

ORDINANCE NUMBER O- 16117 (New Series)

Adopted on JAN 17 1984

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 3, OF THE SAN DIEGO MUNICIPAL CODE, BY AMENDING SECTIONS 103.0101, 103.0304.1, 103.0304.2, 103.0304.3, 103.0304.4, 103.0532, 103.0533 AND 103.0708.4, RELATING TO SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 3, of the San Diego Municipal Code be, and the same is hereby amended by amending Sections 103.0101, 103.0304.1, 103.0304.2, 103.0304.3, 103.0304.4, 103.0532, 103.0533 and 103.0708.4 to read as follows:

SEC. 103.0101 DEFINITIONS AND PROCEDURES

A. B. - No change.

C. PERMITTED DEVELOPMENT CONTROLS

In a Planned District, no building or structure shall be erected, constructed, altered, moved or enlarged on any premises nor shall any premises be used unless the buildings, structures, and premises comply with the development controls in force in the Planned District.

1. The following development controls may be made applicable to all Planned Districts:

a. through n. - No change.

o. Signs, provided that public interest signs shall be permitted in all Planned Districts.

p. through v. - No change.

No further amendments to this Section.

SEC. 103.0304.1 SINGLE-FAMILY ZONE - PERMITTED USES

In the single-family (SF) Zone, designated on that certain map referenced in SEC. 103.0301, no building or improvement or portion thereof shall be erected, constructed, converted, established, altered, or enlarged, nor shall any premises be used except for one or more of the following uses:

1. through 7. - No change.

A. through G. - No change.

H. SIGN REGULATIONS

For the purposes of this section, the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. Except for one nameplate having a maximum of one square foot for each dwelling unit, all signs shall be approved by the Planning Director.

1. through 3. - No change.

4. One public interest wall or ground sign not more than four square feet in total area, nor more than four feet in height measured to the apex of the sign.

SEC. 103.0304.2 MULTI-FAMILY ZONES - PERMITTED USES

In the multi-family (MF) Zones, designated on that certain map referenced in SEC. 103.0301, no building or improvement or portion thereof shall be erected,

constructed, established, altered, or enlarged, nor shall any premises be used except for one or more of the following purposes:

1. through 8. - No change.

A. through F. - No change.

G. SIGN REGULATIONS

For the purpose of this section, the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. A sign (supergraphics) may also include the entire wall of a building, freestanding walls, fences or other appurtenances upon which the graphics are painted or displayed. Except for one nameplate of one square foot for each dwelling unit, all signs shall be approved by the Planning Director. Size, height and means of support for each sign will be considered on an individual basis subject to the conditions noted below. Each sign shall be in scale with the building it identifies. The use of natural materials, especially wood, is encouraged.

1. - No change.

2. No signs shall be permitted except signs designating the premises for sale, rent or lease, signs which refer only to the permitted uses as set forth in this Division and public interest signs.

3. One single-faced or double-faced ground directional sign shall be permitted at each driveway, except when such driveway serves a single-family

dwelling unit where no sign is allowed. Such signs shall not exceed two square feet in total face area and four feet measured vertically from the base at ground level to the apex of the sign. Such signs shall not encroach into the public right-of-way.

4. through 6. - No change.

7. One public interest wall or ground sign not more than four square feet in total area nor more than four feet measured in height to the apex of the sign.

SEC. 103.0304.3 VISITOR ZONE

In the Visitor (V) Zone, designated on that certain map referenced in SEC. 103.0301, no building or improvement or portion thereof, shall be erected, constructed, converted, established, altered or enlarged, nor shall any premises be used except for one or more of the following purposes:

1. through 5. - No change.

A. through F. - No change.

G. SIGN REGULATIONS

For the purposes of this section, the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. A sign (supergraphics) may also include the entire wall of a building, freestanding walls, fences or other appurtenances upon which the graphics are painted or displayed.

All signs shall be approved by the Planning Director. Size, height and means of support for each sign will be

considered on an individual basis subject to the conditions noted below. Each sign shall be in scale with the building it identifies. The use of natural materials, especially wood, is encouraged.

1. - No change.

2. No signs shall be permitted except signs designating the premises for sale, rent or lease, signs which refer only to the permitted uses as set forth in this Division and public interest signs.

3. and 4. - No change.

