R. 75-2762

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Adopted on <u>JUN 1 9 1975</u>

BE IT RESOLVED, by the Council of The City of San Diego as follows:

That Council Policy No. 900-1 entitled "Economic Growth," be and the same is hereby established as set forth in the form of Council Policy filed in the Office of the City Clerk as Document No. 751756

BE IT FURTHER RESOLVED, that the City Clerk be and he is hereby instructed to add the aforesaid to the Council Policy Manual.

APPROVED: JOHN W. WITT, City Attorney

Robert S. Teaze

Assistant City Attorney

RST:rc:011.1 6/11/75

DOCUMENT NO. 751756.

COUNCIL POLICY 900-1 - ECONOMIC GROWTH

caround:

OFFICE OF THE CITY CLERK
SAN DIEGO. CALIFORNIA

Background:

Obtaining revenue required to provide public services, and assuring that job opportunities, quantitatively and qualitatively, are available to the citizens is of continuing concern. Revenue is derived by taxation in several ways; i.e., property tax, sales tax, licenses, fees, penalties, income, user, etc. The current estimate is that an average of 44% of a person's income is devoted to taxes. Obviously, there is a limit on the amount an individual can be taxed; otherwise, the basic human needs—food, shelter and clothing—cannot be obtained by the individual.

An alternative to a continuing increase in taxes is to increase the per capita income of the citizens as a whole. An increase in per capita income will increase the tax base; also, the individual will have additional funds available to expand and fulfill his cultural and social desires.

The City of San Diego can enhance the job opportunities of individuals by encouraging the upgrading of the job market by actively seeking out high quality business and industry. By so doing the citizens will enjoy lower unemployment rates, improved municipal services, benefit from expanded social programs, and in general be provided with an overall improvement in the quality of life without an increase in taxation.

Purpose:

To improve the economic status of the citizens of The City of San Diego.

Policy:

- 1. It is the policy of The City of San Diego to increase the economic base of the City.
- 2. It is the policy of the City to improve the economic status of the City by vigorously seeking out high quality business and industry through the Economic Development Corporation.
- 3. The Corporation will actively seek out those industries which: are environmentally acceptable, will offer employment opportunities primarily to unemployed San Diegans, will provide basic economic job positions, and are relatively low energy consumers.
- 4. The Corporation will report quarterly to the City Council, detailing the status of their efforts.

RST:rc REV. 6/20/75

Passed and adopted by the Cou by the following vote:	adopted by the Council of The City of San Diego on						
Councilmen Gil Johnson Maureen F. O'Connor Lee Hubbard Leon L. Williams Floyd L. Morrow Bob Martinet Jim Ellis Jess D. Haro Mayor Pete Wilson	Yeas	Nays	Excused	Absent			
AUTI	HENTICATED BY:	Mayor of T	PETE WILSO	· · · · · · · · · · · · · · · · · · ·			
(Seal)		EN Diego, California.					
CITY CLERKY: DEFICE 1975 JUN 12 AN 10: 36 SAN DIEGO, CALIF.	Ву	Ka	thlumT	Masting Deputy.			
	Office	fice of the City Clerk, San Diego, California					
	Resolution 213	511	Adopted	JUN 19 1975			

CC-1276 (REV. 1-75)