps, credit cards accepted, notices of services or restrictions, or trade affiliations. Area of each sign may not exceed six square feet; the total area of all such signs may not exceed ten square feet.

B. Directional signs. One such sign is permitted near each driveway. Area of each sign may not exceed 12 square feet. Maximum permitted height shall be eight feet. A minimum of 50% of the sign area shall be used for directional purposes.

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C. Business identification signs. Any identification wall signs with non-illuminated letters up to but not exceeding three inches in average height, nor four square feet in area are not restricted.

D. Permanent window signs. Signs permanently affixed to an exterior window which do not contain letters more than six inches in average height, except where a logo is used (which may be up to 16 inches maximum dimension), and may not exceed a total area of more than 30 percent of window area.

E. Temporary window or building signs. Temporary window signs may not be attached or affixed in any manner to the exterior surface of any window or building.

F. Public utility signs and safety signs required by law. Nothing in this division shall prevent the erection, location or construction of signs on private property where such erection, construction or location is required by law or ordinance nor shall any public agency or utility be prohibited from erecting signs on private property when otherwise permitted.

G. Theater lobby signs which are placed on the walls of lobbies which are roofed and open only on one side shall not be computed as part of permitted wall sign area as provided for by Sec. 101.1113 if one or more of the following conditions exist:

1. That any such sign is perpendicular to the fronting public right-of-way on the open side of the lobby.
2. That the open side of the lobby does not front a public right-of-way.
3. That any such sign is located within the lobby and is not intended to be visible to passing vehicular traffic.

H. Other signs, required by law to be visible from a public right-of-way, shall be exempt, provided such signs do not exceed the minimum dimensions explicitly specified under the applicable law. Any sign required by law which exceeds the minimum explicitly specified dimensions, shall not be exempt to the extent that the dimensions exceed the explicitly specified minimums. Signs required by laws which do not explicitly specify minimum dimensions are not exempt.

SEC. 101.1117 SPECIAL EFFECT SIGNS

SEC. 101.1117.1 ROTATING AND REVOLVING SIGNS

A. The Zoning Administrator may approve a Conditional Use Permit for a rotating sign, providing the applicant has established to the satisfaction of the Zoning Administrator that no alternative sign type exists that will provide reasonable opportunity for the applicant to communicate. If the Zoning Administrator makes the finding required herein, a rotating sign may be approved, providing such sign conforms to the following provisions. The provisions of Municipal Code Section 101.0503, paragraph "B." shall apply to an application for a Conditional Use Permit for a rotating sign.

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1. Maximum speed. Maximum speed of revolution or motion of a sign or any part of a sign may not exceed six revolutions or cycles per minute.

2. Non-flashing. No rotating, revolving, or moving sign or part of a sign shall be illuminated in whole or in part by any flashing or intermittent light or light source.

3. Location restrictions. If adjacent premises on the same side of the street contains an existing residence or apartment in a residential zone, existing hospital or home for the aged or convalescent home located within 100 feet horizontal line sight distance of the sign, or there is such land use within 100 feet horizontal line sight distance on the opposite side of the street or intersection, no rotating or revolving or moving sign shall be permitted. Any such use established within the prescribed horizontal distance described herein subsequent to the installation of such sign shall not render the sign nonconforming for a period of four years.

B. Rotating ground signs permitted under Section 101.1112.H may be installed without obtaining a Conditional Use Permit.

SEC. 101.1118 MARQUEE AND AWNING SIGNS

SEC. 101.1118.1 THEATER MARQUEES

Theater marquee signs may be installed or altered only by obtaining a Conditional Use Permit from the Zoning Administrator. Theater marquee signs in existence prior to April 5, 1973, may remain in operation without obtaining a Conditional Use Permit.

SEC. 101.1118.2 MARQUEES OTHER THAN THEATER

Signs on or attached to a marquee, other than a theater marquee, or other architectural projection, and which project over public right-of-way, shall comply with size, height, fee and illumination requirements for projecting signs.

A. Signs not more than four square feet in area and not more than 12 inches high, directly illuminated, and with a minimum height of eight feet above grade to the bottom of the sign, may be mounted directly on the bottom of a marquee or architectural projection. Such signs shall be symmetrically placed along a centerline running parallel to the building face and the outer edge of the marquee. These signs may be installed in addition to the permitted projecting sign, but the area is included in the permitted area calculations.

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B. Signs may be installed or painted on the vertical surface of a marquee or architectural projection without conforming with height or projection requirements and are not required to be illuminated. Such signs shall not project beyond any edge of the marquee, or architectural projection either vertically or horizontally.

C. All signs installed on, or attached to a marquee or architectural projection, shall be included in calculations determining the allowable area of projecting signs.

D. Signs on awnings or removable canopies not permanently attached to or built as part of a building may have no internal source of illumination. No sign shall be installed on an awning or entrance canopy with the exception of identification signs, which shall not exceed four square feet per side. Where this is the only sign used for a business establishment, the permitted area shall be 16 square feet.

SEC. 101.1119 FLASHING SIGNS AND SIGN ILLUMINATION

A. Flashing signs are not permitted.

B. Light source restrictions. No stroboscopic lights, rotary beacons, chasing lights, or zip lights shall be permitted.

C. Exposed nonflashing incandescent bulbs may be used on the exterior surface of a sign if each such bulb does not exceed 25 watts, unless such bulbs are screened by a sun screen or similar shading device.

D. Electric light fixtures may project over public property only when used to illuminate a sign on a building or structure. Such fixtures shall comply with Table V, in Section 101.1113, for required ground clearances, and the provisions of Section 101.1113, paragraph F.

E. Illumination. Any sign projecting over a public right-of-way shall be directly illuminated (electric), except for entrance canopies, marquees and awnings.

F. Animated signs may be installed, where the area of animation does not exceed ten square feet, the light source is constant and the exterior face is immovable.

SEC. 101.1119.1 PUBLIC SERVICE MESSAGE SIGNS

A. Public service message signs conforming to the definition of such signs (Sec. 101.1101.168) may be utilized as part of primary sign allowances as permitted in this Division 11.

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B. The message shall be contained within the copy area of the sign and shall not travel, or appear to travel, either vertically or horizontally and the message must remain constant for a set period of time with a complete and total blackout between messages.

C. No such sign shall be a part of, or utilized as a portion of, any sign other than a primary sign as designated in paragraph "B." of Section 101.1111 of this Code.

D. No such sign shall exceed 25 percent of the area allowed for any primary sign or 50 square feet, whichever is the lesser figure; except as may be otherwise provided in this Division 11.

E. That portion of the sign containing the automatic changing message area shall be limited to information pertaining only to time, date, temperature, atmospheric conditions, or general news information and shall contain no advertising material.

SEC. 101.1119.2 AUTOMATIC CHANGING SIGNS

A. Automatic changing signs, other than public service message signs as permitted in Sec. 101.1119.1 of this Code are only permitted to be utilized as incorporated as an integral part of an adopted Comprehensive Sign Plan (see Sec. 101.1123).

B. Automatic changing signs shall be electronically or electrically controlled and shall have a remote-control capability.

C. Automatic changing signs may present only the following information;

1. Time, temperature, weather, news and other similar information.

2. Messages pertaining to public events sponsored or promoted by civic, charitable, and other similar organizations.

3. Messages directing attention to any product, place, activity, person, institution, business or solicitation located on the premises and generally occurring at the time that the message is displayed.

