O. 78-292 (REVISED)

ORDINANCE NO.

New Series)

MAY 30 1978

AN ORDINANCE AMENDING CHAPTER III, ARTICLE 5, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS 35.0102, 35.0103 AND 35.0116, RELATING TO THE TRANSIENT OCCUPANCY TAX.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter III, Article 5, of the San Diego Municipal Code be and the same is hereby amended by amending Sections 35.0102, 35.0103 and 35.0116, to read as follows:

SEC. 35.0102 DEFINITIONS

First paragraph. No amendment to this paragraph.

- a. through g. No amendments to these paragraphs.
- h. New Convention Facility. "New Convention

 Facility" means a downtown convention center and related

 facilities separate and apart from the existing

 Convention and Performing Arts Center.

SEC. 35.0103 TAX IMPOSED

For the privilege of occupancy in any hotel, each transient is subject to and shall pay a tax in the amount of six percent (6%) of the rent charged by the operator through March 31, 1979, and a tax in the amount of eight percent (8%) of the rent charged by the operator on and after April 1, 1979. The tax of eight percent (8%) shall be reduced to six percent (6%) on April 1, 1981 if Centre City Development Corporation has not entered into an exclusive right to negotiate

agreement with the developer of the New Convention Facility. If Centre City Development Corporation has entered into an exclusive right to negotiate agreement by April 1, 1981, then the tax of eight percent (8%) shall be reduced to six percent (6%) when all of the original bond issues for the New Convention Facility have been retired. Said tax constitutes a debt owed by the transient to the City which is extinguished only by payment to the operator or to the City. The transient shall pay the tax to the operator of the hotel at the time such transient ceases to occupy space in the hotel. If the rent is paid in installments, a proportionate share of the tax shall be paid with each installment. The unpaid tax shall be due upon the transient's ceasing to occupy space in the hotel. If for any reason the tax due is not paid to the operator of the hotel, the City Treasurer may require that such tax shall be paid directly to the City Treasurer.

SEC. 35.0116 UTILIZATION OF REVENUES

- A. When the tax imposed pursuant to this Article is six percent (6%), it shall be utilized as follows:
 - (a), (b) and (c). No amendments to these paragraphs.
- B. When the tax imposed pursuant to this Article is eight percent (8%), it shall be utilized as follows:
 - (a) One-half (1/2) of all revenues collected by the City under this article and remaining after payment of one-half (1/2) of the costs incurred in the administration of this Article shall be used solely for the purpose of promoting the City of San Diego.

- (1) The total amount of the City's annual contribution to the San Diego Convention and Tourist
 Bureau, except as affected by subsection (2) below,
 shall be determined as follows:
 - (i) Revenue available under this subparagraph

 (a) shall be used to match dollar for dollar the

 amount raised by the San Diego Convention and Tourist

 Bureau from private sources during the preceding

 fiscal year, provided the amount so used shall not

 exceed one-third (1/3) of the revenue available

 under this subparagraph (a) in any single fiscal

 year.
 - (ii) Revenue available under this subpara-; graph (a) shall be used to match dollar for dollar the amount appropriated by the County of San Diego as its annual contribution to the San Diego Convention and Tourist Bureau, provided the amount so used shall not exceed one-sixth (1/6) of the revenue available under this subparagraph (a) in any single fiscal year.
- (2) The amount of the City's annual contribution to the San Diego Convention and Tourist Bureau shall be not less than \$100,000 regardless of the provisions of subparagraph (a)(l) above.
- (3) Any remaining revenues available under this subparagraph (a) shall be used to support any program including but not limited to programs of the San Diego

Convention and Tourist Bureau, designed to promote the City, as the Council may direct.

- (b) One-eighth (1/8) of all revenue collected by the City under this Article and remaining after payment of one-eighth (1/8) of the costs in the administration of this Article shall be deposited to the Transient Occupancy Tax Unappropriated Reserve Fund, which is hereby created. Money shall be expended from this fund only by an ordinance appropriating part or all of the fund for such purpose or purposes as the Council may direct. Such purpose or purposes may include but need not be limited to promotion of the City.
- (c) One-eighth (1/8) of all revenue collected by the City under this Article and remaining after payment of one-eighth (1/8) of the costs in the administration of this Article, shall be deposited to the General Fund.
- (d) One-fourth (1/4) of all revenues collected by the City under this Article and remaining after payment of one-fourth (1/4) of the costs incurred in the administration of this Article shall be used solely for the purpose of constructing a New Convention Facility and all related costs and shall be deposited to the Transient Occupancy Tax New Convention Facility Fund, which is hereby created. Money shall be expended from this fund only for such purpose or purposes as the Council may direct in connection with the New Convention



Facility including, but not limited to, the design, construction, operation, maintenance or debt service of said New Convention Facility.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

Stuart H. Swett

Chief Deputy City Attorney

Stuart H. Swett

SHS:rc:160.1

5/10/70 REVISED 5/17/78

Or. Dept.: Financial Management

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 - (i) Revenue available under this subparagraph (a) shall be used to match dollar for dollar the amount raised by the San Diego Convention and Tourist

Bureau from private sources during the preceding fiscal year, provided the amount so used shall not exceed one-third (1/3) of the revenue available under this subparagraph (a) in any single fiscal year.

- (ii) Revenue available under this subparagraph (a) shall be used to match dollar for dollar the amount appropriated by the County of San Diego as its annual contribution to the San Diego Convention and Tourist Bureau, provided the amount so used shall not exceed one-sixth (1/6) of the revenue available under this subparagraph (a) in any single fiscal year.
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 Council may direct in connection with the New Convention
 Facility including, but not limited to, the design,
 construction, operation, maintenance or debt service
 of said New Convention Facility.

Councilmen	Yeas	Nays	Excused	Absent	
Bill Mitchell					
Maureen F. O'Connor		Ц	닏		
Bill Lowery	<u> </u>				
Leon L. Williams Fred Schnaubelt				L	
Tom Gade	**************************************		H		
Larry Stirling	[]	ñ	ñ		
Jess D. Haro	<u></u>				
Mayor Pete Wilson					
AUTHENTICATED BY:		Mayor o	PETE WIL	SON Diego, Californ	
(Seal)				ABDELNOUR San Diego, Calif	
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San Diego, City of 12th Floor, City Admin. Bldg. 202 C St.

San Diego, Ca 92101 Attn: Rose L. Leary

CERTIFICATE OF PUBLICATION

No.

12361

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TRANSIENT OCCUPANCY TAX

ORDINANCE NO. 128

IT ORDADGED, by the Council of The City of S.

PATRICIA M. SPAULDING

; , am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitied matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NO. 12361

is a true and correct copy of which the annexed is a printed copy and was published in said new spaper on the following date(s), to-wit:

June 23, 1978

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this . 23rd day of June 1978.

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