5. One single-faced or double-faced ground directional sign shall be permitted at each driveway, except when such driveway serves a single-family dwelling unit where no sign is allowed. Such signs shall not exceed two square feet in total face area and four feet measured vertically from the base at ground level to the apex of the sign. Such signs shall not encroach into the public right-of-way.

6. through 10. - No change.

11. One public interest wall or ground sign not more than 20 square feet in total area nor more than eight feet in height measured to the apex of the sign.

SEC. 103.0304.4 COMMERCIAL CENTER

In the Commercial Center (CC), designated on that certain map referenced in SEC. 103.0301, no building or improvement or portion thereof shall be erected, constructed, converted, established, altered, or enlarged, nor shall any premises be used except for one or more of

the following purposes provided that the ground floor area of any establishment does not exceed 6,000 square feet. The minimum floor area for each dwelling unit or apartment is 400 square feet.

1. through 4. - No change.

A. through D. - No change.

E. SIGN REGULATIONS

For the purposes of this section, the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. A sign (supergraphics) may also include the entire wall of a building, freestanding walls, fences or other appurtenances upon which the graphics are painted or displayed.

All signs shall be approved by the Planning Director. Size, height and means of support for each sign will be considered on an individual basis subject to the conditions noted below. Each sign shall be in scale with the building it identifies. The use of natural materials, especially wood, is encouraged.

1. - No change.

2. No signs shall be permitted except signs designating the premises for sale, rent or lease, signs which refer only to the permitted uses as set forth in this Division and public interest signs.

3. and 4. - No change.

5. One single-faced or double-faced ground directional sign shall be permitted at each driveway,

except when such driveway serves a single-family dwelling unit where no sign is allowed. Such signs shall not exceed two square feet in total face area and four feet measured vertically from the base at ground level to the apex of the sign. Such signs shall not encroach into the public right-of-way.

6. through 9. - No change.

10. One public interest wall or ground sign not more than 20 square feet in total area nor more than eight feet in height measured to the apex of the sign.

F. - No change.

SEC. 103.0532 RESIDENTIAL SUBDISTRICT ON-PREMISES
SIGN REGULATIONS

A. The following nonilluminated wall signs shall be permitted, provided that no sign shall project above the parapet or eaves of the building to which affixed:

1. through 5. - No change.

6. One public interest wall or ground sign not to exceed eight square feet in total area nor four feet in height measured to the apex of the sign. Such sign is permitted in required yard.

7. Any sign not in compliance with the provisions of this section within seven years from the effective date of the ordinance adopting these regulations shall be removed or brought into compliance unless said sign is granted an extension of time as set forth in the provisions of SEC. 95.0123 of this Code. Any sign located on property subsequently placed in the Residential Subdistricts and not in

compliance with the provisions of this section shall be removed or brought into compliance within five years from the effective date of the ordinance establishing the Residential Subdistricts unless said sign is granted an extension of time as set forth in the provisions of SEC. 95.0123 of this Code.

SEC. 103.0533 COMMERCIAL SUBDISTRICT ON-PREMISES
SIGN REGULATIONS

On-premises and public interest signs are as follows:

A. Signs on the faces of buildings are permitted provided that no sign shall project above the nearest parapet or eave of the building to which the signs are attached. The aggregate sign area for each street frontage on a given premises shall not exceed one square foot for each lineal foot of street frontage or 25 square feet, whichever is larger. In addition, the following identification signs shall be permitted:

1. One single-faced or double-faced ground sign located adjacent to each entrance or exit driveway to a parking lot. Signs shall not exceed 12 square feet in area nor a height of 12 feet measured vertically from the base at ground level to the apex of the sign.

2. - No change.

B. For each street frontage of the premises, one sign attached to the wall or one ground sign designating the premises for sale, rent or lease is permitted, provided such sign has a maximum area of eight square feet and a height, if a ground sign, not exceeding 12 feet measured

vertically from the base at ground level to the apex of the sign.

C. Where the face of the building sets back from the property line in excess of 20 feet, single-faced or double-faced ground signs, in addition to those on the building, are permitted, provided that:

1. and 2. - No change.