D. Automatic changing signs may only be permitted as primary signs or as portions of primary signs as permitted in Section 101.1112 (ground signs) and Sec. 101.1113 (wall signs) of this Code.

E. Display of messages and information on an automatic changing sign may be by either of the following methods:

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1. By a changing message contained within the copy area of the sign and which remains constant for a minimum period of time with a total blackout between message changes. Such messages shall not travel or appear to travel, either vertically or horizontally or in any other direction or manner.

2. By a horizontally or vertically traveling printed or written message which travels or appears to travel in a continuous manner. The characters incorporated into any message shall remain constant as they travel across the full horizontal or vertical distance of the automatic changing copy area of the sign. This type of automatic changing sign shall be so erected so that no portion containing automatic changing copy is visible from any public right-of-way.

F. The automatic changing sign copy area shall be reduced in light intensity at night by means of an automatic intensity control which shall be incorporated into the sign.

SEC. 101.1120 TEMPORARY SIGNS

SEC. 101.1120.1 TEMPORARY CONSTRUCTION SITE SIGNS

A. Area. The maximum display area of any such sign shall be 160 square feet.

B. Height. No such sign shall exceed 20 feet in height.

C. Type. No such sign shall be erected except as a ground sign or a wall sign subject to the provisions of this section.

D. Number. One per frontage, except that one additional such sign may be erected on any frontage which is in excess of 500 lineal feet.

1. Separate frontages shall not be combined for purposes of computing total frontage.

2. No such sign permitted by any one frontage shall be placed on any other frontage.

E. Placement. Any such signs, when erected as a ground sign, shall be placed within 35 feet of the frontage right-of-way to which it is oriented.

F. Expiration and renewal. Permits for such signs shall expire one year from the date of issuance, and may be renewed on a yearly basis, with payment of fee, until completion of the construction.

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SEC. 101.1120.2 TEMPORARY REAL ESTATE SIGNS

Temporary signs offering any premises for sale, rent or lease shall be permitted in accordance with the provisions of this Section.

A. Area. The maximum permitted area of all temporary real estate signs shall not exceed those restrictions for individual frontages as set forth in Table VI. The allowable area may be divided among more than one sign. Wall signs shall conform to the provisions of Section 101.1101.16. A distance of fifty feet shall be the minimum spacing between signs on the same premises.

TABLE VI

<u>FRONTAGE</u>	<u>MAX. SIGN AREA*</u>
0-100 feet	32 sq. ft.
101-300 feet	64 sq. ft.
301-500 feet	96 sq. ft.
501 feet and over	160 sq. ft.

*May be two-sided

B. Height. No such ground sign shall exceed 20 feet in height. No such wall sign shall be placed above the parapet or roof line of a building.

C. Type. Only wall signs and ground signs shall be permitted.

D. Dimensions. The horizontal dimension shall not exceed 2 1/2 times the vertical dimension.

E. Placement. All such signs shall be placed entirely within the property lines of the premises upon which they are located.

F. Modification. Such signs may be modified to indicate that the property has been sold, rented or leased.

G. Expiration and renewal. Permits for such signs shall expire one year from the date of issuance, and may be renewed on a yearly basis, with payment of fee, until the premises have been sold, rented or leased.

H. Removal. Any such sign shall be removed within 15 days of the sale or occupancy of the premises.

I. Structural requirements. See Section 95.0111 for required engineering calculations.

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SEC. 101.1120.3 TEMPORARY SPECIAL SIGNS

Temporary signs for special purposes relating to a construction or repair or other similar project may be approved by the Building Official for a period of time corresponding to the duration of the project.

These shall include only safety related danger warnings, traffic directions, entry prohibitions, and other signs of a similar nature.

SEC. 101.1120.4 BANNERS, PENNANTS, FLAGS, STREAMERS AND OTHER SIMILAR DEVICES.

The erection and/or maintenance of strings, clusters and groupings of banners, pennants, flags, twirlers, propellers, flares, balloons, noise creating wind devices, and similar devices of carnival character, including wind devices activated by natural or artificial means are not permitted except as indicated below:

A. National, State, and local governmental flags as well as flags of other political subdivisions. All such flags shall be properly displayed from either freestanding or wall-mounted flagpoles or in a manner acceptable for the display of the national ensign.

B. Corporate and institutional flags properly displayed from permanently located freestanding or wall-mounted flagpoles; provided that such flags shall be limited in number to one per one hundred feet of lineal frontage, with a maximum of five per premises.

C. Holiday decorations in season; provided, however, that such decorations shall be removed within 20 calendar days of the passing of the holiday to which they pertain.

D. Streamers, banners and pennants calling attention to the grand opening of a completely new business shall be permitted, provided that no premises shall be permitted to utilize such devices for more than 60 consecutive calendar days.

E. Temporary banner signs. Two temporary banner signs per premises calling attention to the grand opening of a completely new business shall be permitted, provided that no premises shall be permitted to utilize such a sign for more than 60 consecutive days. The total maximum area permitted shall be one-half the area permitted in Section 101.1113.

F. Special Permit. Wind signs such as streamers, banners, and pennants may be permitted for purposes other than that provided for in paragraph "D" of this Section, by Special Permit granted by the Building Official upon written approval by the Zoning Administrator who shall, prior to giving approval, determine that the following conditions are met:

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1. Permit Fees. As regulated in Section 95.0107 F.

2. Time Limits. Installations permitted by Special Permit shall not exceed 60 consecutive calendar days in duration nor more than 120 days total duration in any calendar year, per premises.

3. Removal Dates. Each Special Permit shall specify a removal date for removal of the streamers, banners, and pennants. The permittee, or owner of the premises, or possessor of the premises, or owner of these devices shall be jointly and severally responsible for the prompt removal of such devices at the termination of the specified permit period. The Building Official shall be responsible for conducting a field inspection on the third working day after the expiration date. If the inspection reveals noncompliance with the removal date, the posed cash deposit covering the installation shall be forfeited.

4. Posting of Cash Deposit. No Special Permit shall be approved by the Zoning Administrator unless and until the applicant therefor has signed an agreement that all of the permitted devices shall be removed within three working days after expiration of the permit. Said agreement shall be accompanied by a cash deposit equivalent to four times the Permit Fee which deposit may be used to defray the costs of removal by the City in the event the Permittee defaults upon the agreement. The permittee shall agree to allow, if necessary, City agents, upon five days' notice to the permittee and to the premises' owner of record, to enter said premises to remove such banners, pennants, and streamers. No additional Special Permit for temporary banners, streamers, and pennants shall be approved for use on the premises, or by the permittee involved in a default action covered by this subsection, until the expiration of twelve calendar months from the date of removal of such devices.

5. Nature and quantity. No copy shall appear on any device covered by Special Permit. Certain types of devices such as wind propellers which create rustling, snapping, rattling, whirring, or other distracting sounds are prohibited. Devices which produce glare by reflected natural sunlight or artificial light are also prohibited. The maximum quantity of devices suspended from wire overhanging the premises shall be 0.04 lineal feet of devices per square foot of premises area or 8.0 lineal feet of devices per frontage foot of premises, whichever is lesser.

