

(R-85-2209)

RESOLUTION NUMBER R- 263327

ADOPTED ON JUN 3 1985

WHEREAS, beginning in July 1983, The City of San Diego has continually supported the Convention and Visitors Bureau's efforts to help standardize and publicize international symbols to provide quick and understandable information across language barriers to San Diegans and visitors; and

WHEREAS, in 1984, the HOST Committee of the Convention and Visitors Bureau formed an international sign committee comprised of public and private graphic artists, sign painters and representatives of the tourist industry to review, design and recommend a consistent system of symbol signs and guidelines; and


WHEREAS, the Convention and Visitors Bureau's HOST Committee and its Board of Directors have approved and published a document entitled "San Diego Symbol Signs Guidelines;" and

WHEREAS, the guidelines call for consistency within a given sign system for public facilities, services and regulations to help achieve maximum recognition and compliance with San Diego 's residents and visitors; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council approves the symbol signs and guidelines contained in the publication "San Diego Symbol Signs Guidelines" and

encourages their use by local businesses, tourist facilities and public agencies.

APPROVED: John W. Witt, City Attorney

By 
John M. Kaheny, Deputy

JMK:smm
5/20/85
Or.Dept:Mgr.
R-85-2209
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JUN 3 1985

Passed and adopted by the Council of The City of San Diego on
by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Roger Hedgecock	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

ROGER HEDGECOCK
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By *Ellen Bovard* Deputy.

Office of the City Clerk, San Diego, California

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