

(R-83-1456)

RESOLUTION NUMBER R- 258414

Adopted on MAY 9 1983

RESOLUTION AMENDING COUNCIL POLICY NO. 900-1
REGARDING ECONOMIC DEVELOPMENT.


BE IT RESOLVED, by the Council of The City of San Diego as follows:

That Council Policy No. 900-1 entitled "Economic Development" be and it is hereby amended as set forth in the Council Policy filed in the office of the City Clerk as Document No. RR-258414.

BE IT FURTHER RESOLVED, that the City Clerk is hereby instructed to add the aforesaid to the Council Policy Manual.

APPROVED: John W. Witt, City Attorney

By


Harold O. Valderhaug
Deputy City Attorney

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3/17/83
Or.Dept:Prop.
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FILED <u>MAY 9 1983</u>	CITY OF SAN DIEGO, CALIFORNIA
OFFICE OF THE CITY CLERK SAN DIEGO, CALIFORNIA	COUNCIL POLICY

SUBJECT	POLICY NUMBER	EFFECTIVE DATE	PAGE
	ECONOMIC DEVELOPMENT	900-1	

BACKGROUND

Since the mid-1950's, the City has been involved to some extent with the planning and implementation of various economic development programs. Industrial parks have been developed, commercial areas revitalized and funding for nationwide promotion has been allocated.

~~However, local policy makers are faced daily with decisions affecting employment, personal income, job security, productivity, capital investment, corporate relocation and other economic variables.~~ Clearly, the role that local government chooses to occupy is crucial to the successful attainment of economic development objectives locally and nationally. Regulatory decisions, overall programmatic commitments and even the size and scope of the City budget set the pace for job opportunities and local economic prosperity.

PURPOSE

~~Recognizing these factors,~~ The purpose of this policy is to guide City planning and implementation of economic development activities ensuring a favorable impact on the economic base of the City and the region.

~~This economic development policy has the following objectives:~~

- ~~(1) -- Avoid unnecessary governmental interference with market mechanisms;~~
- ~~(2) -- Pursue aggressive exploration of new areas of potential economic development;~~
- ~~(3) -- Reduce unemployment and increase real spendable incomes, particularly for the chronically unemployed;~~
- ~~(4) -- Encourage the expansion and diversification of the local tax base;~~
- ~~(5) -- Promote industrial development and commercial revitalization which creates jobs and rebuilds neighborhoods, particularly in the more depressed areas of the City;~~
- ~~(6) -- Establish the foundation for a comprehensive economic development program within the City and our region;~~
- ~~(7) -- Augment City capacity for planning and implementation of economic development programs;~~
- ~~(8) -- Ensure that City programs are conducive with expanded economic development activities within environmental and societal goals.~~

COUNCIL POLICY

SUBJECT	POLICY NUMBER	EFFECTIVE DATE	PAGE
ECONOMIC DEVELOPMENT	900-1		2 OF 3

POLICY

~~It is the policy of the City that:~~

1. It is the policy of the City Council to encourage private investment that will lead to expanded local business activity, increased employment and a larger more diversified economic and tax base. Singly and together with other public and private organizations within the region, the City shall plan and implement a comprehensive economic development program which minimizes unnecessary governmental interference with market mechanisms and which emphasizes:

~~{1}--Job development and local economic expansions shall be directly encouraged within overall land use, environmental, and societal goals.--Singly and in concert with other public or private organizations, the City shall plan and implement a comprehensive economic development program emphasizing:~~

~~-----support and expansion of existing base industries;~~

- a. Promotion and expansion of existing base industries.

~~-- attraction of new base industries which meet the environmental and labor force needs of our area;~~

- b. Attraction of new base industries which meet the environmental and labor force needs of the area.

~~-- support for those businesses with high employment multipliers thus ensuring the greatest job generation;~~

- c. Industrial and commercial development and revitalization to create jobs and rebuild neighborhoods, particularly in the more depressed areas of the City.

~~-- creation of a broadly diversified local economy to minimize dependency on any single industry;~~

- d. Support for and consideration of the special problems of small business.

~~-- creation of jobs and revitalization of neighborhoods, particularly in the more depressed areas of the City;~~

- e. Assisting business to obtain access to capital for expansion.

