

ORDINANCE NUMBER O- 17005 (NEW SERIES)

ADOPTED ON JAN 11 1988

AN ORDINANCE AMENDING CHAPTER IX, ARTICLE 5, DIVISIONS 1 AND 2, AND CHAPTER X, ARTICLE 1, DIVISIONS 4 AND 11, OF THE SAN DIEGO MUNICIPAL CODE, BY AMENDING SECTIONS 95.0103, 95.0105, 95.0209, 101.0407, 101.0410, 101.0423, 101.0426, 101.1112, 101.1116, 101.1120.4, 101.1123, AND BY ADDING SECTION 101.1120.7, RELATING TO SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter IX, Article 5, Divisions 1 and 2, and Chapter X, Article 1, Divisions 4 and 11, of the San Diego Municipal Code be and the same are hereby amended by amending Sections 95.0103, 95.0105, 95.0209, 101.0407, 101.0410, 101.0423, 101.0426, 101.1112, 101.1116, 101.1120.4 and 101.1123 to read as follows:

SEC. 95.0103 PERMITS NOT REQUIRED

A. [No changes.]

B. SIGN PERMITS

A Sign Permit shall not be required for:

1. - 8. [No changes to paragraphs 1 through 8.]

C. and D. [No changes to paragraphs C. and D.]

SEC. 95.0105 EXPIRATION OR REVOCATION OF PERMITS

Expiration. Every sign permit issued by the Planning Director under the provisions of this Code shall expire by limitation and become null and void if the work authorized by such permit is not commenced within 180 days from the date of such permit, or if the work authorized by such permit is suspended or abandoned at any time after the work is commenced for a period of 180 days. Before such work can be recommenced, a new sign permit shall be first obtained so to do, and the fee therefore shall be one-half the amount required for a new sign permit for such work, provided no changes have been made or will be made in the original plans and specifications for such work; and provided further that such suspension or abandonment has not exceeded one year.

Any permittee holding an unexpired sign permit may apply for an extension of the time within which he may commence work within the time required by this section for good and satisfactory reasons. The Planning Director may extend the time for action by the permittee for a period not exceeding 180 days upon written request by the permittee showing that circumstances beyond the control of the permittee have prevented action from being taken, and provided that the permittee changes the plan, specifications and other data which define the work permitted, as necessary to show compliance with this Code or any other ordinance, statute, or regulation in effect at the time of the extension. No sign permit shall be extended more than twice. In order to renew action on a sign permit after expiration, the permittee shall pay a new full permit fee.

Suspension or Revocation. The Planning Director may, in writing, suspend or revoke a sign permit issued under the provisions of this Code whenever the sign permit is issued in error or on the basis of incorrect information supplied, or in violation of any ordinance or regulation or any of the provisions of this Code.

SEC. 95.0209 OBTAINING AND POSTING OF NUMBER

Address numbers allotted by the Building Official, Building Inspection Department shall be placed on buildings on the transom over the principal entrance or on some other place on the front of the building where the number may be visible from the street. For buildings used exclusively for residential purposes, such numbers shall be at least two and one-half (2½) inches in height. For buildings used all or in part for commercial, industrial or institutional purposes, such numbers shall be a minimum of six (6) inches in height.

It shall be the duty of the lessee, occupant or owner, of any building to obtain the property house number from the Building Official, Building Inspection Department and to place such number on the building in question as required by this Division. And it shall be a violation of the Division to fail to so obtain and place the proper number.

SEC. 101.0407 R-1 ZONES

A. [No changes.]

B. PERMITTED USES

No building or improvement or portion thereof, shall be erected, constructed, converted, established, altered or enlarged, nor shall any lot or premises be used except for one or more of the following purposes:

1. - 4. [No changes to paragraphs 1. through 4.]

5. Signs.

Each primary and companion dwelling shall be permitted to display the following signs:

a. [No changes.]

b. One single or double face unlighted sign with maximum area of four square feet offering the premise for sale, rent or lease. Such sign shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign and may be located anywhere on the premises.

C. - E. [No changes to paragraphs C. through E.]

SEC. 101.0410 R ZONES (MULTIPLE FAMILY RESIDENTIAL)

A. - C. [No changes to paragraphs A. through C.]

D. SIGN REGULATIONS

1. The following sign provisions shall apply to properties in all R Zones:

a. and b. [No changes to paragraphs a. and b.]

c. One single-faced or double-faced ground sign with a maximum area of four square feet offering the premises for sale, rent, or lease may be utilized. Said sign shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign. Such sign may be located anywhere on the premises.

d. and e. [No changes to paragraphs d. and e.]

