(R-86-2366)

RESOLUTION NUMBER R-265828 ADOPTED ON MAY 27 1986

WHEREAS, Jim Estrada has been an active and dedicated participant in efforts to raise and maintain the "Quality of Life" for all San Diegans through his professional and community involvement; and

WHEREAS, Jim Estrada has served his fellow San Diegans as a result of a number of City, County, and State appointments; and

WHEREAS, through his participation in a variety of local and national organizations, he has been instrumental in promoting and increasing the involvement of all members of the community in the areas of local government, private enterprise, and higher education; and

WHEREAS, in 1973, 1974 and 1976, he was recognized and honored as "One of the Ten Outstanding Young Citizens" in San Diego, and in 1975, Jim Estrada received national recognition as a recipient of the prestigious Robert F. Kennedy Journalism Award; and

WHEREAS, Jim Estrada has had an illustrious professional marketing and communications career in San Diego in the diverse areas of broadcast news industry, local government and the private sector; and

WHEREAS, in his capacity as Director of Communications for the Metropolitan Transit Development Board in 1976, Jim Estrada played a critical role in gaining public support for the construction of the San Diego Trolley; and WHEREAS, Jim Estrada has been lured away from San Diego by yet another of America's corporate leaders, the Anheuser Busch Companies, Inc.; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council hereby proclaims May 29, 1986 to be "JIM ESTRADA DAY" in San Diego and congratulates him on his successes, exemplary role model activities, and wishes him great success in his civic and professional contributions wherever he may call "home."

APPROVED: JOHN W. WITT, City Attorney

Jack Katz Chief Deput

JK:smm 5/27/86

Or.Dept:Council-Jones

R-86-2366 Form=r.none

4.142

Passed and adopted by the Council of by the following vote:	The City of San Diego on	MAY 27 1986	, ;
Councilmen Abbe Wolfsheimer Bill Cleator Gloria McColl William Jones Ed Struiksma Mike Gotch Judy McCarty Uvaldo Martinez Mayor	Yeas Nays	Not Present Ineligible	e VACANT
AUTHENTI	CATED BY:	ED STRUIKSMA	
(Seal)	CHA	or of The City of San Diego, California RLES G. ABDELNOUR of The City of San Diego, California Blackell Representation of the City of San Diego, California Blackell	
•	Office of the City C	lerk, San Diego, California	
	Resolution 265828	Adopted MAY 27	1986

CC-1276 (Rev. 12-85)