

RESOLUTION NO. 213421

R. 75-2770

MAY 30 1975

WHEREAS, the Committee on Youth Activities, a high school student activity club, has entered into a "High School Sports Night" promotion with the San Diego Padres and the 7-Eleven Food Stores, as more fully outlined on letters dated May 8, 1975 and May 12, 1975, from 7-Eleven Food Stores and the San Diego Padres Baseball Club, respectively, copies of which are attached hereto and by this reference made a part hereof; and

WHEREAS, funds derived from this activity will be used for a public purpose, to wit, the support of public high school sports programs; and

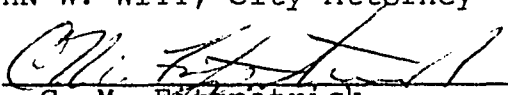
WHEREAS, the Committee of Youth Activities has requested the City to waive its percentage of admission fees for this particular night to the extent the tickets sold by said Committee generate funds accordingly; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, as follows:

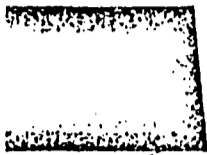
That the City Manager be and he is hereby authorized to waive said fees by utilizing the provisions of Council Policy 100-3 and paying over to the Committee of Youth Activities an amount equal to the rental fees to the City generated by the sale of said tickets following an accounting of the receipts of said event duly furnished to the City Manager and City Auditor.

BE IT FURTHER RESOLVED, that the amount to be reimbursed shall not exceed \$800.00.

APPROVED: JOHN W. WITT, City Attorney

By 
C. M. Fitzpatrick
Senior Chief Deputy

CMF:vl
6/12/75



7-ELEVEN FOOD STORES • 7839 UNIVERSITY AVE. • LA MESA CALIFORNIA 92041 • (714)465-2101

Elten

May 8, 1975

Elten Schiller
Business Manager
San Diego Padres
San Diego Stadium
9949 Friars Road
San Diego, Calif.

RECEIVED
CITY CLERK'S OFFICE
1975 JUN 12 AM 4:34
SAN DIEGO, CALIF.

Dear Elten:

I enjoyed the opportunity to sit down with you and Buzzie Bavasi this morning and discuss the details of the High School **BIG** Sports Night with the Padres, tentatively scheduled for June 11. As we discussed, 7-Eleven's objective in this endeavor is to provide an outlet for sales of Padres tickets with the entire proceeds accruing to the San Diego City and County High Schools athletic programs, to be dispersed as the schools see fit.

We have worked with David Hirsch as he has put this program together with the thought of generating as many dollars as possible for the schools while limiting the liability of both the Padre organization and The Southland Corporation.

So that my obligations are clear I would like to list the details of our discussion.

1. Four days prior to the event 7-Eleven will contact the Padres with an approximate ticket count.
2. The fixed cost of .50 per ticket will be limited to \$4,000 (8,000 tickets) if you are notified within the time frame.
3. Attendance in excess of 8,000 will require a \$6,000 guarantee.
4. The Padres will "drop" in plugs for this school event as available during normal Padre games, as well as a taped interview with David Hirsch.
5. 7-Eleven will provide point of sale and in-store advertising posters and will handle all accounting for the tickets after their receipt.



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Eiten, I look forward to a most enjoyable outing as I am sure David will do all in his power to insure it's tremendous success.

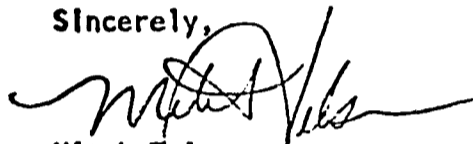
The 7-Eleven stores in the San Diego area are franchised to individual businessmen. In order to insure the independent relationship all references to 7-Eleven Stores must say "Available at participating 7-Eleven Stores."

After receipt of your acknowledgement of these details we will be in a position to print our advertising support and you will be able to print the tickets.

Please call me or Marvin Smith, 7-Eleven Sales Manager, if any of the details covered need clarification.

Looking forward to a successful event.

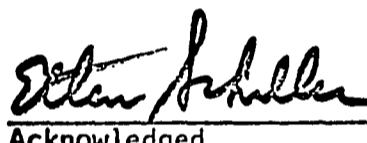
Sincerely,



Mitch Telson
Zone Manager

cc: Dick Knoth
David Hirsch
Marvin Smith

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CITY CLERK'S OFFICE
1975 JUN 12 AM 4:34
SAN DIEGO, CALIF. *JP*



Acknowledged

5/12/75
Date

213421

SAN DIEGO
padres
BASEBALL CLUB

May 12, 1975

Mr. Mitch Telson
Zone Manager
7-Eleven Food Stores
7839 University Ave.
La Mesa, CA 92041

Dear Mitch:

We assume your May 8th letter says "GO" on David Hirsch's athletic fund-raising program as discussed in Mr. Bavasi's office and further outlined in your letter.

As far as the Padres are concerned, I will stay on top of ticket and game operation details. Jim Weigel will coordinate the publicity for the radio broadcasts and become involved with David in any pre-game production. The tickets will be printed as soon as possible and will make them available immediately for sale through the 7-Eleven Stores. I have also alerted all of our office personnel to be aware of this night.

We will make every effort to make the June 11th High School Sports Night game a highly successful event. Best wishes.

Sincerely,



Elten Schiller
Director of Business Operations

cc: David Hirsch
Dick Knoth
Marvin Smith
E. J. Bavasi
Jim Weigel

P.S. Enclosed is signed copy of your letter, approving the June 11th game major points of discussion.

P.O. BOX 2000

SAN DIEGO, CALIFORNIA 92120

PHONE (714) 283-4494



213421

Passed and adopted by the Council of The City of San Diego on MAY 30 1975,
 by the following vote:

Councilmen	Yeas	Nays	Excused	Absent
Gil Johnson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maureen F. O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lee Hubbard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floyd L. Morrow	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Martinet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Jim Ellis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jess D. Haro	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Pete Wilson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

PETE WILSON
 Mayor of The City of San Diego, California.

EDWARD NIELSEN
 City Clerk of The City of San Diego, California.

By Kathleen Martiny Deputy.

(Seal)

LB
RECEIVED
 CITY CLERK'S OFFICE
 1975 JUN 12 AM 4:33
 SAN DIEGO, CALIF.
 (V. 1-75)

Office of the City Clerk, San Diego, California

Resolution Number 213421 Adopted MAY 30 1975
Ed