2. {2}- The City shall utilize, wherever practical, its land inventory to provide an industrial opportunity to expand the employment base of the City; {Reference:--Council Policy-900-3.}

CITY OF SAN DIEGO, CALIFORNIA

COUNCIL POLICY

SUBJECT	POLICY NUMBER	EFFECTIVE DATE	PAGE
ECONOMIC DEVELOPMENT	900-1		3 OF 3

3. ~~{3}~~ Local, State, and Federal funds related to ~~manpower,~~ employment training and community and economic development will shall be coordinated to maximize the creation of long-term jobs, public facilities, and services which support economic growth and other elements of this policy.

4. ~~{4}~~ All City Codes and Ordinances, regulations and programs should support ~~shall promote~~ economic development to the degree possible within the framework of their primary purpose.

~~{5}--An annual Economic Development Strategy shall be adopted by the City Council which outlines ongoing and proposed economic development projects;~~

5. The City Manager shall annually submit for City Council review an economic development program which outlines ongoing and proposed economic development projects.

~~{6}--The City's environmental, growth management, and social program plans when developed, approved or revised shall be consistent with this policy;~~

6. The City's environmental, growth management, and social program plans when developed, approved and revised shall be consistent with this policy.

~~{7}--The City's economic development and growth management efforts shall be designed to broaden and strengthen the tax and employment base of the City, particularly those areas targeted for growth;~~

~~{8}--The City Manager shall report quarterly to the Council on the status of the City's economy;~~

~~{9}--The City Manager is required to report annually in the first quarter of each fiscal year on the staff's action with respect to the policy;~~

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

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PURPOSE

The purpose of this policy is to guide City planning and implementation of economic development activities ensuring a favorable impact on the economic base of the City and the region.

POLICY

1. It is the policy of the City Council to encourage private investment that will lead to expanded local business activity, increased employment and a larger more diversified economic and tax base. Singly and together with other public and private organizations within the region, the City shall plan and implement a comprehensive economic development program which minimizes unnecessary governmental interference with market mechanisms and which emphasizes:
 - a. Promotion and expansion of existing base industries.
 - b. Attraction of new base industries which meet the environmental and labor force needs of the area.
 - c. Industrial and commercial development and revitalization to create jobs and rebuild neighborhoods, particularly in the more depressed areas of the City.
 - d. Support for and consideration of the special problems of small business.
 - e. Assisting business to obtain access to capital for expansion.
2. The City shall utilize, wherever practical, its land inventory to provide an industrial opportunity to expand the employment base of the City.
3. Local, State, and Federal funds related to employment training and community and economic development will shall be coordinated to maximize the creation of long-term jobs, public facilities, and services which support economic growth and other elements of this policy.

CITY OF SAN DIEGO, CALIFORNIA

COUNCIL POLICY

SUBJECT	POLICY NUMBER	EFFECTIVE DATE	PAGE
ECONOMIC DEVELOPMENT	900-1		2 of 2

4. All City Codes and Ordinances, regulations and programs should support economic development to the degree possible within the framework of their primary purpose.
5. The City Manager shall annually submit for City Council review an economic development program which outlines ongoing and proposed economic development projects.
6. The City's environmental, growth management, and social program plans when developed, approved and revised shall be consistent with this policy.

REFERENCES

Council Policy 000-19, Legislative Policy Guidelines
 Council Policy 900-3, Disposition of City-Owned
 Industrial Property
 Council Policy 900-4, Industrial Development
 Assigned Responsibility - Property Department

Adopted by Resolution No. 213611, 6/19/75
 Amended by Resolution No. 223090, 3/19/79
 Amended by Resolution No. 251992, 6/9/80
 Amended by Resolution No.

Passed and adopted by the Council of The City of San Diego on MAY 9 1983,
 by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> VACANT

AUTHENTICATED BY:

BILL CLEATOR
 Deputy Mayor of The City of San Diego, California.

(Seal)

CHARLES G. ABDELNOUR
 City Clerk of The City of San Diego, California.

By Janet A. Blackwell, Deputy.

Office of the City Clerk, San Diego, California	
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