SEC. 101.0423 CO ZONE (COMMERCIAL OFFICE)

A. [No changes.]

B. PERMITTED USES

In the CO Zone, no building or improvement or portion thereof, shall be erected, constructed, converted, established, altered or enlarged, nor shall any premises be used except for one or more of the following purposes:

1. - 8. [No changes to paragraphs 1. through 8.]

9. Accessory uses for any of the foregoing permitted uses including signs subject to the following regulations:

a. One sign visible from the public right-of-way for each building shall be permitted fronting each street. The sign for each street frontage shall not exceed 4 feet by 20 feet maximum dimension, nor exceed three-tenths of a square foot for each lineal foot of street frontage of the premises, whichever is the lesser area, provided that the sign on any one premises need not be less than eight square feet in area.

Wall signs shall be attached to but not project more than 18 inches beyond the faces of the building, nor project above the parapet or eaves of the building. Face of signs shall be parallel to the face of the building.

One ground sign in lieu of a wall sign shall be permitted for each street frontage of the premises. Ground signs shall not exceed three feet in height if located within 15 feet of a front or street side yard property line nor six feet in height if located more than 15 feet from a front or street side yard property line.

Further, ground signs within 15 feet of a front or street side yard property line shall not exceed one tenth of a square foot for each lineal foot of street frontage of the premises; ground signs located more than fifteen feet from a front or street side yard property line shall not exceed two-tenths of a square foot for each lineal foot of street frontage of the premises.

b. Signs may be utilized to identify the uses of the premises, to offer the premises for sale, rent, or lease, to advertise products, services or events related to or provided by businesses, persons, or organizations located on the premises, or to display public interest messages. In addition, one eight-square-foot, four-foot-high ground sign advertising the property for sale, rent or lease may be utilized.

c. All signs permitted by the provisions of paragraph B.9. of this section shall also comply with the provisions of Chapter IX, Article 5, Division 1 of this Code.

C. and D. [No changes to paragraphs C. and D.]

SEC. 101.0426 CN ZONE (NEIGHBORHOOD COMMERCIAL)

A. [No changes.]

B. PERMITTED USES

In the CN Zone, no building or improvement, or portion thereof, shall be erected, constructed, converted, established, altered, or enlarged, nor shall any premises be used except for one or more of the following purposes:

1. - 7. [No changes to paragraphs 1. through 7.]

8. Accessory uses for any of the foregoing permitted uses, including the following signs:

a. Wall or ground signs as defined in Chapter X, Article 1, Division 11, provided that no such sign shall project above the nearest parapet or eave of the building to which affixed.

Wall signs may be utilized to identify the uses of the premises, to offer the premises for sale, rent, or lease, to advertise products, services or events related to or provided by businesses, persons or organizations located on the premises, or to display public interest messages.

b. [No changes.]

c. The aggregate area of all signs permitted on the premises (excluding signs designating the premises for sale, rent or lease) shall not exceed five-tenths of a square foot for each lineal foot of the street frontage of the premises, provided that the aggregate area of all signs used by a single place of business need not be less than 15 square feet.

No sign shall exceed five feet by 25 feet in maximum dimensions.

One ground sign per frontage in lieu of all or a portion of the available wall sign area shall be permitted. Ground signs shall not exceed three feet in height if located within 15 feet of a front or street side yard property line nor six feet in height if located more than 15 feet from a front or street side yard property line. Ground sign area shall be calculated per the following table.

SIGN SIZE LIMITATIONS - CN

	Sign Size per Frontage Foot of Premises	
	<u>Ground Sign</u>	<u>Wall Sign(s)</u>
No Ground Sign on Premises	N/A	.5 sq.ft.
Ground Sign @ 0'-15' Yard	.167 sq.ft.	.333 sq.ft.
Ground Sign @ +15' Yard	.333 sq.ft.	.167 sq.ft.

d. and e. [No changes to paragraphs d. and e.]

C. - F. [No changes to paragraphs C. through F.]

SEC. 101.1112 GROUND SIGNS (FREESTANDING)

A. - D. [No changes to paragraphs A. through D.]

TABLE 1

MAXIMUM PERMITTED AREAS OF GROUND SIGNS

<u>Public Right-of- Way Width</u>	<u>Traffic Speed Allowed</u>	<u>Area Each Face**</u>
60 feet or less	15-20	32
	25-30	50
	35-45	100
	50-	150
More than 60 feet*	15-20	50
	25-30	100
	35-45	150
	50-	200
Freeway - Oriented ground signs***		300

*Or designated as a major street or prime artery on the adopted General Plan Map.

