

(R-87-109)

RESOLUTION NUMBER R- 266316

ADOPTED ON JUL 29 1986

WHEREAS, the Downtown Marketing Consortium has recently undergone a restructuring which will help the organization play a vital role in helping to change the attitudes and perceptions that many San Diegans have regarding downtown; and

WHEREAS, recent events, most notably the delay of the convention center, make the promotion and marketing of downtown events critical; and

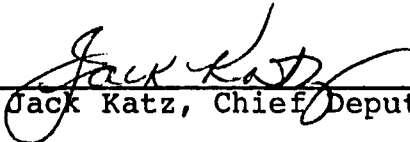
WHEREAS, the release of the matching requirement will ensure the funding of an Executive Director and the promotion of downtown in all aspects; and

WHEREAS, is now required to amend the existing agreement between the City and the Convention and Visitors Bureau [Document No. RR-263516] relating to the operation of the Downtown Marketing Consortium; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the City Manager be and he is hereby fully authorized and empowered to execute, for and on behalf of said City, a FIRST AMENDMENT TO AGREEMENT with the San Diego Convention and Visitors Bureau, relating to the operation of the Downtown Marketing Consortium, pursuant to the terms and conditions of the First

Amendment to Agreement, on file in the office of the City Clerk
as Document No. RR- 266316.

APPROVED: JOHN W. WITT, City Attorney

By 
Jack Katz, Chief Deputy

JK:smm
7/11/86
Or.Dept:Council-Martinez
R-87-109
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#401

JUL 29 1986

Passed and adopted by the Council of The City of San Diego on....., by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By *Charles G. Abdelnour*, Deputy.

Office of the City Clerk, San Diego, California

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