(0-85-181)

ORDINANCE NUMBER O- 16428 (NEW SERIES)

ADOPTED ON MAY 2 0 1985

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 11, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 101.1120.9 RELATING TO TEMPORARY SUBDIVISION DIRECTIONAL IDENTIFICATION SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 1, Division 11, of the San Diego Municipal Code be and the same is hereby amended by amending Section 101.1120.9, to read as follows:

SEC. 101.1120.9 TEMPORARY SUBDIVISION DIRECTIONAL IDENTIFICATION SIGNS

- A. No change.
- B. OFF-PREMISES SUBDIVISION SIGNS
  - 1. No change.
- 2. The Zoning Administrator, in making a decision on a request for a permit, shall take into consideration the guidelines set forth in the document, "TEMPORARY OFF-PREMISES SUBDIVISION DIRECTIONAL SIGNS LOCATIONAL CRITERIA, CONSTRUCTION AND MAINTENANCE STANDARDS," a copy of which is on file in the office of the City Clerk as Document No. 00- 16428

a., b., c. and d. - No change.

## C. ON-PREMISES SUBDIVISION SIGNS

Each real estate sales office and each model home shall be permitted to display one sign not more than 16 square feet in area on the same premises advertising the subdivision in which the sales office or home is located. In addition, one double-faced or two single-faced signs with a total face area of not more than 160 square feet advertising the subdivision may be permitted at the entrance to the subdivision. Planned Residential Development, if the sign is to be placed farther than 50 feet in distance from the sales office, the location is subject to approval by the Zoning Administrator as part of the Subdivision Sign Permit. No freestanding sign on the premises of a real estate office shall exceed a height of 12 feet measured vertically from the base at ground level to the apex of said sign, except that the sign may measure up to 16 feet in height when approved by the Zoning Administrator as part of the Subdivision Sign Permit. subdivision shall be permitted to display three flags for each model home allowed by paragraph "B.4.a." in SEC. 101.0407 except that six flags shall be allowed when there is only one model. Flags shall be three feet by five feet in dimension and a maximum of 20 feet in height. All above signs and flags shall be removed two years after the filing of the final subdivision map referred to in paragraph "B.4.a." above or two years after the issuance of the Occupancy Permit. PAGE 2 OF 3

2. - No change.

D. - No change.

## E. APPEAL

In the event of the approval or the denial of any permit, or the revocation thereof, or of any objection to the limitations or conditions or the lack of limitations or conditions placed thereon, appeal may be made in writing in accordance with the provisions of SEC. 101.0504 of this Code.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED:

John W. Witt, City Attorney

Bv

Thomas F. Steinke / Deputy City Attorney

TFS:ta:680 4/24/85 Or.Dept:T&LU O-85-181 Form=o.none

(0-85-181)

OLD LANGUAGE - STRUCK OUT NEW LANGUAGE - UNDERLINED

SEC. 101.1120.9 TEMPORARY SUBDIVISION DIRECTIONAL IDENTIFICATION SIGNS

- A. No change.
- B. OFF-PREMISES SUBDIVISION SIGNS
  - 1. No change.
- 2. The Zoning Administrator, in making a decision on a request for a permit, shall take into consideration the guidelines set forth in the document "LOCATIONAL CRITTERIA, CONSTRUCTION AND MAINTENANCE STANDARDS SUBDIVISION DIRECTIONAL SIGNS LOCATIONAL CRITERIA, CONSTRUCTION AND MAINTENANCE STANDARDS," a copy of which is on file in the office of the City Clerk as Document No. OO-

a., b., c. and d. - No change.

- C. ON-PREMISES SUBDIVISION SIGNS
- 1. Each real estate sales office and each model home shall be permitted to display one sign not more than 16 square feet in area on the same premises advertising the subdivision in which the sales office or home is located. In addition, the sales office shall be permitted to display one double-faced or two single-faced signs with a total face area of not more than 160 square feet advertising the subdivision may be permitted at the entrance to the subdivision. The Soning Administrator may allow the sign to be located on a lot in the subdivision other than the

sales office location as part of the Subdivision Sign Permita Planned Residential Development, if the sign is to be placed farther than 50 feet in distance from the sales office, the location is subject to approval by the Zoning Administrator as part of the Subdivision Sign Permit. No free-standing freestanding sign on the premises of a real estate office shall exceed a height of 12 feet measured vertically from the base at ground level to the apex of said sign, except that the sign may measure up to 16 feet in height when approved by the Zoning Administrator as part of the Subdivision Sign Permit. Each subdivision shall be permitted to display three flags for each model home allowed by paragraph "B.4.a." in SEC. 101.0407 except that six flags shall be allowed when there is only one model. Flags shall be three feet by five feet in dimension and a maximum of 20 feet in height. All above signs and flags shall be removed two years after the filing of the final subdivision map referred to in paragraph "B.4.a." above or two years after the issuance of the Occupancy Permit.

- 2. No change.
- 3. Provisions allowing flags for model homes and allowing the Boning Administrator to permit alternate locations of real estate offices or sales office signs as part of the Subdivision Sign Permit shall be in force and effect until December 31, 1984.

  D. No change.

## E. APPEAL

In the event of the approval or the denial of any permit, or the revocation thereof, or of any objection to the limitations or conditions or the lack of limitations or conditions placed thereon, appeal may be made in writing to the Board of Koning Appeals in accordance with the provisions of SEC. 101.0504 of this Code.

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CC-1255-A (REV. 6-83)

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## CERTIFICATE OF PUBLICATION

THE CITY OF SAN DIEGO 202 C Street, 12th F1. San Diego, CA 92101

IN THE MATTER OF

NO.

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 1, DIVISION 11, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 101.-1120.9, RELATING TO TEMPORARY SUBDIVISION DIRECTIONAL INDENTIFICATION SIGNS.

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Satu whice the	ays and Sundays, in the City of San Diego, County of Sar newspaper has been adjudged a newspaper of general ci perior Court of the County of San Diego, State of Califo e of January 23, 1909, Decree No. 14894; and the	Diego, and rculation by

ORDINANCE NUMBER 0-16428 (NEW SERIES)

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

June 3, 1985

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 3rd day of June , 19 85

Melael Theyach.

33/4" x 2x 9.76 = 65.88

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