

ORDINANCE NO. 0-15264
(New Series)

O.80-249

MAY 12 1980

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS 101.1110 AND 101.1123 AND BY ADDING SECTIONS 101.1101.126 AND 101.1101.189 RELATING TO ON-PREMISE SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 1, Division 11 of the San Diego Municipal Code be, and it is hereby amended by adding Sections 101.1101.126 and 101.1101.189 to read as follows:

SEC. 101.1101.126 LEASEHOLD

Any business, enterprise, corporation, person or similar entity which occupies a premises or a portion of a premises for the purpose of doing business on or from that premises regardless of whether said premises is owned, leased, rented or otherwise similarly possessed by the occupant doing business.

SEC. 101.1101.189 SHOPPING CENTER

A group of commercial establishments planned and developed, owned or managed as a unit, with off-street parking and loading areas provided on the property, and related in its location, size and type of shops, to the trade area which the unit serves.

Section 2. That Chapter X, Article 1, Division 11 of the San Diego Municipal Code be, and it is hereby amended by amending Sections 101.1110 and 101.1123 to read as follows:

SEC. 101.1110 SIGN REGULATIONS

The City-wide sign regulations embodied in Chapter IX, Article 5, Division 1, and Chapter X, Article 1, Division 11 of this Code shall be applicable to all existing and future commercial and industrial zones unless there are specific exceptions, and to those lawful commercial and industrial uses within a residential or agricultural zone, unless one of the enumerated exceptions applies. The following are excepted from the provisions of Chapter X, Article 1, Division 11:

A. Existing "S" suffix commercial zones (CA-S, C-1S, CS).

B. Future "S" suffix commercial and industrial zones as adopted by Council.

C. Planned districts which incorporate comprehensive sign regulations.

D. Special Sign Districts which incorporate comprehensive sign regulations.

E. Architectural control districts which incorporate comprehensive sign regulations.

F. Those uses permitted in commercial and industrial zones by Conditional Use Permits granted by the Zoning Administrator, the Planning Commission and the City Council; provided, however, that any such permit must be issued in full compliance with the provisions embodied in Chapter X, Article 1, Division 5, of this Code; and, further provided, that this exception shall

not apply unless the Conditional Use Permit contains comprehensive conditions regulating the use of specifically permitted signs.

G. The CN, CO, SR and M-IP Zones, except that the provisions of Section 101.1123, Comprehensive Sign Plan, shall be applicable for these zones.

H. Signs permitted by the Comprehensive Sign Plan as set forth in Section 101.1123.

I. Signs legally erected and designated as a historic monument by the Historic Site Board and accepted by the San Diego City Council.

J. Signs utilized by lawful commercial and industrial uses within a residential or agricultural zone. Such signs shall conform to the sign regulations of the residential or agricultural zone in which they are located, or to the conditions or requirements of any special permit which authorizes such signs.

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Director shall have the authority under the conditions herein provided to permit the utilization of Comprehensive Sign Plans for certain situations described herein in lieu of the sign regulations applicable to any particular commercial or industrial zone. Comprehensive Sign Plans may be approved by the Planning Director in the following instances:

1. For all business premises which occupy the entire frontage on both sides of a commercially zoned street for two or more contiguous blocks.

2. For shopping center developments (including the CO and CN Zones), both new and existing; provided, that such centers shall be a minimum of ten acres; second, that such centers shall generally conform to the existing standards for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for The City of San Diego.

3. For Planned Industrial Developments having either a minimum of ten acres or six leaseholds.

B. Any Comprehensive Sign Plan submitted to the Planning Director shall include the location, size, height, color, lighting, visual effects and orientation of all proposed signs, and shall have been previously submitted to the Planning Department for plan approval as provided for in Chapter IX of this Code.

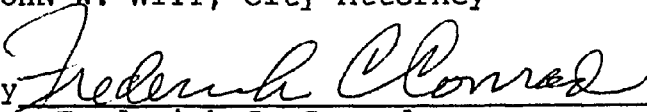
C. Exceptions to the sign regulations embodied in Chapter X, Article 1, Division 11 of this Code may be permitted, provided that such a Comprehensive Sign Plan is presented and approved by the Planning Director, and further provided, that the permitted signs for a Comprehensive Sign Plan as a whole are in conformity with the intent of Division 11, and further provided,

such exceptions result in an improved relationship among the various signs and building facades covered by the Plan.

D. All Comprehensive Sign Plan requests made to the Planning Director shall be submitted in accordance with the procedures as set forth for Planned Developments as embodied in Chapter X, Article 1, Division 5 of this Code.

Section 3. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By 
Frederick C. Conrad
Chief Deputy City Attorney

FCC:clh
2/29/80
680
2/29/80

NEW LANGUAGE - Underlined
OLD LANGUAGE - Crossed Out

SECTION 101.1101.126

LEASEHOLD

Any business, enterprise, corporation, person or similar entity which occupies a premises or a portion of a premises for the purpose of doing business on or from that premises regardless of whether said premises is owned, leased, rented or otherwise similarly possessed by the occupant doing business.

SECTION 101.1101.189

SHOPPING CENTER

A group of commercial establishments planned and developed, owned or managed as a unit, with off-street parking and loading areas provided on the property, and related in its location, size and type of shops, to the trade area which the unit serves.

