

ORDINANCE NO. 0-15439
(New Series)

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1,
DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE
BY AMENDING SECTION 101.1123 RELATING TO
ON-PREMISE SIGNS.

FEB 2 1981

BE IT ORDAINED, by the Council of The City of San Diego,
as follows:

Section 1. That Chapter X, Article 1, Division 11 of the
San Diego Municipal Code be and it is hereby amended by
amending Section 101.1123 to read as follows:

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Director shall have the authority
under the conditions herein provided to permit the
utilization of comprehensive sign plans for certain
situations described herein in lieu of the sign regulations
applicable to any particular commercial or industrial
zone. Comprehensive sign plans may be approved by the
Planning Director in the following instances:

1. For Planned Commercial Developments,
provided that the signs for all uses permitted
in any such Planned Commercial Development shall
be subject to sign regulations embodied in the
Comprehensive Sign Plan.

2. For developments both new and existing,
in any commercial zone, including the CN zone,
provided that such centers shall generally conform
to the existing standards for commercial centers,

neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for the City of San Diego.

3. For Planned Industrial Developments having a minimum of six leaseholds.

4. For developments in the SR, M-IP and CO zones.

B. Any comprehensive sign plan submitted to the Planning Director shall include the location, size, height, color, lighting, visual effects and orientation of all proposed signs, and shall have been previously submitted to the Planning Department for plan approval as provided for in Chapter IX of this Code.

C. Exceptions to the sign regulations embodied in Chapter X, Article 1, Division 11 of this Code may be permitted, provided that such a comprehensive sign plan is presented and approved by the Planning Director and further provided, that the permitted signs for a comprehensive sign plan as a whole are in conformity with the intent of Division 11, and further provided, such exceptions result in an improved relationship among the various signs and building facades covered by the Plan.

D. All comprehensive sign plan requests made to the Planning Director shall be submitted in accordance with the procedures as set forth for planned developments as embodied in Chapter X, Article 1, Division 5 of this Code.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By Frederick C. Conrad
Frederick C. Conrad
Chief Deputy City Attorney

FCC:clh
11/7/80
OE/Dept.:Planning

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Director shall have the authority under the conditions herein provided to permit the utilization of comprehensive sign plans for certain situations described herein in lieu of the sign regulations applicable to any particular commercial or industrial zone. Comprehensive sign plans may be approved by the Planning Director in the following instances:

- ~~1. For all business premises which occupy the entire frontages on both sides of a commercially zoned street for two or more contiguous blocks.~~
1. For Planned Commercial Developments, provided that the signs for all uses permitted in any such Planned Commercial Development shall be subject to sign regulations embodied in the Comprehensive Sign Plan.
2. For shopping center developments, both new and existing, in any commercial zone (including the CO and CN zones), both new and existing; provided that such centers shall be a minimum of ten acres; ~~SEVENTH~~ that such centers shall generally conform to the existing standards for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for the City of San Diego.
3. For Planned Industrial Developments having either a minimum of ~~ten acres or~~ six leaseholds.
4. For developments in the SR, M-1P and CO zones.

B. Any comprehensive sign plan submitted to the Planning Director shall include the location, size, height, color, lighting, visual effects and orientation of all proposed signs, and shall have been previously submitted to the Planning Department for plan approval as provided for in Chapter IX of this Code.

C. Exceptions to the sign regulations embodied in Chapter X, Article 1, Division 11 of this Code may be permitted, provided that such a comprehensive sign plan is presented and approved by the Planning Director and further provided, that the permitted signs for a comprehensive sign plan as a whole are in conformity with the intent of Division 11, and further provided, such exceptions result in an improved relationship among the various signs and building facades covered by the Plan.

D. All comprehensive sign plan requests made to the Planning Director shall be submitted in accordance with the procedures as set forth for planned developments as embodied in Chapter X, Article 1, Division 5 of this Code.

(Amended by Ord. 0-15264 effective 6-11-80, Planning Director approval)

Passed and adopted by the Council of The City of San Diego on _____
by the following vote:

FEB 2 1981

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Susan Golding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fred Schnaubelt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lucy Killea	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Pete Wilson	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

PETE WILSON

Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR

City Clerk of The City of San Diego, California.

(Seal)

By Marjorie L. Postlewaite, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

JAN 19 1981

, and on

FEB 2 1981

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

CHARLES G. ABDELNOUR

City Clerk of The City of San Diego, California.

(Seal)

By Marjorie L. Postlewaite, Deputy.

Office of the City Clerk, San Diego, California

Ordinance Number 0-15439 Adopted

FEB 2 1981

CERTIFICATE OF PUBLICATION

RECEIVED
CITY OF SAN DIEGO
1981 FEB 24 AM 11:17
SAN DIEGO, CALIF.

SAN DIEGO, CITY OF
202 C St., 12th Fl.
San Diego, CA 92101
ATTN: MAYDELL PONTECORVO

NO.

IN THE MATTER OF

ORDINANCE NO. O-15439
(New Series)

SECTION 1, DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 101.1123 RELATING TO UN-PREMISE SIGNS.

0-15439

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AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 11 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 101.1123 RELATING TO UN-PREMISE SIGNS. BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 1, Division 11 of the San Diego Municipal Code be and it is hereby amended by amending Section 101.1123 to read as follows:

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Director shall have the authority under the conditions herein provided to permit the utilization of comprehensive sign plans for certain situations described herein in lieu of the sign regulations applicable to any particular commercial or industrial zone. Comprehensive sign plans may be approved by the Planning Director in the following instances:

- 1. For Planned Commercial Developments, provided that the signs for all uses permitted in any such Planned Commercial Development shall be subject to sign regulations embodied in the Comprehensive Sign Plan.
 - 2. For developments both new and existing in any commercial zone, including the CN zone, provided that such centers shall generally conform to the existing standards for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for the City of San Diego.
 - 3. For Planned Industrial Developments having a minimum of six lots/holds.
 - 4. For developments in the SF, M-IP and CO zones.
- B. Any comprehensive sign plan submitted to the Planning Director shall include the location, size, height, color, lighting, visual effects and orientation of all proposed signs, and shall have been previously submitted to the Planning Department for plan approval as provided for in Chapter IX of this Code.
- C. Exceptions to the sign regulations embodied in Chapter X, Article 1, Division 11 of this Code may be permitted, provided that such a comprehensive sign plan is presented and approved by the Planning Director and further provided, that the permitted signs for a comprehensive sign plan as a whole are in conformity with the intent of Division 11; and further provided, such exceptions result in an improved relationship among the various signs and building facades covered by the Plan.
- D. All comprehensive sign plan requests made to the Planning Director shall be submitted in accordance with the procedures as set forth for planned developments as embodied in Chapter X, Article 1, Division 5 of this Code.

I, Camille Simpson, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NO. O-15439 (New Series)

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

February 16, 1981

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 17th day of Feb., 1981.

Camille Simpson

(Signature)

AUTHENTICATED BY:
PETE WILSON,
Mayor of The City of San Diego, California,
CHARLES G. ABDELNOUR,
City Clerk of The City of San Diego, California.
(SEAL)
By MAYDELL I. PONTECORVO, Deputy.
Publish February 16, 1981

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5 5/8" x 2 x 7.33 = 82.46