WHEREAS, MEXCURSIONS, INC., dba San Diego/Tijuana Tours, has applied to the City Council for ten certificates of public convenience and necessity to operate automobiles for hire within the limits of the City of San Diego; and

WHEREAS, pursuant to Section 72.13 of the San Diego Municipal Code, the City Manager has caused an investigation to be made and has reported his findings in writing to this Council, which report indicates:

- (a) The applicant desires to offer visitors a complete per capita fare daily touring service throughout the year except for certain activities that take place seasonally. Many of the tours will be original. Besides providing this tour service from the downtown area, it will also include visitors staying at the East Mission Howard Johnson's and Motel Seven, plus all hotels in La Jolla, Torrey Pines and Pacific Beach; such service to these areas does not presently exist.
- (b) The proposed auto-for-hire service will not significantly conflict with existing taxicab, bus, or auto-for-hire service. However, there are two existing auto-for-hire firms that provide a similar service. These firms and the number of current automobile-for-hire certificates they operate are:
 - (1) Cush Tours, Inc. (Sightseeing Service) -8 certificates

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- (2) Multilingual Guide Service (SightseeingService) 2 certificates.
- (c) The corporation appears financially responsible and has conducted a similar business successfully for the past three years.
- (d) The vehicles to be used are: four 14-passenger Dodge Royal Sportsman vans, two 16-passenger Mercedes Benz vans, one 43-passenger bus, one 46-passenger bus, and two 9-passenger station wagons. The vehicles will be available for inspection by the Police Department upon granting of the certificates.
- (e) It has been determined that this service will not significantly add to traffic congestion.
- (f) This additional service in the City will not result in a significantly greater hazard to the public.
- (g) The corporation's references have been checked satisfactorily.

WHEREAS, the Council this date, after a public hearing, has found the contents of the City Manager's report to be correct and accurate; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, as follows:

That Mexcursions, Inc., dba San Diego/Tijuana Tours, having filed an application for ten certificates of public convenience and necessity to operate automobiles for hire pursuant to the provisions of Section 72.11 of the San Diego

MICROFILMED MAY 1 8 1978 Municipal Code, and the City Manager having conducted the required investigation, ten certificates of public convenience and necessity are hereby granted to Mexcursions, Inc. to operate the vehicles specified in the application subject to compliance with all provisions of the San Diego Municipal Code.

APPROVED: JOHN W. WITT, City Attorney

C. M. Fitzbatrick

Senior/Chief Deputy

CMF:v1:504 8/19/75

Or. Dept.: Transp.

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MAY 1 8 1978

Passed and adopted by the Council of by the following vote:	The City of San Diego of	SEP 2.51	975
Councilmen Gil Johnson Maureen F. O'Connor Lee Hubbard Leon L. Williams Floyd L. Morrow Bob Martinet Jim Ellis Jess D. Haro Mayor Pete Wilson	Yeas Nay	Excused	Absent
AUTHENTIC		PETE WILSON	
(Seal)	City C	EDWARD NIELSI EDWARD NIELSI Lerk of The City of San E	ego, California. EN Diego, California.
1975 AUG 27 AN 10: 39 SAN DIEGO, CALIF.			
	Office of the City Clerk, San Diego, California		
	Resolution 21432	29 Adopted SE	P 2 5 1975

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