SECTION 101.1110

SIGN REGULATIONS

The City-wide sign regulations embodied in Chapter IX, Article 5, Division 1 and Chapter X, Article 1, Division 11 of this Code shall be applicable to all existing and future commercial and industrial zones unless there are specific exceptions and to those lawful commercial and industrial uses within a residential or agricultural zone, unless one of the enumerated exceptions applies. The following are excepted from the provisions of Chapter X, Article 1, Division 11:

- A. Existing "S" suffix commercial zones (CA-S, C-1S, CS).
- B. Future "S" suffix commercial and industrial zones as adopted by Council.
- C. Planned Districts which incorporate comprehensive sign regulations.
- D. Special Sign Districts which incorporate comprehensive sign regulations.

E. Architectural Control Districts which incorporate comprehensive sign regulations.

F. Those uses permitted in commercial and industrial zones by Conditional Use Permits granted by the Zoning Administrator, the Planning Commission, and the City Council; provided, however, that any such permit must be issued in full compliance with the provisions embodied in Chapter X, Article 1, Division 5 of this Code; and, further provide, that this exception shall not apply unless the Conditional Use Permit contains comprehensive conditions regulating the use of specifically permitted signs.

G. The CN, CO, SR and M-IP Zones, except that the provisions of Section 101.1123, Comprehensive Sign Plan, shall be applicable for these zones.

H. Signs permitted by the Comprehensive Sign Plan as set forth in Section 101.1123.

I. Signs legally erected and designated as a historic monument by the Historic Site Board and accepted by the San Diego City Council.

J. Signs utilized by lawful commercial and industrial uses within a residential or agricultural zone. Such signs shall

conform to the sign regulations of the residential or agricultural zone in which they are located or to the conditions or requirements of any special permit which authorizes such signs.

SECTION 101.1123

COMPREHENSIVE SIGN PLAN

A. ~~The Planning Commission~~ Planning Director shall have the authority under the conditions herein provided to permit the utilization of Comprehensive Sign Plans for certain situations described herein in lieu of the sign regulations applicable to any particular commercial or industrial zone. Comprehensive Sign Plans may be approved by the ~~Planning Commission~~ Planning Director in the following instances:

1. For all business premises which occupy the entire frontage on both sides of a commercially zoned street for two or more contiguous blocks.

2. For shopping center developments; (including the CO and CN Zones), both new and existing; provided, that such centers shall be a minimum of ten acres; second, that such centers shall generally conform to the existing standards

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for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for The City of San Diego.

~~3. For Planned Commercial Developments, provided that the signs for all uses permitted in any such Planned Commercial Development shall be subject to sign regulations embodied in the Comprehensive Sign Plan.~~

3. For Planned Industrial Developments having either a minimum of ten acres or six leaseholds.

B. Any Comprehensive Sign Plan submitted to the ~~Planning Commission~~ Planning Director shall include the location, size, height, color, lighting, visual effects and orientation of all proposed signs, and shall have been previously submitted to the Planning Department for plan approval as provided for in Chapter IX of this Code.

C. Exceptions to the sign regulations embodied in Chapter X, Article 1, Division 11 of this Code may be permitted, provided that such a Comprehensive Sign Plan is presented and approved by the ~~Planning Commission~~ Planning Director, and further provided, that the permitted signs for a Comprehensive Sign Plan as a whole are in conformity with the intent of Division 11, and further provided, such exceptions result in an

0-15264

improved relationship among the various signs and building facades covered by the Plan.

D. All Comprehensive Sign Plan requests made to the Planning Director shall be submitted ~~to the Planning Commission~~ in accordance with the procedures ~~embodied in~~ as set forth for Planned Developments as embodied in Chapter X, Article 1, Division 5 of this Code.

Passed and adopted by the Council of The City of San Diego on MAY 12 1980
 by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Lowery	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fred Schnaubelt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Larry Stirling	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lucy Killea	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Pete Wilson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

PETE WILSON
 Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
 City Clerk of The City of San Diego, California.

(Seal)

By Ellen Boward, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

APR 29 1980, and on MAY 12 1980

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

CHARLES G. ABDELNOUR
 City Clerk of The City of San Diego, California.

(Seal)

By Ellen Boward, Deputy.

Office of the City Clerk, San Diego, California

Ordinance Number 0-15264 Adopted MAY 12 1980

CERTIFICATE OF PUBLICATION

RECEIVED
CITY CLERK'S OFFICE
1980 JUN 10 PM 1:38
SAN DIEGO, CALIF.

San Diego, City of
12th floor, City Admin. Bldg.
202 C St., San Diego, CA 92101
ATTN: Ellen Bovard

IN THE MATTER OF

NO.

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS 101.1110 AND 101.1123 AND BY ADDING SECTIONS ETC.

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- I. Signs legally erected and designated as a historic monument by the Historic Site Board and accepted by the San Diego City Council.

Camille Simpson

I, _____, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

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is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

June 3, 1980

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 3rd day of June, 1980.

Camille Simpson
(Signature)

Signs utilized by lawful commercial and industrial uses in a residential or agricultural zone. Such signs shall conform to the sign regulations of the residential or agricultural zone in which they are located, or to the conditions or requirements of any special permit which authorizes such signs.

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Section 3. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

Introduced on April 29, 1980.

Passed and adopted by the Council of The City of San Diego on May 12, 1980.

AUTHENTICATED BY:

PIRE WILSON,

Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR,

City Clerk of The City of San Diego, California.

(SEAL)

ELLEN BOVARD, Deputy

June 3, 1980

50-6007