

(R-88-769)

RESOLUTION NUMBER R- 269521

ADOPTED ON OCT 19 1987

WHEREAS, the International Downtown Association is an organization of downtown development and management professionals dedicated to urban revitalization at a local level; and

WHEREAS, the International Downtown Association recognizes exemplary and innovative projects in and for downtown areas at its annual conference; and

WHEREAS, San Diego's downtown Marketing Consortium received a 1987 Achievement Award for communications excellence for publication of San Diego's Downtown Schedule of Events; and

WHEREAS, this monthly publication stood out in a wide field of nominations for its unique approach to unifying the downtown community through a comprehensive and easy to read guide to downtown events and performances; and

WHEREAS, the schedule consolidates a listing of over eighty monthly events representing over thirty private and public organizations; and

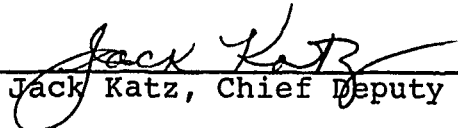
WHEREAS, the program employs an extensive distribution system encompassing over 260 locations throughout San Diego County that include hotels, information centers, theaters, restaurants; and

WHEREAS, the Consortium staff has exemplified its commitment to quality programs that promote the downtown as a world-class commercial and entertainment center; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the Downtown Marketing Consortium, be and it is hereby commended for its vision, dedication and service to the revitalization of San Diego's downtown.

APPROVED: JOHN W. WITT, City Attorney

By


Jack Katz, Chief Deputy

JK:smm
10/14/87
Or.Dept:Council-Ballesteros
R-88-769
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OCT 19 1987

Passed and adopted by the Council of The City of San Diego on.....
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
District 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VACANT				
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Celia Ballesteros	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By *Jana Martin* Deputy.

(Seal)

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Office of the City Clerk, San Diego, California

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