

ORDINANCE NUMBER O-15776 (New Series)

Adopted on July 19, 1982

AN ORDINANCE AMENDING CHAPTER II, ARTICLE 6, OF
THE SAN DIEGO MUNICIPAL CODE BY ADDING SECTION
26.06 RELATING TO THE CREATION OF A SMALL
BUSINESS ADVISORY BOARD.

WHEREAS, the growth and prosperity of small business is a cornerstone of the City of San Diego's economic base; and

WHEREAS, the decisions of City government have a direct effect on the day-to-day operation and survival of the small business owner; and

WHEREAS, individual small business firms lack the resources to effectively monitor legislative, regulatory and procedural changes as they may alter the management of their business; and

WHEREAS, there is currently no formalized process or forum within City government for the small business community to advocate their views and provide recommendations for an improved small business climate; and

WHEREAS, the establishment of an independent body composed of members knowledgeable and experienced in small business issues is necessary for timely, continuing and effective communication with local elected officials;
NOW, THEREFORE,

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter II, Article 6 of the San Diego Municipal Code be and it is hereby amended by adding Section 26.06 to read as follows:

SECTION 26.06 SMALL BUSINESS ADVISORY BOARD

A. PURPOSE AND INTENT

It is the purpose and intent of the City Council to establish a Small Business Advisory Board to serve in an

advisory capacity to the Mayor, City Council, and City Manager on matters relating to the small business.

B. SMALL BUSINESS ADVISORY BOARD ESTABLISHED

There is hereby established a Small Business Advisory Board consisting of seven (7) members who shall serve without compensation. The Board shall include one (1) representative from each of the following groups:

1. Small Business Administration District Director or designated representative;
2. Greater San Diego Chamber of Commerce designated representative;
3. United Federation of Small Business designated representative;
4. National Federation of Independent Business designated representative.

The three remaining appointees considered for selection may include, but not be limited to, representatives of the following areas of interest and expertise:

- Small business owners;
- Accounting, financial-lending, legal or economic backgrounds
- Advocates of small business interests with governmental agencies;

The members shall serve two (2) year terms and each member shall serve until a successor is duly appointed and confirmed. The members shall be appointed by the Mayor and confirmed by the Council. The members shall be appointed in such manner so that the terms of not more than four (4) members shall expire in any year. The expiration date of all terms shall be July 1. The Board shall select from among its members a Chairperson. The Board shall meet not less than once every three (3) months and present a report to the Mayor and Council on an annual basis. The Mayor shall appoint one member of the Council to serve as liaison to the Board and one other member of the

Council as an alternate.

The Board shall adopt rules consistent with laws for the government of its business and procedures.

C. DUTIES AND FUNCTIONS

The Small Business Advisory Board shall:

1. Develop a cooperative and supportive atmosphere on behalf of the small business community in its relationship with the City of San Diego.
2. Act as an ombudsman to open a channel of communication between the City of San Diego and its relationship with small business owners on specific problems or requests for information and assistance.
3. Initiate a review of procedural requirements and existing laws to determine if they are conducive to a small business owner seeking to do business with the City.
4. Review private sector performance ability and recommend potential transfer of functions performed by City forces to private enterprise.
5. Serve as an advocate of the small business community and advise the Mayor, City Council and City Manager on relevant issues, and formulation of laws, policies, or procedures which may affect the management, operation or financial stability of the small business owner.
6. Encourage private sector leadership and application of expertise and resources for public benefit.
7. Monitor the growth or decline of small businesses with the City of San Diego and identify trends responsible for their success or failure.
8. Perform other studies and surveys on the status of small business as may be specifically requested by the Mayor, Council or City Manager and provide information and advise thereon.
9. Schedule at least one widely-publicized meeting each

year, wherein members of the small business community shall be invited to participate in Advisory Board discussions.

10. Report annually to the Mayor and City Council on the "State of Small Business" within the City of San Diego.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: John W. Witt, City Attorney

By Jack Katz Chief Deputy City Attorney

JK:smm

6/10/82

Or.Dept:Council-Struiksma

Form=r.none