D. through G. - No change.

SEC. 103.0708.4 SIGNS

The structure, content, lettering, location, size, number, illumination, and other characteristics of all signs in the Planned District shall be subject to the following regulations:

A. through C. - No change.

D. For multiple family residential units, boarding and lodging houses, churches, temples, buildings of a permanent nature used primarily for religious purposes, and child day-care facilities and commercial offices wall signs (as defined in Chapter X, Article 1, Division 11, Sec. 101.1101.240 of the San Diego Municipal Code) designating the permitted uses of the premises, provided that no such sign shall project above the parapet or eaves of the building to which affixed, nor exceed a height of 12 feet. In addition, one single-faced or double-faced ground sign designating the permitted uses of the premises facing or adjacent to each street abutting the property.

The height of any ground sign shall not exceed five feet, measured vertically from the base at ground level to

the apex of the sign.

E. The combined total face area of all wall or ground signs on the premises, excluding signs designating the premises for sale, rent or lease, shall not exceed 20 square feet, provided that any ground sign not exceed eight square feet in area.

F. For all premises - one single-faced or double-faced ground sign with a maximum area of eight square feet offering the premises for sale, rent or lease. Said sign shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign. Said sign may be located anywhere on the premises.

G. For all premises - one single-faced or double-faced public interest wall or ground sign with a maximum area of eight square feet. Public interest ground signs shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign. Said sign may be located anywhere on the premises.

H. For parking lots - one single-faced or double-faced ground sign shall not exceed two square feet in total face area and four feet in height measured vertically from the base at ground level to the apex of the sign.

I. Signs permitted herein may be lighted; however, none shall contain visibly moving parts or be illuminated by flashing lights. In Subarea Six, no sign shall be lighted prior to 6:00 a.m. nor after 12:00 midnight of any day.

Section 2. This ordinance shall take effect and be in

force on the thirtieth day from and after its passage.

APPROVED: John W. Witt, City Attorney

By



Frederick C. Conrad
Chief Deputy City Attorney

FCC:ib:630
09/14/83
Or.Dept:Plan.
O-84-56
Form=o.none

NEW LANGUAGE - UNDERLINED
OLD LANGUAGE - DELETED

ATTORNEYS' ORDINANCE
0-84-56

ARTICLE 3 - DIVISION 1
PLANNED DISTRICTS

SEC. 103.0101 DEFINITIONS AND PROCEDURES

A through B. - No change.

C. PERMITTED DEVELOPMENT CONTROLS

In a Planned District, no building or structure shall be erected, constructed, altered, moved or enlarged on any premises nor shall any premises be used unless the buildings, structures, and premises comply with the development controls in force in the Planned District.

1. The following development controls may be made applicable to all Planned Districts:

a. through n. - No change.

o. Signs/ , provided that public interest signs shall be permitted in all planned district.

ARTICLE 3, DIVISION 3

LA JOLLA SHORES PLANNED DISTRICT

SEC. 103.0304.1 SINGLE-FAMILY ZONE - PERMITTED USES

A. through G. - No change.

H. SIGN REGULATIONS

For the purposes of this section the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. Except for one nameplate having a maximum of one square foot for each dwelling unit, all signs shall be approved by the Planning Director.

1. through 3. - No change.

4. One public interest wall or ground sign not more than four square feet in total area, nor more than four feet in height measured to the apex of the sign.

SEC. 103.0304.2 MULTI-FAMILY ZONES - PERMITTED USES

A. through F. - No change.

G. SIGN REGULATIONS

For the purposes of this section the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. A sign (supergraphics) may also include the entire wall of a building, freestanding walls, fences or other appurtenances upon which the graphics are painted or displayed. Except for one nameplate of one square foot for each dwelling unit all signs shall be approved by the Planning Director. Size, height, and means of support for each sign will be considered on an individual basis subject to the conditions noted below. Each sign shall be in scale with the building it identifies. The use of natural materials, especially wood, is encouraged.

1. - No change.

2. No ~~off-premises~~ signs shall be permitted/ ~~all signs~~/ except signs designating the premises for sale, rent or lease, shall signs which refer only to the permitted uses as set forth in this Division/ and public interest signs.

3. One single-faced or double-faced ground directional sign shall be permitted at each driveway, except when such

driveway serves a single-family dwelling unit where no sign is allowed. Such signs shall not exceed two square feet in total face area and four feet measured vertically from the base at ground level to the apex of the sign. Such signs shall not encroach into the public right-of-way.

4. through 6. - No change.

7. One public interest wall or ground sign not more than four square feet in total area nor more than four feet measured in height to the apex of the sign.

