RESOLUTION NO. 221533

AUG 1 1978

WHEREAS, La Jolla, California, is an economic asset to The City of San Diego, and attracts hundreds of thousands of visitors from all over the world each year; and

WHEREAS, its natural beauty and proximity to the sea constitutes a cultural resource and recreation destination; and

WHEREAS, La Jolla wishes to present a favorable and enjoyable image to San Diego and all visitors; and

WHEREAS, the beaches of La Jolla need constant care and attention from The City of San Diego, and the residents and business community of La Jolla; and

WHEREAS, there is a need for the planting of trees, greens and flowers, and the cleaning of streets, yards, etc., throughout La Jolla; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that August, 1978 is hereby proclaimed "LA JOLLA CLEAN-UP MONTH."

BE IT FURTHER RESOLVED, that all residents and the business community of La Jolla are urged to do their part in cleaning up La Jolla, to plant trees and flowers where necessary, and to clean up yards and places of business, to help keep La Jolla the "Jewel" of Southern California.

APPROVED: JOHN W. WITT, City Attorney

Stuart H. Swett

Chief Deputy City Attorney

SHS:rc:060 7/18/78

Or. Dept.: Councilman Mitchell

MICROFILMED

he following vote:				
Councilmen	Yeas	Nays	Excused	Absent
Bill Mitchell Maureen F. O'Connor				
Bill Lowery				
Leon L. Williams				
Fred Schnaubelt	4			
Tom Gade	U.			
Larry Stirling				
Jess D. Haro Mayor Pete Wilson				
AUTHENTIC	CATED BY:		PETE WILSO)N
	•••••	Mayor of T	he City of San Di	ego, California.
eal)		CHA	RLES G. ABDI	ELNOUR
	••••••	City Clerk of	The City of San	Diego, California .
		Q. Av.	<i>y</i>	
	Ву	Betty	your	, Dep
4				
1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.				
ъ С С С				
	Office	of the City Cl	erk, San Diego, C	California

CC-1276 (REV. 11-77)

MICROFILMED O1888