**In square feet; if more than one face, the total permitted area may not exceed twice the area permitted for one face.

***Located within 660 feet of the freeway right-of-way, and on premises within 1500 feet of a freeway exit providing access to the premises on which the sign is located.

E. Required yards. Ground signs constructed in accordance with paragraphs A. through D. above shall observe all setbacks established by map or zone except as specified in this paragraph. Ground signs shall not be permitted within rear yards or interior side yards. Ground signs placed in whole or in part within a

front yard or street side yard shall be subject to the requirements of Table 2 of this section. In addition to the limitations contained in Table 2, within the visibility areas defined in Section 101.0602 no sign shall exceed a height of three feet above the grade of the centerline of the intersecting driveways and or public right-of-ways. Ground signs placed within a front yard or street side yard shall be in lieu of, but not in addition to signs as permitted by paragraphs A. through D. of this section. For those premises where multiple ground signs are permitted by paragraph A. of this section, ground signs within the required front or street side yard shall be subject to both the percentage limitation in Table 2 and the fifty percent limitation of paragraph A., cumulatively. Where a sole occupant elects to combine sign areas as provided in paragraph A. for signs within the front or street side yard, the combined area shall be subject to the percentage limitation in Table 2.

TABLE 2

GROUND SIGN LIMITATIONS FOR REQUIRED
FRONT YARDS OR STREET SIDE YARDS

<u>Proximity to Right-of-Way</u>	<u>Maximum Area, Each Face</u>	<u>Maximum Height</u>
0' -- 15'	33% of Table 1	3' - 0"
15' -- 25'	66% of Table 1	6' - 0"
F. [No changes except relettered.]		
G. [No changes except relettered.]		
H. [No changes except relettered.]		
I. [No changes except relettered.]		

- K. [No changes except relettered.]
- L. [No changes except relettered.]
- M. [No changes except relettered.]
- N. [No changes except relettered.]

SEC. 101.1116 SECONDARY SIGNS

- A. - H. [No changes to paragraphs A. through H.]
- I. Address numbers posted in accordance with the requirements of Section 95.0209 up to 12 inches in height and four square feet in size shall be exempt. Address numbers in excess of these dimensions shall be subject to paragraph H. above.
- J. [No changes.]

**SEC. 101.1120.4 BANNERS, PENNANTS, FLAGS, STREAMERS,
 INFLATABLE DISPLAYS AND OTHER SIMILAR DEVICES**

- A. - E. [No changes to paragraphs A. through E.]
- F. Inflatable Displays. Inflatable displays shall be permitted as provided for in paragraph G. of this section and Section 101.1116.
- G. [No changes.]

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Director shall have the authority under the conditions herein provided to permit the utilization of comprehensive sign plans for certain situations described herein in lieu of the sign regulations applicable to any particular

commercial or industrial zone. Comprehensive sign plans may be approved by the Planning Director in the following instances:

1. [No changes.]
 2. For developments both new and existing, in any industrial or commercial zone, including the CN, SR, M-IP and CO Zones, provided that such centers shall generally conform to the existing standards for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for The City of San Diego.
 3. For Planned Industrial Developments having a minimum of six leaseholds.
- B. - D. [No changes to paragraphs B. through D.]

Section 2. That Chapter X, Article 1, Division 11, of the San Diego Municipal Code be and the same is hereby amended by adding Section 101.1120.7 to read as follows:

SEC. 101.1120.7 TEMPORARY REAL ESTATE OPEN HOUSE DIRECTIONAL SIGNS

It is the purpose of this section to permit and regulate the use of temporary real estate open house directional signs in order to provide, where necessary, adequate direction to and identification of individual residential dwelling units being offered for resale. The requirements for the design and placement of temporary real estate open house directional signs shall be:

A. Such signs must be related to a single-dwelling unit which is offered for resale purposes only;

B. Such signs may contain the name of the person or agency offering the dwelling unit for sale, together with an arrow, an address or verbal directional information;

C. Such signs shall be ground mounted;

D. Such sign shall not be placed in the public right-of-way or on any public property, and shall only be placed on private property with the consent of the property owner;

E. Such signs shall only be in place during daylight hours;

F. No flags, banners, streamers, pennants or other adornment shall be placed near, or attached to, such signs;

G. The maximum allowable size of such signs shall be the same as that established by the applicable temporary on-premises real estate sign regulations for the underlying zone or planned district; however, in no case shall such signs exceed four square feet per face for a single- or double-face sign.

