

(R-87-1585)

RESOLUTION NUMBER R- 267718

ADOPTED ON FEB 17 1987

WHEREAS, Council Policy 100-4 states that every two to five years, the San Diego Convention & Visitors Bureau (CONVIS) shall submit to a management audit conducted by a contractor selected by the City and financed with Transient Occupancy Tax funds other than those allocated to CONVIS; and

WHEREAS, in fiscal year 1985, \$25,000 was approved for this purpose and a request for proposals was advertised twice with no response; and

WHEREAS, a survey of consulting firms indicated that \$25,000 was insufficient compensation to perform the scope of services contained in the request for proposals, so, in fiscal year 1987, an additional \$50,000 was approved; and

WHEREAS, in fiscal year 1987, the request for proposals was mailed to thirteen consulting firms and advertised in the Daily Transcript, Voice and Viewpoint, and La Prensa newspapers and bids were received from the following firms: Coopers and Lybrand; Price Waterhouse; Deloitte, Haskins & Sells; and Peat, Marwick, Mitchell & Co.; and

WHEREAS, the interview panel recommends that the City accept the bid proposal submitted by Deloitte, Haskins & Sells based upon the following significant factors: (1) the client references and work samples provided were the most pertinent to the scope of work tasks contained in the request for proposals;

(2) the firm has a nationally organized hospitality industry group which will provide relevant expertise; and (3) the firm provided the most comprehensive methodology for review, evaluation, and comparison of CONVIS's advertising, training, and promotional practices; NOW, THEREFORE,


BE IT RESOLVED, by the Council of The City of San Diego, that the City Manager be and he is hereby authorized to accept the bid of Deloitte, Haskins & Sells for consulting services necessary to perform a management audit of CONVIS.

BE IT FURTHER RESOLVED, that the City Manager be and he is hereby fully authorized to execute, for and on behalf of the City, a Letter Agreement between The City of San Diego and Deloitte, Haskins & Sells for the purpose of providing consulting services necessary to perform a management audit of CONVIS, pursuant to the terms and conditions of the Letter Agreement and proposal in response to the RFP, copies of which are on file in the office of the City Clerk as Documents No. RR-267718-1 and RR-267718-2.

BE IT FURTHER RESOLVED, that the Auditor and Comptroller be and he is hereby authorized to expend the sum of \$71,000 from the Special Promotional Programs Budget, Fund 10223, Department 915,

Object Account 4222, Job Order 091506 for the purpose of
compensating Deloitte, Haskins & Sells for the above described
services.

APPROVED: JOHN W. WITT, City Attorney

By 
Jack Katz, Chief Deputy

JK:smm
2/3/87
Or.Dept:Fin.Mgmt.
Aud.Cert.:8700623
R-87-1585
Form=r.none

The City of San Diego
CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

CERTIFICATE OF UNALLOTTED BALANCE AC 8700623

ORIGINATING DEPT. NO. 055

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount \$ _____ Fund _____

Purpose _____

Date _____, 19____ By: _____

AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA										
ACCTG. LINE	CY PY	FUND	DEPT	ORG	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/EQUIP	FACILITY	AMOUNT
TOTAL AMOUNT										

FUND OVERRIDE

CERTIFICATION OF UNENCUMBERED BALANCE

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said moneys now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to Exceed \$ 71,000.00

Vendor DELOITTE, HASKINS & SELLS

Purpose Authorizing expenditure of funds for a management audit of the San Diego Convention & Visitors Bureau

Date January 29, 19 87 By: Lillian Hagan

AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA										
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/EQUIP	FACILITY	AMOUNT
1	1		915	506	4151	091506				\$25,000.00
2	0		915	506	4151	091506				46,000.00
TOTAL AMOUNT										\$71,000.00

FUND OVERRIDE

R- 267718 FEB 17 1987

2 = 2

FEB 17 1987

Passed and adopted by the Council of The City of San Diego on.....
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Celia Ballesteros	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

(Seal)

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By: *Charles G. Abdelnour* Deputy.

Office of the City Clerk, San Diego, California

Resolution 267718 FEB 17 1987
Number Adopted

RECEIVED
CITY CLERK'S OFFICE
1987 FEB -5 12:11:23
SAN DIEGO, CALIF.