

(R-85-2477)

RESOLUTION NUMBER R-263374

ADOPTED ON JUNE 10, 1985

WHEREAS, under a City Council policy adopted at the time of the start-up of the San Diego Cruise Industry Consortium, the City Council asked for the right to approve the cruise lines with which the consortium proposes to enter into cooperative advertising agreements; and

WHEREAS, last year, the City Council approved Princess Cruises and Costa Cruises; and

WHEREAS, this year, the Cruise Industry Consortium is bringing to the City Council two additional cruise lines: Exploration Cruise Lines, which has a homeported program of cruises to Mexico and the Panama Canal beginning next October, and Crown Cruise Line, which has completed its first year of homeported cruises in San Diego on a year-round basis; and

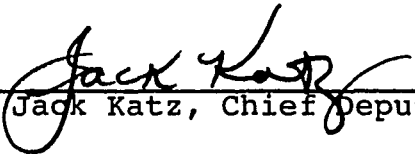
WHEREAS, in this fiscal year, the consortium proposes to spend approximately \$90,000 in cooperation with Princess, Exploration and Crown and seeks Council's approval of these three lines; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council hereby approves those cruise lines which the Cruise Industry Consortium wishes to cooperate with in the development of its advertising programs, as set forth in the memorandum to the Mayor and Council from Councilman Bill Cleator, dated

June 6, 1985, a copy of which is on file in the office of the
City Clerk as Document No. RR-_____.

APPROVED: JOHN W. WITT, City Attorney

By



Jack Katz, Chief Deputy

JK:smm
6/18/85
Or.Dept:Clerk
R-85-2477
Form=r.none

Passed and adopted by the Council of The City of San Diego on JUN 10 1985,
by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Roger Hedgecock	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

ROGER HEDGECOCK
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By Barbara Bayter, Deputy.

Office of the City Clerk, San Diego, California

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