Section 3. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By Frederick C. Conrad
Frederick C. Conrad
Chief Deputy City Attorney

FCC:cc:600
10/22/87
Or.Dept:Plan.
O-88-76
Form=o.code

STRIKE-OUT ORDINANCE

OLD LANGUAGE: Stricken Out
NEW LANGUAGE: Underlined

SEC. 95.0103 PERMITS NOT REQUIRED

A. [No changes.]

B. SIGN PERMITS

A Sign Permit shall not be required for:

1. - 8. [No changes to paragraphs 1 through 8.]

~~9. Temporary banner signs and pennants.~~

C. and D. [No changes to paragraphs C. and D.]

SEC. 95.0105 EXPIRATION OR REVOCATION OF PERMITS FOR NONUSE

~~If the work authorized by any Sign Permit is not commenced within 90 days, or is suspended or abandoned for 120 days, the permit shall become null and void. Any Sign Permit shall expire after one calendar year from the date of issuance.~~

Expiration. Every sign permit issued by the Planning Director under the provisions of this Code shall expire by limitation and become null and void if the work authorized by such permit is not commenced within 180 days from the date of such permit, or if the work authorized by such permit is suspended or abandoned at any time after the work is commenced for a period of 180 days. Before such work can be recommenced, a new sign permit shall be first obtained so to do, and the fee therefore shall be one-half the amount required for a new sign

permit for such work, provided no changes have been made or will be made in the original plans and specifications for such work; and provided further that such suspension or abandonment has not exceeded one year.

Any permittee holding an unexpired sign permit may apply for an extension of the time within which he may commence work within the time required by this section for good and satisfactory reasons. The Planning Director may extend the time for action by the permittee for a period not exceeding 180 days upon written request by the permittee showing that circumstances beyond the control of the permittee have prevented action from being taken, and provided that the permittee changes the plan, specifications and other data which define the work permitted, as necessary to show compliance with this Code or any other ordinance, statute, or regulation in effect at the time of the extension. No sign permit shall be extended more than twice. In order to renew action on a sign permit after expiration, the permittee shall pay a new full permit fee.

Suspension or Revocation. The Planning Director may, in writing, suspend or revoke a sign permit issued under the provisions of this Code whenever the sign permit is issued in error or on the basis of incorrect information supplied, or in violation of any ordinance or regulation or any of the provisions of this Code.

SEC. 95.0209 OBTAINING AND POSTING OF NUMBER

Address numbers allotted by the Building Official, Building Inspection Department shall be placed on buildings on the transom over the principal entrance or on some other place on the front of the building where the number may be ~~easily~~ seen visible from the street. For buildings used exclusively for residential purposes, such numbers shall be at least two and one-half (2½) inches in height. For buildings used all or in part for commercial, industrial or institutional purposes, such numbers shall be a minimum of six (6) inches in height.

It shall be the duty of the lessee, occupant or owner, of any building to obtain the property house number from the Building Official, Building Inspection Department and to place such number on the building in question as required by this Division. And it shall be a violation of the Division to fail to so obtain and place the proper number.

SEC. 101.0407 R-1 ZONES

A. [No changes.]

B. PERMITTED USES

No building or improvement or portion thereof, shall be erected, constructed, converted, established, altered or enlarged, nor shall any lot or premises be used except for one or more of the following purposes:

1. - 4. [No changes to paragraphs 1. through 4.]
5. Signs.

Each primary and companion dwelling shall be permitted to display the following signs:

a. [No changes.]

b. One single or double face unlighted sign with a maximum area of ~~eight~~ four square feet offering the premise for sale, rent or lease. Such sign shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign and may be located anywhere on the premises.

C. - E. [No changes to paragraphs C. through E.]

SEC. 101.0410 R ZONES (MULTIPLE FAMILY RESIDENTIAL)

A. - C. [No changes to paragraphs A. through C.]

D. SIGN REGULATIONS

1. The following sign provisions shall apply to properties in all R Zones:

a. and b. [No changes to paragraphs a. and b.]

c. One single-faced or double-faced ground sign with a maximum area of ~~eight~~ four square feet offering the premises for sale, rent, or lease may be utilized. Said sign shall not exceed a height of four feet measured vertically from the base at ground level to the apex of the sign. Such sign may be located anywhere on the premises.

d. and e. [No changes to paragraphs d. and e.]

SEC. 101.0423 CO ZONE (COMMERCIAL OFFICE)

A. [No changes.]

B. PERMITTED USES

In the CO Zone, no building or improvement or portion thereof, shall be erected, constructed, converted, established, altered or enlarged, nor shall any premises be used except for one or more of the following purposes:

1. - 8. [No changes to paragraphs 1. through 8.]

