

ORDINANCE NO. 0-15549  
(New Series)

O-81-259

**JUL 20 1981**

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1,  
DIVISION 9 OF THE SAN DIEGO MUNICIPAL CODE  
BY AMENDING SECTION 101.0910 RELATING TO  
PLANNED COMMERCIAL DEVELOPMENTS.

BE IT ORDAINED, by the Council of The City of San Diego,  
as follows:

Section 1. That Chapter X, Article 1, Division 9 of  
the San Diego Municipal Code be, and it is hereby amended  
by amending Section 101.0910 to read as follows:

SEC. 101.0910 PLANNED COMMERCIAL DEVELOPMENTS

A. PURPOSE AND INTENT

It is the purpose of the Planned Commercial  
Development regulations to promote and facilitate  
imaginative, innovative and comprehensively planned  
commercial developments integrating compatible activities  
which are harmoniously designed to compliment the  
surrounding community.

It is further the purpose of these regulations to  
encourage the highest standards of architecture and site  
planning which will foster compact commercial developments  
with pedestrian convenience and human scale.

It is intended that the Planned Commercial Development  
regulations will be utilized in creating new community  
commercial centers as well as applied to properties in  
established commercial zones as a viable alternative to

existing regulations when it is in the public interest to do so. It is further intended that these regulations will provide a vehicle whereby development phasing programs may be established to ensure the orderly development of commercial facilities commensurate with the requirements necessitated by population growth in the supporting service area.

It is also intended that the Planned Commercial Development regulations will be utilized to guide and encourage development of medium- to high-density residential projects within mixed use or predominantly commercial areas of the City where the community plan intends such use.

B. [No amendment to this subsection.]

C. USES

The following uses may be permitted within any Planned Commercial Development subject to a Planned Commercial Development Permit; provided, however, that any limitations on permitted uses embodied within the regulations of the underlying zones referred to in this paragraph shall not apply:

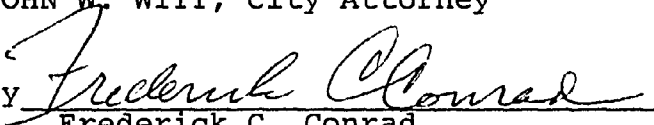
1. Any use permitted in any commercial zone.

2. through 7. [No amendment to these subsections.]

D. through S. [No amendment to these subsections.]

Section 2. This ordinance shall take effect and be  
in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By   
Frederick C. Conrad  
Chief Deputy City Attorney

FCC:clh  
5/28/81  
Or.Dept.Planning

NEW LANGUAGE - Underlined  
OLD LANGUAGE - Crossed Out

SEC. 101.0910 PLANNED COMMERCIAL DEVELOPMENTS

A. PURPOSE AND INTENT

It is the purpose of the Planned Commercial Development regulations to promote and facilitate imaginative, innovative and comprehensively planned commercial developments integrating compatible activities which are harmoniously designed to compliment the surrounding community.

It is further the purpose of these regulations to encourage the highest standards of architecture and site planning which will foster compact commercial developments with pedestrian convenience and human scale.

It is intended that the Planned Commercial Development regulations will be utilized in creating new community commercial centers as well as applied to properties in established commercial zones as a viable alternative to existing regulations when it is in the public interest to do so. It is further intended that these regulations will provide a vehicle whereby development phasing programs may be established to ensure the orderly development of commercial facilities commensurate with the requirements necessitated by population growth in the supporting service area.

It is also intended that the Planned Commercial Development regulations will be utilized to guide and encourage development of medium- to high-density residential projects within mixed use or predominantly commercial areas of the city where the community plan intends such use.

B. [No amendment to this subsection.]

C. USES

The following uses may be permitted within any Planned Commercial Development subject to a Planned Commercial Development Permit; provided, however, that any limitations on permitted uses embodied within the regulations of the underlying zones referred to in this paragraph shall not apply:

1. Any use permitted in the ~~E-1, E-2, E-3, E-4, E-5, E-6, E-7, E-8, E-9, E-10, E-11, E-12, E-13, E-14, E-15, E-16, E-17, E-18, E-19, E-20, E-21, E-22, E-23, E-24, E-25, E-26, E-27, E-28, E-29, E-30, E-31, E-32, E-33, E-34, E-35, E-36, E-37, E-38, E-39, E-40, E-41, E-42, E-43, E-44, E-45, E-46, E-47, E-48, E-49, E-50, E-51, E-52, E-53, E-54, E-55, E-56, E-57, E-58, E-59, E-60, E-61, E-62, E-63, E-64, E-65, E-66, E-67, E-68, E-69, E-70, E-71, E-72, E-73, E-74, E-75, E-76, E-77, E-78, E-79, E-80, E-81, E-82, E-83, E-84, E-85, E-86, E-87, E-88, E-89, E-90, E-91, E-92, E-93, E-94, E-95, E-96, E-97, E-98, E-99, E-100~~ Zones any commercial zone.

2-7 [No amendment to these subsections.]

D-S [No amendment to these subsections.]

Passed and adopted by the Council of The City of San Diego on **JUL 20 1981**  
 by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Susan Golding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fred Schnaubelt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lucy Killea	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Pete Wilson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

**PETE WILSON**  
 Mayor of The City of San Diego, California.

**CHARLES G. ABDELNOUR**  
 City Clerk of The City of San Diego, California.

(Seal)

By *Magdell L. Pontecorvo*, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

**JUL 6 1981**

**JUL 20 1981**

, and on

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

**CHARLES G. ABDELNOUR**  
 City Clerk of The City of San Diego, California.

(Seal)

By *Magdell L. Pontecorvo*, Deputy.

Office of the City Clerk, San Diego, California

Ordinance Number **0-15549** Adopted **JUL 20 1981**

RECEIVED  
CITY CLERK'S OFFICE

CERTIFICATE OF PUBLICATION ~~1981~~ AUG -7 AM 10: 29

SAN DIEGO, CALIF. *nja*

San Diego, City of  
12th floor, 202 C St.  
San Diego, CA 92101

IN THE MATTER OF

NO.

ORDINANCE NO. 0-15549

**ORDINANCE NO. 0-15549**  
**(New Series)**  
AN ORDINANCE AMENDING CHAPTER X, ARTICLE I, DIVISION 3, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 101.0910 RELATING TO PLANNED COMMERCIAL DEVELOPMENTS.  
Ordinance No. 15549 (New Series) amends Section 101.0910 - PLANNED COMMERCIAL DEVELOPMENTS, paragraph A, by expanding the stated purpose and intent of the section by including residential development at medium to high densities with commercial development where such mixed use and higher densities are included in the community plan for the area.  
This ordinance further amends Section 101.0910 by amending paragraph C to allow any use permitted within any commercial zone instead of listing the commercial zones.  
A complete copy of the Ordinance is available for inspection in the Office of the City Clerk of the City of San Diego, 12th Floor, City Administration Building, 202 "C" Street, San Diego, CA 92101.  
Introduced on July 6, 1981.  
Passed and adopted by the Council of The City of San Diego on July 20, 1981.  
AUTHENTICATED BY: PETE WILSON,  
Mayor of The City of San Diego, California.  
CHARLES G. ABDELNOUR, City Clerk of  
The City of San Diego, California.  
(SEAL)  
BY: MAYDELL L. PONTECORVO,  
Clerk  
August 3, 1981

I, Charlene Lance, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NO. 0-15549  
(New Series)

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

August 3, 1981

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 3rd day of Aug., 1981.

*Charlene Lance*

(Signature)