ORDINANCE NO.

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 7 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 101.0700 RELATING TO TEMPORARY POLITICAL CAMPAIGN SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 1, Division 7 of the San Diego Municipal Code, be and it is hereby amended by amending Section 101.0700 to read as follows:

> PROHIBITION AND ABATEMENT OF OUTDOOR SEC. 101.0700 ADVERTISING DISPLAY SIGNS.

- A. [No amendment to this subsection.]
- [No amendment to this subsection.] B.
- [No amendment to this subsection.]
- [No amendment to this subsection.] D.
- [No amendment to this subsection.]
- SIGNS EXEMPT FROM THESE REGULATIONS

The following types of signs shall be exempt from the provisions of these regulations:

- Any sign erected and maintained pursuant to and in discharge of any governmental function or required by any law, ordinance or governmental regulation.
- Bench signs located at designated public transit bus stops; provided, however, that such signs shall have any necessary permits required by Sections 62.0501 and 62.0502 of this Code.
- Signs being manufactured, transported and/or stored within the City limits of the City of San Diego shall be exempt; provided, however, that such signs

are not used, in any manner or form, for purposes of advertising at the place or places of manufacture or storage.

- 4. Commemorative plaques of recognized historical societies and organizations.
- 5. Religious symbols, legal holiday decorations and identification emblems of religious orders or historical societies.
- 6. Signs located within malls, courts, arcades, porches, patios and similar areas where such signs are not visible from any point on the boundary of the premises.
- 7. Signs designating the premises for sale, rent or lease; provided, however, that any such sign shall conform to all regulations of the particular zone in which it is located.
- 8. Public service signs limited to the depiction of time, temperature or news; provided, however, that any such sign shall conform to all regulations of the particular zone in which it is located.
- 9. Signs on vehicles regulated by the City that provide public transportation including, but not limited to, buses and taxicabs.
- 10. Signs on licensed commercial vehicles, including trailers; provided, however, that such vehicles shall not be utilized as parked or stationary outdoor display signs.

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- 11. Temporary off-premises subdivision directional signs if permitted by a conditional use permit granted by the Zoning Administrator.
- 12. Temporary political campaign signs, including their supporting structures, which are erected or maintained for no longer than 90 days and which are removed within 10 days after the election to which they pertain.
  - G. [No amendment to this subsection.]
  - H. [No amendment to this subsection.]

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOH

JOHN-W. WITT, City Attorney

Frederick C. Conrad

Chief Deputy City Attorney

FCC:clh 9/13/77 680.1

Or.Dept.:Planning

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Passed and adopted by the Council of The Cit by the following vote:	y of San Diego on .		OCT 19 1977	
Councilmen  Gil Johnson  Maureen F. O'Connor  Lee Hubbard  Leon L. Williams  Floyd L. Morrow  Tom Gade  Joel M. Strobl  Jess D. Haro  Mayor Pete Wilson	Yeas Nays	Excused -	Absent	
AUTHENTICATED BY:	Mayor	PETE WILSON  Mayor of The City of San Diego, California.		
I HEREBY CERTIFY that the foregoing o	City Cle	athlun	an Diego, California.  Martinez Deputy.	
elapsed between the day of its introduction an OCT 4 1977	nd the day of its fina	OCT 1	, on L <b>9 1977</b>	
I FURTHER CERTIFY that raid ordinance I FURTHER CERTIFY that the reading less than a majority of the members elected to of each member of the Council and the publicated ordinance.	of said ordinance in the Council, and the ic prior to the day	n full was dispens at there was avail of its passage a w	ed with by a vote of not able for the consideration or printed copy of	
SAN DIEGO. CALIF.	Ву	tthlun)		
NAS.	000		CROFILIVIED OCT 4 1978	
	Office o	of the City Clerk, \$	San Diego, California  OCT 19 1977	