(R-82-1090)

RESOLUTION NUMBER R- 255682

Adopted on JAN 18 1982

WHEREAS, on April 14, 1980, the City Council adopted Resolution No. R-251604, authorizing a Bicycle Promotion Program to be carried out with Federal Highway Administration funds; and

WHEREAS, implementation of this program, which promotes commuter bicycling through employer's personal contact and assistance, began in February 1981; and

WHEREAS, an advertising campaign in support of bicycling would increase the effectiveness of the Bicycle Promotion Program and benefit the entire region by increasing awareness of bicycling as a transportation mode; and

WHEREAS, the estimated costs for a campaign using public service announcements is \$3,000; and

WHEREAS, Transportation Development Act funds are currently available through SANDAG for this project; NOW, THEREFORE,

BE IT RESOLVED, by the City Council of the City of San Diego that the City Manager be and he is hereby authorized to submit a request to SANDAG for Transportation Development Act funds, in the amount of \$3,000 for the purpose of conducting an advertising campaign in support of bicycling.

BE IT FURTHER RESOLVED, that the City Manager be and he is hereby fully authorized and empowered to execute, for and on

behalf of said City, all documents deemed necessary to obtain the above mentioned funds.

John W. Witt, City Attorney APPROVED:

Ву

Chief Deputy City Attorney

JK:smm 12/29/81

Or.Dept:Fin.Mgt. r-82-1090

Form=none

assed and adopted by the Council of The City of San Diego on the following vote:			JAN 1 8 1982		
Councilmen Bill Mitchell Bill Cleator Susan Golding Leon L. Williams Ed Struiksma Mike Gotch Dick Murphy Lucy Killea Mayor Pete Wilson	Yeas Dala Dala Dala Dala Dala Dala Dala Da	Nays	Not Present	Ineligible	
AUTHENT	ICATED BY:				
	PETE WILSON ,				
Mayor o			The City of San Di	ego, Californi	a.
(Seal)	Rv	City Clerk o	ARLES G. ABDE of The City of San	Diego, Califor	mia ,
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	Office of the City Clerk, San Diego, California				

CC-1276 (REV. 1-82)