6. Placement. Banners, streamers, and pennants may not be attached to fences, trees, shrubbery, utility poles, or like items; may not be placed in or project into the public right of way; may not obstruct or obscure primary signs on adjacent premises; may not create a traffic hazard because of the distractive character to motorists of any such device or the cumulative effect of all such devices; and may not be placed closer than 50 feet to adjacent residentially zoned premises.

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7. Materials. The permittee or permittee's agent shall specify the materials to be used for each installation. The Zoning Administrator shall consult with the Building Official to determine that the materials used will not fade, tear, rip, or otherwise become unsightly during the period of installation. If such a determination cannot be made, the Zoning Administrator shall not issue the Special Permit. Structural materials and installation shall comply with the provisions of California State General Order #95.

8. Location Information. The Permit applicant or applicant's agent shall provide the Zoning Administrator with locational diagrams, to scale, indicating both in plan and elevation views, the areas in which or on which the banners, streamers, and pennants are to be displayed. The specified locations may not be changed during the Permit period. The diagrams shall indicate the total number of lineal feet of devices suspended by wire in the air.

9. Conformity of Signs. The Zoning Administrator shall not approve a Special Permit until it is determined that all other existing signs on the premises upon which the banners, streamers and pennants are to be located fully conform to the provisions of this Code.

10. Status Log and Report. The Zoning Administrator shall maintain a list of the current status of each installation by Special Permit, which shall be made available for public inspection. In addition, a bimonthly report on the current status of each Special Permit installation shall be given to the Planning Division of the Planning Department and to the Building Official.

SEC. 101.1120.5 TEMPORARY ADVERTISING VEHICLES

No vehicle or trailer shall be placed or parked so as to be visible from a public right-of-way, which has attached thereto or located thereon any sign or advertising device for the basic purpose of providing advertisement of products or directing people to a business or activity located on the same or nearby property. This section is not intended to apply to standard advertising or identification practices where such signs or advertising devices are painted on or permanently attached to a business or commercial vehicle, the primary purpose of which is the transporting of people and goods on the public rights-of-way.

SEC. 101.1121 CHANGEABLE COPY SIGNS (MANUAL)

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Any primary sign properly installed in accordance with the provisions of this division may utilize changeable copy. All changeable message copy, including, but not limited to letters, numbers, symbols, and other similar characters or pictorial panels, shall only be manually changeable in the field.

SEC. 101.1122 FACE-LIFT

A. The provisions of this section apply to building frontages visible from a public right-of-way which are designed or redesigned so that all elements of the new building facade and signs are integrated into one unit and comply with the following requirements:

1. A face-lift shall not consist of less than 100% of the building linear frontage for buildings with 50 feet or less of building frontage.
2. For buildings of more than 50 feet of linear frontage the amount of face-lift may be reduced to 75%, but not less than 50 feet of the linear frontage.
3. For buildings of multiple occupancy, one or more tenants' frontage may be face-lifted provided the tenants' linear face-lift frontage is not less than 50 consecutive feet.
4. Building permits are obtained as required.
5. The face-lift area complies with the Uniform Building Code requirements.

B. When a building is or has been face-lifted, the following sign installations are permitted:

1. When the face-lift area does not deviate more than 25 degrees from the vertical, that area may be considered as wall area for sign installation purposes.
2. Any wall sign, affixed to a face-lift area which does not deviate more than 25 degrees from the vertical, and which does not extend over a public right-of-way, will not be subject to projecting sign regulations contained in Section 101.1115.

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Commission shall have the authority under the conditions herein provided to permit the utilization of Comprehensive Sign Plans for certain situations described herein in lieu of the sign regulations applicable to any particular commercial or industrial zone. Comprehensive sign plans may be approved by the Planning Commission in the following instances:

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1. For all business premises which occupy the entire frontages on both sides of a commercially zoned street for two or more contiguous blocks.

2. For shopping center developments, both new and existing; provided, that such centers shall be a minimum of ten acres; second, that such centers shall generally conform to the existing standards for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for the City of San Diego.

3. For Planned Commercial Developments, provided that the signs for all uses permitted in any such Planned Commercial Development shall be subject to sign regulations embodied in the Comprehensive Sign Plan.

B. Any Comprehensive Sign Plan submitted to the Planning Commission shall include the location, size, height, color, lighting, visual effects and orientation of all proposed signs, and shall have been previously submitted to the Planning Department for plan approval as provided for in Chapter IX of this Code.

C. Exceptions to the sign regulations embodied in Chapter X, Article 1, Division 11 of this Code may be permitted, provided that such a Comprehensive Sign Plan is presented and approved by the Planning Commission, and further provided, that the permitted signs for a Comprehensive Sign Plan as a whole are in conformity with the intent of Division 11, and further provided, such exceptions result in an improved relationship among the various signs and building facades covered by the Plan.

D. All Comprehensive Sign Plan requests shall be submitted to the Planning Commission in accordance with the procedures embodied in Chapter X, Article 1, Division 5 of this Code.

SEC. 101.1124 CONFLICT WITH TRAFFIC AND SAFETY DEVICES.

Prohibited are signs which, by reason of their size, location, movement, content, coloring or manner of illumination, may be confused with or construed as a traffic control sign, signal or device, or the light of an emergency or signal or device. Included are any such signs which purport to be, or are in imitation of, or resemble an official traffic sign or signal, or which bear the words "stop," "go slow," "caution," "danger," "warning," or any other similar word or words.

SEC. 101.1126 "PAINTED" GRAPHICS

Painted graphics as defined by Section 101.1101.170 of this Code are not to be considered as either primary or secondary signs when placed on a wall or fence. Painted graphics, installed on other than a wall or fence or which are considered a sign as defined in Section 101.1101.90, shall conform to all regulations applicable to the appropriate type of sign.

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Section 3. That Chapter IX, Article 5, Division 1 of the San Diego Municipal Code be amended to read as follows:

DIVISION 1

SIGNS

SEC. 95.0100 ADMINISTRATION AND ENFORCEMENT

This Division shall be administered by the Building Official.

SEC. 95.0101 PUBLIC PROPERTY LIMITATIONS

A. No person shall place, paint or secure any lettering, advertisement, card, poster, sign or notice of any kind, or cause same to be done, on any curb, sidewalk, post, pole, lamp post, hydrant, bridge, tree or other surface located on public property except such signs as may hereinafter be lawfully authorized.

B. No advertising structure, or part thereof, shall be located over public property except as otherwise specified in detail in this Code.

C. No person shall scatter, daub, or leave any paint, paste or other substance used for painting, pasting, or affixing advertising matter, upon any public street or sidewalk, nor shall any person scatter or throw or permit to be scattered or thrown, any bills, waste matter, paper, cloth or materials removed from sign structures, on any public or private property.

D. Clocks shall be permitted in street rights-of-way next to the curb at outer edge of walk, provided such clocks, constructed from non-combustible materials, are kept running and correctly keep the time of day. The bottom or pedestal part shall not exceed two feet in any outside dimension. The part of the clock carrying the dials shall have a minimum clearance of 7' 6" above the sidewalk. The entire "upper part" containing the dial shall not exceed 14 inches in thickness, each face shall not exceed a total overall gross area of five square feet, and the space occupied by the net area of the clock dials on each side shall form at least one-half of such "upper part." Said clocks shall contain no advertising other than the name of the manufacturer or designer thereof, and said name designation shall be by nameplate with engraved or embossed letters not exceeding six inches in height, provided that existing clocks whose dimensions are in excess of the requirements of Section 95.0101 shall be allowed to remain standing so long as they comply with all the other provisions of this Code. Nothing contained herein shall relieve any person from the obligation to obtain permission from the appropriate agency prior to placing any object in the public right-of-way.