SEC. 103.0304.3 VISITOR ZONE

A. through F. - No change.

G. SIGN REGULATIONS

For the purposes of this section the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. A sign (supergraphics) may also include the entire wall of a building, freestanding walls, fences or other appurtenances upon which the graphics are painted or displayed.

All signs shall be approved by the Planning Director. Size, height and means of support for each sign will be considered on an individual basis subject to the conditions noted below. Each sign shall be in scale with the building it identifies. The use of natural materials, especially wood, is encouraged.

1. - No change.

2. No ~~off-premises~~ signs shall be permitted/
~~all signs/~~ except signs designating the premises for sale, rent or lease, shall signs which refer only to the permitted uses as set forth in this Division/ and public interest signs.

3. through 4. - No change.

5. One single-faced or double-faced ground directional sign shall be permitted at each driveway, except when such driveway serves a single-family dwelling unit where no sign is allowed. Such signs shall not exceed two square feet in total face area and four feet measured vertically from the base at ground level to the apex of the sign. Such signs shall not encroach into the public right-of-way.

6. through 10. - No change.

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11. One public interest wall or ground sign not more than 20 square feet in total area nor more than eight feet in height measured to the apex of the sign.

SEC. 103.0304.4

COMMERCIAL CENTER

A. through D. - No change.

E. SIGN REGULATIONS

For the purposes of this section the word "sign" is hereby defined to mean any painted or fabricated element including its structure which may consist of any letter, figure, character, or marks. A sign (supergraphics) may also include the entire wall of a building, freestanding walls, fences or other appurtenances upon which the graphics are painted or displayed.

All signs shall be approved by the Planning Director. Size, height and means of support for each sign will be considered on an individual basis subject to the conditions noted below. Each sign shall be in scale with the building it identifies. The use of natural materials, especially wood, is encouraged.

1. - No change.

2. No ~~off-premises~~ signs shall be permitted/ ~~all signs/~~ except signs designating the premises for sale, rent or lease, shall signs which refer only to the permitted uses as set forth in this Division/ and public interest signs.

3. through 4. - No change.

5. One single-faced or double-faced ground directional sign shall be permitted at each driveway, except when such driveway serves a single-family dwelling unit where no sign is allowed. Such signs shall not exceed two square feet in total face area and four feet measured vertically from the base at ground level to the apex of the sign. Such signs shall not encroach into the public right-of-way.

6. through 9. - No change.

10. One public interest wall or ground sign not more than 20 square feet in total area nor more than eight feet in height measured to the apex of the sign.

ARTICLE 3, DIVISION 5

MISSION BEACH PLANNED DISTRICT REGULATIONS

SEC. 103.0532 RESIDENTIAL SUBDISTRICT ON-PREMISES SIGN REGULATIONS

A. The following nonilluminated wall signs shall be permitted, provided that no sign shall project above the parapet or eaves of the building to which affixed:

1. through 5. - No change.

6. One public interest wall or ground sign not to exceed eight square feet in total area nor four feet in height measured to the apex of the sign. Such sign is permitted in required yard.

6/ 7. Any sign not in compliance with the provisions of this section within seven years from the effective date of the ordinance adopting these regulations shall be removed or brought into compliance unless said sign is granted an extension of time as set forth in the provisions of SEC. 95.0123 of this Code. Any sign located on property subsequently placed in the Residential Subdistricts and not in compliance with the provisions of this section shall be removed or brought into compliance within five years from the effective date of the ordinance establishing the Residential Subdistricts unless said sign is granted an extension of time as set forth in the provisions of SEC. 95.0123 of this Code.

SEC. 103.0533 COMMERCIAL SUBDISTRICT ON-PREMISES SIGN REGULATIONS

Necessary on-premises signs incidental to primary and conditional uses located on the same premises On-Premises and public interest signs are as follows:

A. Signs on the faces of buildings are permitted provided that no sign shall project above the nearest parapet or eaves of the building to which the signs are attached. The aggregate sign area for each street frontage on a given premises shall not exceed one square foot for each lineal foot of street frontage or 25 square feet, whichever is larger. In addition, the following identification signs shall be permitted:

1. One single-faced or double-faced freestanding ground sign located adjacent to each entrance or exit driveway to a parking lot. Signs shall not exceed 12 square feet in area nor a height of 12 feet measured vertically from the base at ground level to the apex of the sign.
 2. - No change.
- B. For each street frontage of the premises, one sign attached to the wall or one freestanding ground sign designating the premises for sale, rent or lease is permitted, provided such sign has a maximum area of eight square feet and a height, if freestanding, a ground sign, not exceeding 12 feet measured vertically from the base at ground level to the apex of the sign.
- C. Where the face of the building sets back from the property line in excess of 20 feet, single-faced or double-faced, freestanding ground signs, in addition to those on the building, are permitted, provided that:
1. through 2. - No change.
- D. through G. - No change.

