

(R-84-2348)

RESOLUTION NUMBER R- 261080

Adopted on JUL 03 1984

RESOLUTION AMENDING COUNCIL POLICY NO. 900-1
REGARDING ECONOMIC DEVELOPMENT.


BE IT RESOLVED, by the Council of The City of San Diego
that Council Policy No. 900-1 entitled, "ECONOMIC DEVELOPMENT"
be and it is hereby amended as set forth in the Council Policy
filed in the office of the City Clerk as Document No.

RR- 261080.

BE IT FURTHER RESOLVED, that the City Clerk is hereby
instructed to add the aforesaid to the Council Policy Manual.

APPROVED: John W. Witt, City Attorney

By


Harold O. Valderhaug
Deputy City Attorney

HOV:ps:011.1
6/21/84
Or.Dept:Rules
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BACKGROUND

Since the mid-1950's, the City has been involved to some extent with the planning and implementation of various economic development programs. Industrial parks have been developed, commercial areas revitalized and funding for nationwide promotion has been allocated. Clearly, the role that local government chooses to occupy is crucial to the successful attainment of economic development objectives locally and nationally. Regulatory decisions, overall programmatic commitments and even the size and scope of the City budget set the pace for job opportunities and local economic prosperity.

PURPOSE

The purpose of this policy is to guide City planning and implementation of economic development activities ensuring *simultaneously*:

- a favorable impact on the economic base of the City and the region;
- *the realization of the fullest possible return for the City's investments of public funds and other public resources; and*
- *the greatest possible benefit for all San Diegans, principally unemployed and disadvantaged residents.*

POLICY

1. It is the policy of the City Council to encourage private investment that will lead to expanded local business activity, increased employment and a larger more diversified economic and tax base. Singly and together with other public and private organizations within the region, the City shall plan and implement a comprehensive economic development program which minimizes unnecessary governmental interference with market mechanisms and which emphasizes:
 - a. Promotion and expansion of existing base industries.
 - b. Attraction of new base industries which meet the environmental and labor force needs of the area.
 - c. Industrial and commercial development and revitalization to create jobs and rebuild neighborhoods, particularly in the more depressed areas of the City.
 - d. *Provision of a motivated and trained work force for businesses expanding or locating in San Diego.*
 - e. Support for and consideration of the special problems of small business.
 - f. Assisting business to obtain access to capital for expansion.

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SAN DIEGO, CALIFORNIA

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2. The City shall utilize, wherever practical, its land inventory to provide an industrial opportunity to expand the employment base of the City.
3. Local, State, and Federal funds related to employment training and community and economic development shall be coordinated to maximize the creation of long-term jobs, public facilities, and services which support economic growth and other elements of this policy.
4. *The community's labor force training resources shall be linked to economic development activities to provide recruitment and training assistance to the new employers locating in the revitalization projects. Thus, the new businesses will be strengthened during the often critical start-up stage by reducing their costs for recruitment and training. Technical assistance related to the federal Targeted Jobs Tax Credit and the California Targeted Jobs Tax Credit programs shall be made available to the new businesses through this linkage.*
5. *Unemployed and disadvantaged San Diegans shall be the principal beneficiaries of the jobs created by the businesses which have benefited as a result of the City's investments in economic development activities. First Source of Referral Agreements shall link the community's labor force training resources to the new businesses for this purpose. First Source of Referral Agreements are written arrangements through which participating businesses, in order to meet their labor force needs, will first utilize the outreach, recruitment and training resources of the City before utilizing additional or other sources.*
6. All City Codes and Ordinances, regulations and programs should support economic development to the degree possible within the framework of their preliminary purpose.
7. The City Manager shall annually submit for City Council review an economic development program which outlines ongoing and proposed economic development projects, *which are consistent with this policy.*
8. The City's environmental, growth management, and social program plans *as well as the Disposition & Development Agreements utilized by the City's Economic Development Corporations and the Redevelopment Agency, when developed, approved and revised, shall be consistent with this policy.*

REFERENCES

Council Policy 000-19, Legislative Policy Guidelines
 Council Policy 900-3, Disposition of City-owned Industrial Property
 Council Policy 900-4, Industrial Development Assigned Responsibility - Property Department

Adopted by Resolution No. 213611, 6/19/75
 Amended by Resolution No. 223090, 3/19/79
 Amended by Resolution No. 251992, 6/9/80
 Amended by Resolution No. 258414, 5/9/83

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Passed and adopted by the Council of The City of San Diego on JUL 03 1984,
 by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksmma	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Roger Hedgecock	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

ROGER HEDGECOCK
 Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
 City Clerk of The City of San Diego, California.

(Seal)

By Marjorie L. Portecor, Deputy.

Office of the City Clerk, San Diego, California	
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