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E. No person shall construct or install street banners or decorations over public property except as herein permitted and only after the issuance of a valid permit therefor. When any street banners, decorations or supports therefor are installed before the issuance of a valid permit, the fee shall be twice that listed below.

1. The applicant for such permit shall pay an Application Fee of \$20.00, \$10.00 of which shall be refunded if no Permit is issued. Such permit is granted upon the condition that the permittee shall indemnify and save free and harmless the City of San Diego against any of the liabilities mentioned in this section.

The applicant shall file with the City a policy of insurance against public liability and property damage with an insurance carrier satisfactory to the City. Such public liability and property damage insurance policy shall provide coverage in amounts of not less than \$100,000 for one person injured in one accident; not less than \$300,000 for more than one person injured in one accident; and not less than \$25,000 with respect to any property damage in any one accident; and said policy shall be maintained in full force and effect until such time as all banners, decorations, equipment, wiring and supports have been removed as determined by the Building Official. The requirements of this Section as to the amounts covered in the policy and as to the maintenance of insurance shall not be construed as limiting in any way the extent to which the permittee may be held responsible for the payment of damages to persons or property.

2. The Building Official may issue the Permit for decorations in accordance with the conditions herein imposed. The permit shall state the period during which such decorations may be maintained and shall state the final date on which such decorations must be removed.

3. Applications for permits shall be made in the following manner:

a. A written application on prescribed forms shall be submitted to the Building Official.

b. The applicant shall furnish a description of the decorations to be installed, together with sketches, diagrams or other information required by the Building Official.

c. The application shall be submitted by the sponsoring group or organization or a contractor engaged to install the decorations, and shall also be countersigned by an officer of the sponsoring group or organization.

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SEC. 95.0102 PERMITS REQUIRED

A. Every person, firm or corporation shall, before erecting, installing, placing, constructing, creating by painting, reconstructing, altering or moving any sign other than an incidental sign, obtain from the Building Official a Building Permit. The Building Permit will include authorization for any electrical work within the sign. A separate Building Permit shall be required for each sign.

B. Every person, firm or corporation shall, before erecting, installing, placing, constructing, creating by painting, reconstructing, altering or moving any sign other than an incidental sign, obtain from the Building Official a Maintenance Certification Sticker which shall be renewed biennially for as long as the sign is used. A sticker is required for each on-premises sign. This sticker is applicable to one sign at one location only and is transferable to a new owner or lessee.

C. Every person, firm or corporation shall, before erecting, installing, placing, constructing, altering or moving any temporary sign (including wind signs), obtain from the Building Official a temporary sign use permit. A separate temporary sign use permit shall be required for each sign.

SEC. 95.0103 PERMITS NOT REQUIRED

A. GENERAL

All provisions of this Code shall apply to the following signs except that permits shall not be required as provided in this section.

B. BUILDING PERMITS

A Building Permit shall not be required for:

1. Changing of the copy of a sign, bulletin board, poster board, display encasement, marquee, or maintenance, where no structural and/or electrical changes are made; changing of interchangeable letters on signs designed for use of interchangeable letters.

2. Temporary, non-illuminated, real estate signs, advertising the sale, lease, or rental of premises on which the sign is located. Such signs may be altered to indicate the sale of the premises.

3. Temporary, non-illuminated signs erected in connection with new construction work when such signs are displayed only during such time as the actual construction work is in progress, provided that such signs are located only at the site of the construction work and shall serve only to identify the architects, engineers, contractors, and other individual firms involved in the construction and/or proposed use of the building, but shall not contain any advertisement of any product.

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4. Private or commercial nameplate identification wall signs, or combination nameplate and street address identification wall signs, when such signs do not exceed four square feet, are not illuminated, do not project over a public right-of-way, and have letters not exceeding three inches in average height.

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5. Warning or notice-type signs, such as trespass signs, private driveway, no dumping, and customer parking signs, when such signs do not exceed 12 square feet in area, are not illuminated, and do not project over a public right-of-way.

6. Bulletin boards for charitable or religious organizations when such signs and supporting structures do not exceed 16 square feet in area, are not illuminated, are erected on the premises to which the sign pertains, and do not project over a public right-of-way.

7. Tablets, such as memorials, cornerstones, name of a building, date of erection, use of building, when built into the walls of a building.

8. Temporary window signs, and permanent window signs as regulated by Section 101.1116 D.

9. Temporary banner signs and pennants.

C. MAINTENANCE CERTIFICATION STICKERS

A Maintenance Certification Sticker shall not be required for:

1. Temporary, non-illuminated real estate signs, not more than 12 square feet in area, advertising the sale, lease, or rental of premises on which the sign is located.

2. Temporary, non-illuminated signs erected in connection with new construction work when such signs do not exceed 16 square feet in area and are displayed only during such time as the actual construction work is in progress, provided that such signs are located only at the site of the construction work and shall serve only to identify the architects, engineers, contractors, and other individual firms involved in the construction and/or proposed use of the building, but shall not contain any advertisement of any product.

3. Private or commercial nameplate identification wall signs, or combination nameplate and street address identification wall signs, when such signs do not exceed four square feet, are not illuminated, do not project over a public right-of-way, and have letters not exceeding three inches in average height.

4. Warning or notice-type signs, such as trespass signs, private driveway, no dumping, and customer parking signs, when such signs do not exceed 12 square feet in area, are not illuminated, and do not project over a public right-of-way.

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5. Bulletin boards for charitable or religious organizations when such signs and supporting structures do not exceed 16 square feet in area, are not illuminated, are erected on the premises to which the sign pertains, and do not project over a public right-of-way.

6. Tablets, such as memorials, cornerstones, names of a building, date of erection, use of building, when built into the walls of a building.

7. Temporary window signs, and permanent window signs as regulated by Section 101.1116D.

D. TEMPORARY SIGN USE PERMITS

A temporary sign use permit shall not be required for:

1. Temporary, non-illuminated real estate signs, not more than 12 square feet in area, advertising the sale, lease, or rental of premises on which the sign is located.

2. Temporary, non-illuminated signs erected in connection with new construction work when such signs do not exceed 16 square feet in area and are displayed only during such time as the actual construction work is in progress, provided that such signs are located only at the site of the construction work and shall serve only to identify the architects, engineers, contractors, and other individual firms involved in the construction and/or proposed use of the building, but shall not contain any advertisement of any product.

3. Temporary window signs, and permanent window signs as regulated by Section 101.1116D.

SEC. 95.0104 INSPECTIONS REQUIRED

A. Building Permit. All work for which a Building Permit is required shall be inspected by the Building Official. The permittee or his agent shall notify the Building Official at least 24 hours in advance, that the work is ready for inspection, at the following stages:

1. When excavations for supporting footings, piling, poles, or columns have been made and before such excavations have been filled with earth or building materials of any kind.

2. When connecting elements have been installed on supporting buildings or structures, and before the sign is attached to these elements.

