

DEC 20 1977

WHEREAS, recent research known as "Operation Bootstrap" has shown about half the key business leaders in this country have little or no impression regarding San Diego's business climate and its desire to seek clean, new business and industry; and

WHEREAS, the other half seems to have a misunderstanding about San Diego's growth policy; and

WHEREAS, it is imperative that San Diego change the attitudes of the nation's decision-makers in order to further diversify San Diego's economy and create jobs for its rapidly expanding work force; and

WHEREAS, Business Week magazine is planning to publish a multi-page Special Advertising Section consisting of consecutive pages of text, plus advertising from companies either headquartered or doing business in San Diego, to appear in the February 6, 1978 issue of Business Week; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the City Manager be and he is hereby directed to work with representatives of Business Week magazine to insert a one-page advertisement in the Special Advertising Section of the February 6, 1978 issue of Business Week which will promote the use of City industrial lands in the Dells, Market Street, Torrey Pines, and South San Diego Industrial Parks.

MICROFILMED

01161
OCT 10 1978

BE IT FURTHER RESOLVED, that the expenditure of \$15,530
is hereby authorized from the Transient Occupancy Tax Fund
No. 223.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett
Stuart H. Swett
Chief Deputy City Attorney

SHS:rc:062
12/14/77
Or.Dept.: Councilman Lowery

CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

CERTIFICATION OF UNALLOTTED BALANCE

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount \$ 15,530.00 Fund 223/5229/3489 (T.O. TAX FUND)

Purpose Promote the use of City Industrial Lands in the Dalls, Market Street, Torrey Pines, and South San Diego Industrial Parks.

Date December 15, 1977

W.B. Sage
Auditor and Comptroller of
The City of San Diego, Calif.
By Steve Hogan

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SAN DIEGO, CALIF.
1977 DEC 15 PM 2:37

CERTIFICATION OF UNENCUMBERED BALANCE

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said moneys now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to exceed \$ 15,530.00

Dated December 15, 1977

W.B. Sage
Auditor and Comptroller of
The City of San Diego, Calif.
BY Steve Hogan
Job Order _____
Resolution No. _____
Project No. _____

Fund 223 Dept. Activity 5251 Object 3299

Purpose Promotion of City Industrial Lands

Vendor BUSINESS WEEK magazine

01163

219917

CERTIFICATE NO. 9044

DEC 20 1977

Passed and adopted by the Council of The City of San Diego on DEC 20 1977,
by the following vote:

Councilmen	Yeas	Nays	Excused	Absent
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maureen F. O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Lowery	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fred Schnaubelt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Gade	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Larry Stirling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jess D. Haro	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Pete Wilson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

AUTHENTICATED BY:

PETE WILSON

Mayor of The City of San Diego, California.

(Seal)

CHARLES G. ABDELNOUR

City Clerk of The City of San Diego, California.

By Allyn D. Hewitt, Deputy.

Office of the City Clerk, San Diego, California

Resolution Number 219917 Adopted DEC 20 1977

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