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ORDINANCE NO. 12438
(New Series)

o.78-289 SEP 11 **1978**

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 4, DIVISION 1 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 104.0101 RELATING TO SPECIAL SIGN DISTRICTS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 4, Division 1 of the San Diego Municipal Code be, and it is hereby amended by amending Section 104.0101 to read as follows:

SEC. 104.0101 GENERAL PROVISIONS

- A. PURPOSE AND INTENT
 - [No amendment to this subsection.]
- B. SPECIAL SIGN DISTRICTS DEFINED

 [No amendment to this subsection.]
- C. PERMITTED SIGNS

[No amendment to this subsection.]

- D. ESTABLISHMENT OF SIGN REGULATION
 [No amendment to this subsection.]
- E. INITIATION

[No amendment to this subsection.]

- F. NOTICE OF HEARING
 - [No amendment to this subsection.]
- G. ACTION BY THE PLANNING COMMISSION
 [No amendment to this subsection.]
- H. HEARING SET BEFORE CITY COUNCIL
 [No amendment to this subsection.]

I. ACTION BY THE CITY COUNCIL

During the duly advertised public hearing, the
City Council shall consider the proposed establishment
of a Special Sign District and the adoption of
applicable special sign regulations, the proposed change
in the boundaries of an established district, the
adoption of applicable special sign regulations to an
area added to an established district, the proposed
repeal of an established district and the special sign
regulations applicable to said district or the change
in applicable sign regulations in an established district.

At the conclusion of the public hearing, the City Council may take such action as it deems to be in the public interest as to the inclusion of property in a Special Sign District or the exclusion of property from a district or the adoption or modification of special sign regulations to a district, provided, however, that in the absence of evidence by petition or otherwise that at least a majority (50.01%) of the owners of record or lessees of record within said district are opposed to the establishment of this district and the adoption or modification of special sign regulations to said district, then the City Council may approve said proceedings and the district may be formed.

Any such action taken by the Council shall be consistent with public necessity, convenience and general welfare. All special sign regulations adopted

by ordinance shall recognize and reflect the special goals, objectives, requirements, criteria and standards of the community plan or plans covering the area of which the Special Sign District is a part.

In addition, the City Council may establish a Special Sign District Review Board to evaluate the appropriateness of any sign, sign structure or demolition of any sign or sign structure in relation to the special sign regulations established in a Special Sign District. Any ordinance establishing a Special Sign District Review Board shall describe the precise powers and duties of the Board, method of appointing members, tenure of office and such other procedures and regulations the City Council may deem necessary.

- J. SUSPENSION OF REGULAR SIGN REGULATIONS
 [No amendment to this subsection.]
- K. REINSTATEMENT OF REGULAR SIGN REGULATIONS
 [No amendment to this subsection.]

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

Frederick C. Conrad

Chief Deputy City Attorney

FCC:clh
5/3/78
Or.Dept.:Planning

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	Maureen F. O'Connor		ā	ā	ā	
	Bill Lowery			ā	ā	
	Leon L. Williams	G				
	Fred Schnaubelt	U				
	Tom Gade	Ø				
	Larry Stirling					
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	Mayor Pete Wilson	LM.	U	Ш	Ц	
AUTHENTICATED BY:				PETE WIL	SON	
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ATTORNEY'S

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San Diego, City of 12th Floor, City Admin. Blug. 202 C St. San Diego, Ca 92101 Attn: Betty Goldberg

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CERTIFICATE OF PUBLICATION

No. 12438

Chair & Chang St.

SPECIAL SIGN DISTRICTS

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Section 1. That Chapter X, Article 4, Division 1 of the San Diagonal Code be, and it is hereby amended by amending Section 0:101 to read as follows:
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A. PURPOSE AND INTENT
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EVE C. LASH

am a citizen

of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript. a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NO. 12438

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to-wit:

September 25, 1978

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 26th day of Sept. 19 78

Signature



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