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3. While a field-fabricated sign is being assembled and the internal wiring and structural elements are exposed to view.

4. After erection, installation, construction, or creation by painting is completed.

The Building Official, upon notification from the permittee or his agent, shall inspect the sign and its supports and connections and shall either approve that portion of the work or shall notify the permittee wherein it fails to comply with this Code. All work shall be done in conformance with the Building Permit and the approved plans.

B. Maintenance Certification Sticker. All signs for which a sticker is required shall be subject to inspection biennially by the Building Official. The Building Official and his deputies are hereby authorized to enter upon any property or premises to ascertain whether the provisions of this Code are being obeyed. Such entrance shall be made during business hours unless an emergency exists. A sign user shall provide all necessary access and equipment to the Building Official for the purpose of conducting the required inspection.

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SEC. 95.0105 REVOCATION OF PERMITS FOR NON-USE

If the work authorized by any Building Permit is not commenced within 90 days, or is suspended or abandoned for 120 days, the permit shall become null and void. Any Building Permit shall expire after one calendar year from the date of issuance.

SEC. 95.0106 BUILDING PERMIT APPLICATION

Application for a Building Permit shall be made in writing upon forms provided by the City and shall state the following information:

- A. Name, address and telephone number of the applicant.
- B. Name, address and telephone number of the sign owner.
- C. Location by street number, and legal description (tract, block, lot) of the building, structure, or lot to which or upon which the sign is to be installed or affixed.
- D. A drawing to scale showing the design of the sign, including dimensions, sign size, method of attachment, source of illumination, and showing the relationship to any building or structure to which it is, or is proposed to be, installed or affixed, or to which it relates.
- E. A fully dimensioned plot plan, approximately to scale, indicating the location of the sign relative to property lines, rights-of-way, streets, sidewalks, and other buildings or structures on the premises.
- F. The maximum and minimum heights of the sign.
- G. The traffic speed limit on and width of adjacent public rights-of-way.
- H. Number, size and location of all existing signs on the same building, lot or premises.
- I. Calculations showing wind and seismic loading and demonstrating the adequacy of supports and connections to supporting structures. Seismic and wind calculations for non-electric ground signs of less than 50 square feet in area, and with a center of gravity 8 feet or less above grade, are not required.

SEC. 95.0107 PERMIT FEES

A. GENERAL

The fees prescribed in this division must be paid to The City of San Diego for each sign installation for which a permit is required by this division and must be paid before any such permit is issued, as herein provided.

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B. BUILDING PERMIT FEE

Fees for Building Permits including the Initial Maintenance Certification Stickers, for each sign erected, installed, affixed, structurally or electrically altered, relocated, or created by painting shall be set in accordance with the following schedule:

<u>Sign Type</u>	<u>BUILDING PERMIT FEES</u>		
	<u>Less Than 50 s.f.</u>	<u>50-99 s.f.</u>	<u>100 s.f. or More</u>
Wall, nonelectric	\$28.65	\$31.65	\$34.65
Wall, electric	\$34.65	\$37.65	\$40.65
Ground, Roof, and Projecting	\$52.65	\$55.65	\$58.65
Special *, small electric Wall	\$12.00	--	--
Special *, small electric Ground	\$18.00	--	--

*Not regulated in Chapt. X, Art. 1, Div. 10, Municipal Code

The fees prescribed in Section 95.0107 B, except for \$10.00, may be refunded in the event that no portion of any work authorized by the Permit has been performed and provided that no inspections have been made. Such refund may be authorized by the Building Official upon application by the permittee within 90 days from the date of permit issuance. Prior to authorization of any refund under the provisions of this section, the Building Official shall require that the permittee's copy of the issued permit as well as the Sign Permit sticker are returned to the Building Inspection Department.

C. SIGN INVENTORY FEE

1. A one-time Sign Inventory Fee as specified in the following schedule shall be due and payable to The City of San Diego on the effective date of this Ordinance, for each legally installed sign existing on April 5, 1973.

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SIGN INVENTORY FEES FOR EXISTING SIGNS

<u>Sign Type</u>	<u>Less Than 50 s.f.</u>	<u>50-99 s.f.</u>	<u>100 s.f. or More</u>
Wall, nonelectric	\$ 5.60	\$ 7.25	\$ 8.85
Wall, electric	\$ 8.85	\$10.45	\$12.10
Ground, Roof, Projecting nonelectric	\$ 7.25	\$ 8.85	\$10.45
Ground, Roof, Projecting electric	\$10.45	\$12.10	\$13.70

2. For each Sign Inventory Fee not paid within 30 days after receipt of a written notice to pay, the Fee shall be twice the amount specified above.

D. FIELD-FABRICATED SIGN INSPECTION FEE

Where the peculiarities of the installation require a directly illuminated sign to be fabricated on site, such sign shall have special inspection by the Building Official, for which an Inspection Fee shall be paid. The Fee shall be \$10.00 per hour, or fraction thereof, of inspection time, with a minimum of \$10.00. This shall be in addition to the other prescribed fees.

E. OTHER INSPECTION FEE

The fee for any inspection not otherwise designated, shall be \$10.00 per hour or fraction thereof, of inspection time, with a minimum fee of \$10.00.

F. TEMPORARY SIGN USE PERMIT FEES

1. For each group of wind signs such as banners, pennants, or carnival-type signs installed at each premises or tenant's location, the Use Permit Fee shall be \$43.00 for the first 1,000 lineal feet of devices installed, plus \$0.50 for each additional 50 feet of devices, for the duration of the installation. For wind signs mounted on staffs, the longer dimension of each wind sign shall be used as the lineal footage for purposes of computation of lineal limitation and fee. Wind signs may not be displayed for more than 60 consecutive calendar days. When any wind signs are installed before the issuance of a valid Use Permit or Special Permit, the fee shall be twice that provided for herein.

2. For temporary signs of 50 square feet or less in area, the Use Permit Fee shall be \$10.00 for that time allowed in Section 101.1120 or any portion of that time.

3. For temporary signs of more than 50 square feet in area, the Use Permit Fee shall be \$20.00 for that time allowed in Section 101.1120, or any portion of that time.

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4. For temporary banner signs, the Use Permit Fee for each sign shall be \$10.00 for each 30-day period or less. A temporary banner sign may not be displayed for more than 60 consecutive days.

G. APPEAL FEE FOR EXTENSION OF TIME

1. The fee for each request for an extension of time hearing by the Sign Code Board of Appeals shall be \$50.00. (11718 N.S.)

2. Increases in fees established by this ordinance shall not apply to any sign for which the fee was paid prior to the effective date of this ordinance. (11718 N.S.).

3. If the Permit Fee for any sign is reduced because of the provisions of this ordinance, and the fee for such sign has already been paid, an appropriate refund of the difference in fees shall be paid to the payor. (11718 N.S.)

SEC. 95.0108 CONDITIONS FOR MAINTENANCE CERTIFICATION INSPECTION

A. The Building Official shall make a biennial visual inspection on each sign controlled by this ordinance.

B. All signs, together with all of their supports, braces, guys, connections and anchors, shall be kept in repair and in proper state of preservation. The display surfaces of all signs shall be kept neatly painted or posted at all times. Every sign and the immediate surrounding premises shall be maintained by the owner or person in charge thereof in a safe, clean, sanitary, and inoffensive condition, and shall be kept free and clear of all obnoxious substances, rubbish and weeds.

