(R-87-1585)

RESOLUTION NUMBER R- 267718

ADOPTED ON FEB 1 7 1987

WHEREAS, Council Policy 100-4 states that every two to five years, the San Diego Convention & Visitors Bureau (CONVIS) shall submit to a management audit conducted by a contractor selected by the City and financed with Transient Occupancy Tax funds other than those allocated to CONVIS; and

WHEREAS, in fiscal year 1985, \$25,000 was approved for this purpose and a request for proposals was advertised twice with no response; and

WHEREAS, a survey of consulting firms indicated that \$25,000 was insufficient compensation to perform the scope of services contained in the request for proposals, so, in fiscal year 1987, an additional \$50,000 was approved; and

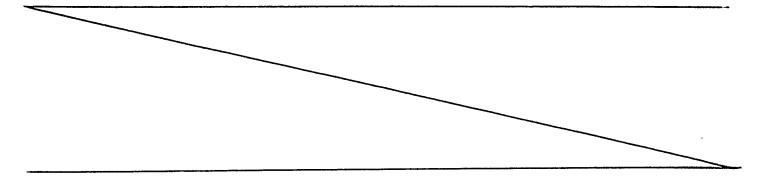
WHEREAS, in fiscal year 1987, the request for proposals was mailed to thirteen consulting firms and advertised in the Daily Transcript, Voice and Viewpoint, and La Prensa newspapers and bids were received from the following firms: Coopers and Lybrand; Price Waterhouse; Deloitte, Haskins & Sells; and Peat, Marwick, Mitchell & Co.; and

WHEREAS, the interview panel recommends that the City accept the bid proposal submitted by Deloitte, Haskins & Sells based upon the following significant factors: (1) the client references and work samples provided were the most pertinent to the scope of work tasks contained in the request for proposals;

(2) the firm has a nationally organized hospitality industry group which will provide relevant expertise; and (3) the firm provided the most comprehensive methodology for review, evaluation, and comparison of CONVIS's advertising, training, and promotional practices; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the City Manager be and he is hereby authorized to accept the bid of Deloitte, Haskins & Sells for consulting services necessary to perform a management audit of CONVIS.

BE IT FURTHER RESOLVED, that the Auditor and Comptroller be and he is hereby authorized to expend the sum of \$71,000 from the Special Promotional Programs Budget, Fund 10223, Department 915,



Object Account 4222, Job Order 091506 for the purpose of compensating Deloitte, Haskins & Sells for the above described services.

APPROVED: JOHN W. WITT, City Attorney

Ву

Jack Katz, Chief Deputy

JK:smm 2/3/87

Or.Dept:Fin.Mgmt. Aud.Cert.:8700623

R-87-1585 Form=r.none

The City of San Diego

CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

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R - 267718 FEB 1 7 1987

AC-361 (REV 3-86)

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AC 8700623

Passed and adopted by the Council of 3	The City of San Diego on FEB 1 7 1987
by the following vote:	The Oily of Sun Diego Oil
Council Members Abbe Wolfsheimer Bill Cleator Gloria McColl William Jones Ed Struiksma Mike Gotch Judy McCarty Celia Ballesteros Mayor Maureen O'Connor	Yeas Nays Not Present Ineligible
AUTHENTICATED BY: (Seal)	MAUREEN O'CONNOR Mayor of The City of San Diego, California. CHARLES G. ABDELNOUR City Clerk of The City of San Diego, California. By Maydell S. Miller Charles
	Office of the City Clerk, San Diego, California Resolution 267718 FEB 17 1987 Number Adopted

CC-1276 (Rev 12-86)

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