ARTICLE 3, DIVISION 7

GOLDEN HILL PLANNED DISTRICT

SEC. 103.0708.4

SIGNS

The structure, content, lettering, location, size, number, illumination, and other characteristics of all signs in the Planned District shall be subject to the following regulations:

A. through C. - No change.

D. For multiple family residential units, boarding and lodging houses, churches, temples, buildings of a permanent nature used primarily for religious purposes, and child day-care facilities and commercial offices - wall signs (as defined in Chapter X, Article 1, Division 11, Sec. 101.1101.240 of the San Diego Municipal Code) designating the permitted uses of the premises, provided that no such sign shall project above the parapet or eaves of the building to which affixed, nor exceed a height of 12 feet. In addition, one single-faced or double-faced freestanding ground sign designating the permitted uses of the premises facing or adjacent to each street abutting the property.

The height of any freestanding ground sign shall not exceed five feet, measured vertically from the base at ground level to the apex of the sign.

E. The combined total face area of all wall or freestanding ground signs on the premises, excluding signs designating the premises for sale, rent or lease, shall not exceed 20 square feet, provided that any freestanding ground sign not exceed eight square feet in area.

F. For all premises - one single-faced or double-faced freestanding ground sign with a maximum area of eight square feet offering the premises for sale, rent or lease. Said sign shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign. Said sign may be located anywhere on the premises.

G. For all premises - one single-faced or double-faced public interest wall or ground sign with a maximum area of eight square feet. Public interest ground signs shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign. Said sign may be located anywhere on the premises.

H. For parking lots - one single-faced or double-faced freestanding ground sign shall not exceed two square feet in total face

area and four feet in height measured
vertically from the base at ground level to
the apex of the sign.

W/ I. - No change.

00257

O-16117

JAN 17 1984

Passed and adopted by the Council of The City of San Diego on
by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Roger Hedgecock	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

ROGER HEDGECOCK

Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR

City Clerk of The City of San Diego, California.

(Seal)

By *Barbara Berridge*, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

JAN 3 1984

JAN 17 1984

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

CHARLES G. ABDELNOUR

City Clerk of The City of San Diego, California.

(Seal)

By *Barbara Berridge*, Deputy.

Office of the City Clerk, San Diego, California

00258

Ordinance Number

0-16117

Adopted

JAN 17 1984

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SEP 23 1983

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SAN DIEGO, CALIF.
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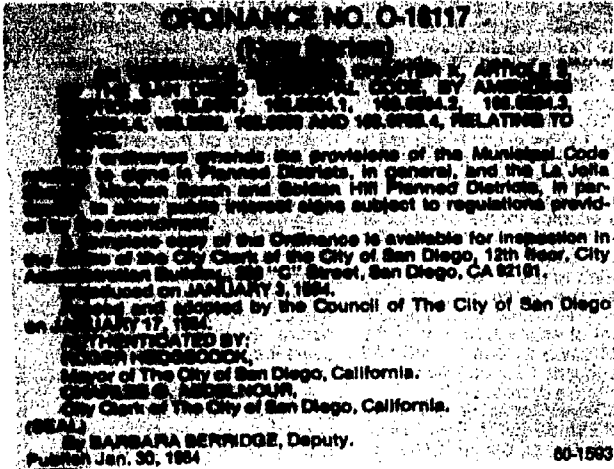
CERTIFICATE OF PUBLICATION JAN 10 1984
SAN DIEGO, CALIF.

CITY OF SAN DIEGO
ATTN: BARBARA BERRIDGE
202 C St., 12th Floor
SAN DIEGO, CA 92101

IN THE MATTER OF

NO.

ORDINANCE NO. O-16117



I, Charlene Land, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NO. O-16117
(New Series)

4 1/2" x 8.87 = 39.92

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

January 30, 1984

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 30th day of Jan., 19 84.

Charlene Land

(Signature)

00259