C. Any crazing, fading, chipping, peeling, flaking of paint or plastic and any mechanical or structural defect shall be corrected before a Maintenance Certification Sticker is issued.

SEC. 95.0110 SIGN IDENTIFICATION

A. Each sign not excepted in Section 95.0103C. shall have affixed to it an official City of San Diego Maintenance Certification Sticker bearing a number which identifies the sign.

B. The Maintenance Certification Sticker shall be installed on the bottom or lower right-hand corner of the sign, or other location as directed by the Building Official, where it is readily visible from the public right-of-way or some equally accessible place.

C. Display of a sign without a City of San Diego Maintenance Certification Sticker shall constitute a violation of this Code and the Building Official may proceed as provided by Section 95.0119.

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D. The Building Official shall designate the expiration date of Maintenance Certification Stickers.

SEC. 95.0111 STRUCTURAL DESIGN

A. General. Signs and sign structures shall be designed and constructed to resist wind and seismic forces as specified in this section. All bracing systems shall be designed and constructed to transfer horizontal forces to the foundations. For signs mounted on buildings, the vertical and horizontal loads shall be transmitted through the structure of the building to the ground in such manner as not to overstress any of the elements thereof.

The overturning moment produced from horizontal forces acting on a sign shall in no case exceed two-thirds of the dead load resisting moment. Uplift due to overturning shall be adequately resisted by proper anchorage to the ground or to the structure of the supporting building. The weight of earth superimposed over footings may be used in determining the dead load resisting moment. Such earth shall be carefully placed and thoroughly compacted.

B. Wind Loads. Signs and sign structures shall be designed and constructed to resist wind forces as specified in the Uniform Building Code as adopted by The City of San Diego.

C. Combined loads. Wind and seismic loads need not be combined in the design of signs or sign structures; only that loading producing the larger stresses need be used.

D. Seismic or wind loads need not be considered in the design of non-electric ground signs 50 square feet or less in sign area and eight feet or less in height to center of gravity.

Vertical loads shall be assumed to act simultaneously with wind or seismic loads in designing signs and their supports.

E. Allowable stresses. The design of wood, concrete, aluminum, or steel members shall conform to the requirements of the Uniform Building Code as adopted by The City of San Diego. Vertical and horizontal loads exerted on the soil shall not produce stresses exceeding those specified in the Uniform Building Code as adopted by The City of San Diego. The working stresses of wire ropes and its fastenings shall not exceed 25 percent of the ultimate strength of the rope or fasteners.

Working stresses for wind or seismic loads combined with dead loads may be increased as specified in the Uniform Building Code as adopted by The City of San Diego.

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F. Anchorage. Members supporting unbraced signs shall be so proportioned that the bearing loads imposed on the soil in either horizontal or vertical directions shall not exceed allowable values. Braced ground signs shall be anchored to resist the specified wind or seismic load acting in any direction. Anchors and supports shall be designed for safe bearing loads on the soil and for an effective resistance to pull-out equivalent to a force 25 percent greater than the required resistance to overturning.

Portable ground signs supported by frames or posts rigidly attached to the base shall be so proportioned that the weight and size of the base will be adequate to resist the wind pressure specified herein.

Signs attached to masonry, concrete, or steel shall be safely and securely fastened thereto by means of approved metal anchors, bolts, or expansion screws of sufficient size and strength to support the loads applied.

No wooden blocks, plugs, or anchors of wood used in connection with screws or nails shall be considered an adequate connection, except in the case of signs attached to wood framing.

No anchor or support for any sign shall be connected to, or supported by, an unbraced parapet wall, unless such wall is designed in accordance with the requirements for parapet walls specified in the Uniform Building Code as adopted by The City of San Diego.

SEC. 95.0112 CONSTRUCTION, MATERIAL AND INSTALLATION STANDARDS

A. General. The supports for all signs or sign structures shall be placed in or upon private property and shall be securely built, constructed, and erected in conformance with the requirements of this Code.

B. Materials. Materials of construction for signs and sign structures shall be of a quality and grade allowed for buildings in the Uniform Building Code as adopted by The City of San Diego.

If the frame or cabinet of a sign is to be fabricated of steel, the steel shall be galvanized or painted with rust-inhibiting paint.

Anchors and supports of wood, when embedded in the soil or within six inches of the soil, shall be pressure-treated with an approved preservative. Such treated wood members shall be marked or branded by an approved agency.

Ground signs may be constructed of any material meeting the requirements of this Code, except in Fire Zone 1.

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C. Restrictions on Combustible Materials in Fire Zone 1.

Combination signs, roof signs, ground signs, wall signs, projecting signs, and signs on marquees shall be constructed of incombustible materials, except as provided. Combustible materials other than approved plastics shall not be used in the construction of electric signs.

Nonstructural trim and portable display surfaces may be of wood, metal, approved plastics, or any combination thereof.

Temporary wooden signs may be installed when the sign area does not exceed sixty-four square feet, and the display surface is at least 1/2 inch thick plywood.

Permanent ground signs constructed of wood may be installed provided they meet all of the following requirements.

1. The signs do not exceed 64 square feet in area.
2. The signs are not installed within ten feet of a building or structure.
3. The structural supports are a minimum of 3 inch X 3 inch in cross-section and the display is a minimum of 3/4 inch thick plywood.

D. Required Clearances.

1. General. All types of signs shall conform to the clearance and projection requirements of this Section.

2. Clearance from High Voltage Power Lines. Signs shall be located not less than six feet horizontally or twelve feet vertically from overhead electrical conductors which are energized in excess of 750 volts. The term "overhead conductors" as used in this Section, means any electrical conductor, either bare or insulated, installed above the ground except such conductors as are enclosed in approved metal conduits.

3. Projection over Alleys. A sign or sign structure shall not project into any public alley below a height of 16 feet above grade, nor project more than 12 inches where the sign structure is located between 16 feet and 18 feet above grade. The sign or sign structure may project not more than 36 inches into the public alley where the sign or sign structure is located more than 18 feet above grade.

E. Electrical Work.

1. The electrical supply for a directly illuminated sign shall be a separate circuit or circuits, not connected to other building wiring. Such wiring shall comply with the National Electric Code and shall be authorized by Electrical Permit.

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2. All directly illuminated signs shall be approved and labeled by Underwriter's Laboratory, or other approved testing laboratory.

3. The electrical wiring for and labeling of illuminated signs shall comply with the National Electrical Code as adopted by The City of San Diego.

F. Plastic. The Building Official shall require that sufficient technical data be submitted to substantiate the proposed use of any plastic material and, if it is determined that the evidence submitted is satisfactory for the use intended, he may approve its use. Manufacturer's recommendations will be utilized when available and applicable. The following requirements represent the minimum acceptable, for normal conditions:

1. Acrylic Plastic.

a. Thickness minimum: .125 inches.

2. Fiberglass.

b. Thickness minimum: .080 inches.

G. Steel Decorations and Trim. All grades of steel shall be galvanized or properly primed and top coated for corrosion resistance.

