(R-86-1004REV)

RESOLUTION NUMBER R-264823 ADOPTED ON JANUARY 6, 1986

WHEREAS, the Rules committee on September 23, 1985 directed the Public Arts Advisory Board (PAAB) to develop a statement of goals consistent with San Diego Municipal Code section 26.07; and

WHEREAS, the Rules Committee directed the Rules Committee
Consultant, Intergovernmental Relations Department (IRD) staff,
and a representative from Council Districts 4 and 6 and the PAAB
to meet to discuss this direction; and

WHEREAS, as a result of staff input at this meeting, IRD prepared a statement of interim goals, entitled <u>PAAB Goals:</u>

November 1985 - June 1986, which was contained in IRD Report No. 85-102; and

WHEREAS, the PAAB recommended two additions and one modification of this goal statement at the Rules Committee meeting of October 28, 1985; and

WHEREAS, the Rules Committee approved the staff recommendation in IRD Report No. 85-102 with the three revisions submitted by the PAAB; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the <u>PAAB Goals:</u> November, 1985 - June, 1986 as revised October 28, 1985, attached hereto, be incorporated and implemented incorporating the following five (5) guidelines:

 Evaluate the cultural needs and desires of specific neighborhoods, San Diego, San Diegans, commerce and industry, artists, and art organizations.

- 2. Evaluate the resources of the public and private sectors as to funding, art inventory and free or rental space available.
- 3. Prepare two budgets, one for the visual arts and one for the performing arts. Prepare each budget in tripartite form ... one treating administrative costs, another treating preparation costs (capital expenditures and fixed assets), and one covering exhibition/performance costs.
- 4. Evaluate the human structure of PAAB. PAAB needs representatives from all geographical areas of San Diego and experts in all forms of the visual and performing arts. PAAB needs business administrators who can run its operations without imposing artistic judgments and fettering creativity. And, PAAB needs art patrons and educators and artists. All of these people need specific committee tasks.
- 5. Prepare a three to five year plan for promoting the arts on the basis of community needs and desires, resources available and budgetary considerations. Through this instrument, specific projects such as gateway improvements, festivals and community exhibitions and performances will show themselves to be well analyzed, balanced geographically and artistically and well-deserving of public and private support.

APPROVED: JOHN W. WITT, City Attorney

Ted Bromfield

Chief Deputy City Attorney

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ATTACHMENT 1

PAAB Goals: November, 1985 - June, 1986

SAN DIEGO MUNICIPAL CODE SECTION 26.07 A:

It is the purpose and intent of the City Council to establish a Public Arts Advisory Board to serve in an advisory capacity to the Mayor, City Council, and City Manager on projects and programs designed to promote the arts in public places throughout the neighborhoods of the City of San Diego, and to encourage the private sector to include the arts in private developments.

Goal 1. Advise the Mayor, City Council and City Manager on art in public places

Action Steps:

- a. Respond to referrals from the City Council in a timely manner; for example, on projects such as the MTDB graffitti art project or projects in private developments
- b. Create and recommend programs designed for the acquisition, placement, and exhibition of works of art and submit these programs to the City Council Ongoing
- Goal 2. Submit a completed Arts Plan for Council approval

Action Steps

- a. Coordinate and review Review draft Arts Plan which will be prepared by the Arts Coordinator March, 1986
- Submit final Arts Plan to Rules Committee and City Council - June, 1986

SAN DIEGO MUNICIPAL CODE SECTION 26.07 C. 1:

Advise upon the acquisition and placement of works of art on any property of the City of San Diego, except for any museum, art gallery or City-owned performance facility.

Goal 3. Recommend the purchase and/or placement of works of art on City-owned property (or, in some cases, public areas not owned by the City).

Action Steps

- Develop guidelines for selecting works of art -November, 1985
- b. Evaluate an inventory of City-owned property and buildings to determine suitable sites to recommend placing work(s) of art
 - 1. Form evaluation committee November, 1985
 - 2. Tour sites January, 1986
 - Recommendations to Rules Committee February, 1986
 - 4. Initiate selection process March, 1986
- c. Review the FY 1986 Capital Improvements Program budget and recommend projects which should include works of art
 - 1. Form a review committee November, 1985
 - Recommendations to Rules Committee March, 1986
 - 3. Initiate selection process March, 1986
- d. Prepare a report on the City Gates project which outlines the project, procedures for implementation, cost of project phases, and funding recommendations for Council approval -February, 1986

SAN DIEGO MUNICIPAL CODE SECTION 26.07 C.2.a:

Develop and recommend to the Mayor, City Council and City Manager programs to promote public performances and the public exhibition of the visual arts.

Goal 4. Recommend public performances (as defined in San Diego Municipal Code Section 26.07D.2) and exhibitons of visual arts

Action Steps

- a. Submit a budget request for TOT funds for the performing arts for FY 1987.
 - 1. Letter of intent November 18, 1985
 - 2. Budget request December 16, 1985

Goal 3. Recommend the purchase and/or placement of works of art on City-owned property (or, in some cases, public areas not owned by the City).

Action Steps

- Develop guidelines for selecting works of art -November, 1985
- b. Evaluate an inventory of City-owned property and buildings to determine suitable sites to recommend placing work(s) of art
 - 1. Form evaluation committee November, 1985
 - 2. Tour sites January, 1986
 - 3. Recommendations to Rules Committee February, 1986
 - 4. Initiate selection process March, 1986
- c. Review the FY 1986 Capital Improvements Program budget and recommend projects which should include works of art
 - 1. Form a review committee November, 1985
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 - 3. Initiate selection process March, 1986
- d. Prepare a report on the City Gates project which outlines the project, procedures for implementation, cost of project phases, and funding recommendations for Council approval -February, 1986

SAN DIEGO MUNICIPAL CODE SECTION 26.07 C.2.a:

Develop and recommend to the Mayor, City Council and City Manager programs to promote public performances and the public exhibition of the visual arts.

Recommend public performances (as defined in San Diego Municipal Code Section 26.0fD.2) and exhibitons of visual arts

26.07.0.2.

Action Steps

- a. Submit a budget request for TOT funds for the performing arts for FY 1987.
 - 1. Letter of intent November 18, 1985
 - 2. Budget request December 16, 1985

- b. Evaluate an inventory of City-owned property and buildings to determine suitable sites for PAAB sponsored performances , programs and exhibitions of visual art.
 - Form a performing arts committee to review -November, 1985
 - 2. Tour sites January, 1986
 - 3. Recommendations February, 1986
 - 4. Initiate selection process March, 1986
- c. Establish a program to exhibit works of art in the Community Concourse - October, 1986
 - 1. Evaluate these for purchase ongoing as pieces are exhibited

PT:ml

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sed and adopted by the Council of T	he City of San Diego on	JAN	6 1986
Councilmen Abbe Wolfsheimer Bill Cleator Gloria McColl William Jones Ed Struiksma Mike Gotch Judy McCarty Uvaldo Martinez Mayor	Yeas Nays	Not Present	Ineligible
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