

(R-85-2079)

RESOLUTION NUMBER R- 263516

ADOPTED ON JUN 24 1985

WHEREAS, on March 25, 1985, the City Council approved an allocation of \$250,000 of General Fund dollars to support the downtown marketing effort; and

WHEREAS, said funds will be provided by a transfer from the unused program entitled "Special Census;" and

WHEREAS, on March 25, 1985, the City Council approved the recommendations set forth in Mayor Roger Hedgecock's memorandum of March 8, 1985 to the Rules Committee regarding the establishment of a downtown marketing program; and

WHEREAS, that action calls for the San Diego Convention and Visitors' Bureau (CONVIS) to be designated as the fiscal agent for the handling of the funds earmarked for the 1985-86 marketing and promotion of downtown San Diego and to establish a special fund for that purpose; and

WHEREAS, it is necessary to execute an agreement with the San Diego Convention and Visitors' Bureau to effectuate said program, which requires authorization for execution by the City Manager; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the City Manager be and he is hereby fully authorized and empowered to execute, for and on behalf of said City, an agreement with the San Diego Convention and Visitors' Bureau, a copy of which is on file in the office of the City Clerk as

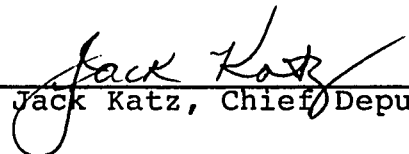
Document No. RR- **263516** , to authorize CONVIS to act as the fiscal agent for the handling of the funds earmarked for the 1985-86 marketing and promotion of downtown San Diego and to establish a special fund for that purpose.

BE IT FURTHER RESOLVED, that there is hereby established a new Program No. 60122, entitled "Downtown Marketing Program" for the purpose of acting as a special fund for the objectives set forth herein.

BE IT FURTHER RESOLVED, that the Auditor and Comptroller be and he is hereby authorized to transfer the sum of \$250,000 within the General Fund 100 from Program 60121, Special Census, to the newly established Program 60122, Downtown Marketing Program, for the sole and exclusive purpose of providing funds for the operation of the Downtown Marketing Program, pursuant to the terms and conditions of the above authorized agreement.

BE IT FURTHER RESOLVED, that the expenditure of said transferred funds out of the General Fund 100, Program 60122, for the purposes outlined in and pursuant to the requirements of the agreement authorized above be and the same is hereby authorized.

APPROVED: John W. Witt, City Attorney

By   
Jack Katz, Chief Deputy

JK:smm  
5/1/85  
Or.Dept:Fin.Mgt.  
Aud.Cert:8599  
R-85-2079  
Form=r.none

**R- 263516**

The City of San Diego  
**CERTIFICATE OF CITY AUDITOR AND COMPTROLLER**

CERTIFICATION OF UNALLOTTED BALANCE AC \_\_\_\_\_

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount \$ \_\_\_\_\_ Fund \_\_\_\_\_

Purpose \_\_\_\_\_

\_\_\_\_\_  
Auditor and Comptroller

Date \_\_\_\_\_, 19\_\_\_\_ By \_\_\_\_\_

ACCOUNTING DATA										
ACCTG LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPER. ACCT.	BENF/EQUIP	FACILITY	AMOUNT
TOTAL AMOUNT										

FUND OVERRIDE

**CERTIFICATION OF UNENCUMBERED BALANCE**

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said moneys now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to exceed \$ 250,000.00

*Dr. Ryan*

\_\_\_\_\_  
Auditor and Comptroller

Dated April 24, 19 85

BY *Laine Bradley*

PURPOSE Downtown Marketing Program Agreement

VENDOR SAN DIEGO CONVENTION AND VISITORS' BUREAU

ACCOUNTING DATA										
ACCTG LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPER. ACCT.	BENF/EQUIP	FACILITY	AMOUNT
1			601	122	4222	060121				\$250,000.00
TOTAL AMOUNT										\$250,000.00

FUND OVERRIDE

JUN 24 1985

**R-263516**

#205

JUN 24 1985

Passed and adopted by the Council of The City of San Diego on .....  
by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dick Murphy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Roger Hedgecock	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

ROGER HEDGECOCK  
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR  
City Clerk of The City of San Diego, California.

(Seal)

By *Ellen Boward*, Deputy.

Office of the City Clerk, San Diego, California

Resolution Number **R-263516** Adopted **JUN 24 1985**