H. Design and Fabrication of Plastic Sign Faces.

1. Edge retaining angle. The depth of edge engagement must be sufficient to provide for thermal expansion and contraction. The frame depth shall be 1/4 inch plus 1/8 inch per running foot of plexiglas in length and width. To provide expansion clearance, the flat plexiglas sheet shall be cut 1/16 inch per running foot shorter than the sign cabinet retainer in both dimensions.

2. Hanging Bar: Any plastic sign face that is two feet by six feet or larger shall have a hanging bar.

3. Ribs shall be a minimum of .250 of an inch thick and three inches deep. The ribs will run parallel to the short dimension and extend to the edges of the face.

4. Bumpers shall be designed to resist buckling under the positive design wind load and with a resilient tip. The tip of the bumper shall be positioned at least one inch from the face. Each bumper shall be positioned for equal design loading.

5. Tiebacks: A sign face larger than six feet by six feet shall use tiebacks approximately four feet on centers. The tiebacks shall be attached to a structural part of the sign cabinet.

6. This section does not apply to channel letters where the plexiglas is glued to the retainer.

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SEC. 95.0118 EXISTING SIGNS

A Maintenance Certification Sticker shall be obtained for every sign in existence on April 5, 1973. Such sticker shall be obtained within 30 days of receipt of a written notice that such a sticker is required. Signs in existence on April 5, 1973, which do not conform to the provisions of this Code, but which were constructed, erected, affixed, or maintained in compliance with all previous regulations, shall be regarded as nonconforming signs which may be continued until March 1, 1980, before conformance or removal, except for temporary signs and devices, the duration of which may not exceed the times specified by Section 101.1120. Temporary signs and devices shall be controlled by the provisions of Section 101.1120, regardless of the date of original installation. No right to continue the use of temporary signs and devices is conferred by this Section.

Any sign owner, whether a sign user or a sign lessor or lessee, may seek relief from this provision by appealing to the Sign Code Board of Appeals in accordance with the provisions set forth in Section 95.0122 through Section 95.0125 for a longer use period.

Any sign erected under the provisions of Chapter X, Article 1, Division 11, and Chapter IX, Article 5, Division 1 of this Code and subsequent to the effective date of Ordinance 11,000 N.S. need not be removed or brought into conformance due to regulatory revisions to Chapter X, Article 1, Division 11, unless said sign is relocated or altered to the extent that a Building Permit is required.

SEC. 95.0119 NONCONFORMING SIGNS AND THEIR REMOVAL

Nonconforming signs and/or parts thereof, including sign supports, may be declared "Public Nuisances" and then shall be abated as prescribed by law.

SEC. 95.0120 SIGNS ON ANNEXED PROPERTY

Maintenance Certification Stickers for existing signs located on newly annexed properties shall be obtained within three months after the effective date of the annexation.

Nonconforming signs shall be brought into conformance or removed within five years after the effective date of the annexation.

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SEC. 95.0121 THE SIGN CODE BOARD OF APPEALS

There is hereby created a Sign Code Board of Appeals. The board shall consist of five voting members, who shall serve without compensation. The members of the board shall be appointed by the Mayor and confirmed by the Council. The members shall serve two-year terms and each member shall serve until his successor is duly appointed and qualified. Two members of the board as originally constituted shall be appointed for one-year terms so that the terms of not more than three members shall expire in any year. The expiration date shall be March 1. During March of each year the Mayor shall designate one member as Chairman. However, in the absence of such designation, the board shall, on or after April 15, select a Chairman from among its members.

The Planning Director or a designated representative, the Building Official or a designated representative, and the City Attorney or a designated representative, shall serve as non-voting members of the Board and shall act in an advisory capacity.

The Board shall meet regularly once a month or oftener, if necessary, for the transaction of business. It shall establish its own rules and procedures necessary or convenient for the conduct of its business.

Three members of the board shall constitute a quorum. The affirmative vote of not less than three members shall be necessary for any action by the board.

SEC. 95.0122 POWERS AND DUTIES OF THE SIGN CODE BOARD OF APPEALS

The Sign Code Board of Appeals is empowered to: (1) Recommend reasonable interpretations of the provisions of this Division upon appeal by a sign owner, user or other concerned party as to the application of said provisions; and (2) Grant extensions of time not to exceed three (3) years beyond the termination period specified under Section 95.0118 as to nonconforming signs.

SEC. 95.0123 APPLICATION FOR EXTENSION OF TIME

A. Application--For and Contents. Applications for an extension of time may be made by the owners of the property affected or it may be initiated by an occupant or tenant doing business on the affected property.

Application shall be filed with the Building Official upon forms provided by him. The applications shall state fully the circumstances and conditions relied upon as grounds for the application and shall be accompanied by adequate plans, a legal description of the property involved and by photographs of the sign or signs affected by the application.

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B. Hearing before the Sign Code Board of Appeals. The Building Official shall set a date for a public hearing and give notice of the time, place and purpose of such hearing in accordance with the procedure set forth herein.

C. The Building Official shall give notice of the hearing by:

1. Depositing in the United States mail, postage prepaid, at least ten days prior to the date of such hearing, a notice addressed to the owner of each parcel of land lying within the subject property and within 300 feet of the exterior boundaries of the subject property. The last known name and address of each owner as shown in the records of the County Assessor may be used for this notice.

2. At least one publication of a notice in the City official newspaper, not less than ten days prior to the date of the hearing.

D. In addition to the methods set forth in paragraphs C.1. and C.2. of this section, the Building Official may use other methods which he finds to be desirable in giving proper notice of the public hearing.

E. The mailed notices referred to in paragraph C of this section shall be headed "NOTICE OF PUBLIC HEARING" in letters not less than one inch in height and shall recite in legible characters the following:

1. The boundaries of the subject property. A diagram or plat may be substituted for this description.

2. The date, time, place, and subject of the hearing.

3. A statement that any person may, but is not required to, appear and be heard.

4. A statement that a copy of the application, together with plans and other data pertinent to the application, are available for public inspection in the Building Inspection Department.

F. The Building Official shall transmit to the board all evidence, maps, plans and exhibits submitted by the applicant and a report on the application.

G. Upon the date set for the hearing, the Board shall hear the application unless for cause the board shall on that date continue the matter. If a date and time certain for the continued hearing is announced in the open meeting, no further notice need be given.

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SEC. 95.0124 DECISION OF THE SIGN CODE BOARD OF APPEALS.

A. After conducting a public hearing on an application for extension of time under Section 95.0123, the Board may, by resolution, deny said application or grant such extension equal to or less than that applied for where, after hearing testimony or other evidence, it concludes that strict application of the nonconforming sign provisions would be unreasonable as to a particular sign; strict application of the nonconforming sign provisions would create a hardship upon the applicant which was not brought about by an act of the applicant; and the hardship resulting from strict application of the nonconforming sign provisions outweighs any detriment to the public caused by granting an extension of time.

In making a determination as to granting or denying extensions of time, the board shall consider any evidence presented as to the following matters, but not limited thereto:

1. Age, condition and physical characteristics of the sign;
2. Location;
3. Remaining economic life;
4. Depreciation treatment for income tax purposes;
5. Investment in sign;
6. Monopoly or advantage resulting from fact that similar new signs are prohibited;
7. Cost to remove sign and salvage value;
8. Extent of nonconformity.

B. A resolution made by the Board under A. above shall be filed with the City Clerk, Zoning Administrator, the Building Official and the County Recorder of San Diego County, and a copy shall be mailed to the applicant. The resolution shall not be filed with the County Recorder if the resolution is a denial of the extension of time.

C. The decision of the Sign Code Board of Appeals shall be final.

SEC. 95.0125 REQUEST FOR INTERPRETATION.

A Request for Interpretation of any provision of this Division may be made to the Sign Code Board of Appeals by the applicant, any governing body or agency, by any owner of real property located within the City, or by any resident of the City. Such request shall be filed not later than ten days after the date on which the Building Official rendered a decision involving the provision which affected the applicant.

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A. Requests for Interpretation shall be in writing and shall be filed (in duplicate) in the office of the Building Official upon forms provided and shall specify wherein there is a misinterpretation of this Division.

B. A Request for Interpretation filed with the Building Official within the time specified in this section stays proceedings in the matter.

C. Upon filing of a Request for Interpretation, the Building Official shall set the matter for a public hearing before the Sign Control Board of Appeals and shall give the applicant notice of the time and purpose of the hearing. Notice shall be given at least ten days before the date on which the hearing is to occur.

D. After conducting a public hearing on a Request for Interpretation, the board may, by resolution make recommendations as to reasonable interpretations of the provisions of this Division.

E. Within ten days from the date on which the Sign Control Board of Appeals adopted a resolution regarding an interpretation, the Building Official shall notify the party requesting the interpretation whether the Building Official has elected to alter his position as a result of the action by the Sign Control Board of Appeals. The decision of the Building Official shall be final.

SEC. 95.0126 ENFORCEMENT

A. It shall be unlawful for any person to erect, place, construct, reconstruct, alter, maintain or move any sign, or to do any act contrary to or in a manner contrary to any direction, instruction, specification, or provision contained in this Code or any notice lawfully given or posted pursuant to the provisions of this Code or to do any act without any permit hereby required or contrary to the conditions upon which any permit has been issued pursuant to this Code; or to refrain from doing or taking, or to fail to do or take, any act or precaution required to be done or taken prior to, or in doing, anything permitted as in this Code or in any regulation or specification adopted by this Code provided by any notice lawfully given or posted pursuant to the provisions of this Code; and whether or not in any such case it is expressly stated that the doing of or the failure to do the thing mentioned, shall be lawful.

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B. Every person who violates any of the provisions of the Code, or who causes, suffers, or permits any act or thing to be done in contravention or in violation of any of the provisions of this Code, or who neglects or refrains from doing anything required to be done by any of the provisions of this Code, or who carries out or who suffers, causes, or permits to be carried out any development in a manner prohibited by or contrary to any of the provisions of this Code, or who fails to comply with any order, direction, or notice given under this Code, may be deemed to be guilty of a misdemeanor and shall be liable to the penalties imposed by Section 95.0127. For each day that a violation is permitted to exist, it shall constitute a separate offense.

C. Where any sign or part thereof contravenes this Ordinance or where any sign is in such a condition as to be in danger of falling or is a menace to the safety of persons or property, the Building Official shall give to the owner or person in charge of the sign written notice specifying the danger of the violation, ordering the cessation thereof and requiring either the removal of the sign or the carrying out of remedial work in the time and in the manner that the notice shall specify. Such notice shall be posted by registered mail, return receipt requested or delivered to the owner of the sign or person in charge personally. In the event of failure to comply after 10 days from receipt of said notice, the Building Official may request that the City Council declare the sign a public nuisance, and such sign may be abated in the manner prescribed by applicable law.

D. In the event the Building Official determines that a sign does not conform to the provisions of this Code, the Building Official shall give written notice to the owner of the sign or, if the sign owner cannot be located, to the owner of the building or premises upon which the sign is located. Failure to remove the sign or correct the conditions existing within the time specified in the written notice shall constitute a violation of this Code and subject the owner of the sign or building to the penalties prescribed in Section 11.12.

E. Upon discontinuance in business or occupancy of any establishment, the Building Official may require the removal of the on-premise signs advertising or identifying the establishment according to the procedure specified in Section 95.0119.

SEC. 95.0127 PENALTIES

Upon conviction, any person who violates any of the provisions of this Ordinance shall be guilty of a misdemeanor, and such person may be punished by a fine of \$500 or by imprisonment in the County Jail for not more than six months.

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SEC. 95.0128 LIABILITY

The provisions of this Code shall not be construed as relieving or limiting in any way the responsibility or liability of any person erecting or owning any sign, for personal injury or property damage resulting from the placing of a sign, or resulting from the negligence or willful acts of such person, its agents, employees, or workmen in the construction, maintenance, repair or removal of any sign erected in accordance with a permit issued hereunder. Nor shall it be construed as imposing upon the City or its officers or employees any responsibility or liability by reason of the approval of any signs, materials or devices under the provisions of this Code.

SEC. 95.0129 CONFLICTING PROVISIONS

If any other provisions of the Municipal Code conflict with the provisions of this Division, the more restrictive provisions shall apply.

SEC. 95.0130 SEVERABILITY

If any section, subsection, sentence, clause or phrase of this Code is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Code. The City Council hereby declares that it would have passed this Code, and each section, subsection, sentence, clause and phrase hereof, irrespective of the fact that any one or more of the sections, subsections, sentences, clauses or phrases hereof be declared invalid or unconstitutional.

Section 4. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By


Frederick C. Conrad, Chief Deputy

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MAY 8 1978

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Passed and adopted by the Council of The City of San Diego on _____
by the following vote:

NOV 12 1975

Councilmen	Yeas	Nays	Excused	Absent
Gil Johnson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Maureen F. O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lee Hubbard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floyd L. Morrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Bob Martinet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jim Ellis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jess D. Haro	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Mayor Pete Wilson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

PETE WILSON

Mayor of The City of San Diego, California.

EDWARD NIELSEN

City Clerk of The City of San Diego, California.

(Seal)

By *Kathleen Martinez* Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

OCT 30 1975

NOV 12 1975

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

EDWARD NIELSEN

City Clerk of The City of San Diego, California.

By *Kathleen Martinez* Deputy.

MICROFILMED
MAY 8 1978

Office of the City Clerk, San Diego, California

Ordinance
Number

11718

Adopted

NOV 12 1975

RECEIVED
CITY CLERK'S OFFICE
1975 AUG 27 AM 9:48
SAN DIEGO, CALIF.

RECEIVED
CITY CLERK'S OFFICE
1975 DEC -1 AM 11: 16
SAN DIEGO, CALIF.

ATTORNEY(S)

San Diego, City of
12th Floor City Admin. Bldg.
San Diego, Ca. 92101
Attn: Kathleen Martinez

CERTIFICATE OF PUBLICATION

No.

IN THE MATTER OF

On-Premises Signs

DEC 1 - 1975 *sub*

PATRICIA M. APPLESTILL

I, *1,* hereby certify that San Diego Daily Transcript is a daily newspaper of general circulation within the provisions of the Government Code of the State of California, printed and published in the City of San Diego, County of San Diego, State of California; that I am the principal clerk of said newspaper; and the

ORDINANCE NO. 11718

is a true and correct copy of which this certificate is annexed and was published in said newspaper on

November 25, 1975

I certify under penalty of perjury that the foregoing is true and correct, at San Diego, California, on

November 25, 1975

Patricia M. Applestill
(Signature)

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