9. Accessory uses for any of the foregoing permitted uses including signs subject to the following regulations:

a. One sign visible from the **exterior of the public right-of-way for each** building shall be permitted fronting each street. The sign for each street frontage shall not exceed ~~four~~ 4 feet by 20 feet maximum dimension, nor exceed three-tenths of a square foot for each lineal foot of street frontage of the premises, whichever is the lesser area, provided that the sign on any one premises need not be less than eight square feet in area.

Wall Ssigns shall be attached to but not project more than ~~±6~~ 18 inches beyond the faces of the building, nor project above the parapet or eaves of the building. Face of signs shall be parallel to the face of the building.

One ground sign in lieu of a wall sign shall be permitted for each street frontage of the premises. Ground signs shall not exceed three feet in height if located within 15 feet of a front or street side yard property line nor six feet in height if located more than 15 feet from a front or street side yard property line.

Further, ground signs within 15 feet of a front or street side yard property line shall not exceed one tenth of a square foot for each lineal foot of street frontage of the premises; ground signs located more than fifteen feet from a front or street side yard property line shall not exceed two-tenths of a square foot for each lineal foot of street frontage of the premises.

b. Signs may be utilized to identify the uses of the premises, to offer the premises for sale, rent, or lease, to advertise products, services or events related to or provided by businesses, persons, or organizations located on the premises, or to display public interest messages. In addition, one eight-square-foot, four-foot-high ground sign advertising the property for sale, rent or lease may be utilized.

c. All signs permitted by the provisions of paragraph B.9. of this section shall also comply with the provisions of Chapter IX, Article 5, Division 1 of this Code.

C. and D. [No changes to paragraphs C. and D.]

SEC. 101.0426 CN ZONE (NEIGHBORHOOD COMMERCIAL)

A. [No changes.]

B. PERMITTED USES

In the CN Zone, no building or improvement, or portion thereof, shall be erected, constructed, converted, established, altered, or enlarged, nor shall any premises be used except for one or more of the following purposes:

1. - 7. [No changes to paragraphs 1. through 7.]

8. Accessory uses for any of the foregoing permitted uses, including the following signs:

a. Wall or ground signs as defined in Chapter X, Article 1, Division 11, provided that no such sign shall project above the nearest parapet or eave of the building to which affixed.

Wall signs may be utilized to identify the uses of the premises, to offer the premises for sale, rent, or lease, to advertise products, services or events related to or provided by businesses, persons or organizations located on the premises, or to display public interest messages.

b. [No changes.]

c. The aggregate area of all signs permitted on the premises (excluding signs designating the premises for sale, rent or lease) shall not exceed five-tenths of a square foot for each lineal foot of the street frontage of the premises, provided that the aggregate area of all signs used by a single place of business need not be less than 15 square feet.

No sign shall exceed five feet by 25 feet in maximum dimensions.

One ground sign per frontage in lieu of all or a portion of the available wall sign area shall be permitted. Ground signs shall not exceed three feet in height if located within 15 feet of a front or street side yard property line nor six feet in height if located more than 15 feet from a front or street side yard property line. Ground sign area shall be calculated per the following table.

SIGN SIZE LIMITATIONS - CN

	<u>Sign Size per Frontage Foot of Premises</u>	
	<u>Ground Sign</u>	<u>Wall Sign(s)</u>
<u>No Ground Sign on Premises</u>	<u>N/A</u>	<u>.5 sq.ft.</u>
<u>Ground Sign @ 0'-15' Yard</u>	<u>.167 sq.ft.</u>	<u>.333 sq.ft.</u>
<u>Ground Sign @ +15' Yard</u>	<u>.333 sq.ft.</u>	<u>.167 sq.ft.</u>

d. and e. [No changes to paragraphs d. and e.]

C. - F. [No changes to paragraphs C. through F.]

SEC. 101.1112 GROUND SIGNS (FREESTANDING)

A. - D. [No changes to paragraphs A. through D.]

TABLE 1

MAXIMUM PERMITTED AREAS OF GROUND SIGNS

<u>Public Right-of- Way Width</u>	<u>Traffic Speed Allowed</u>	<u>Area Each Face**</u>
60 feet or less	15-20	32
	25-30	50
	35-45	100
	50-	150
More than 60 feet*	15-20	50
	25-30	100
	35-45	150
	50-	200
Freeway - Oriented ground signs***		300

*Or designated as a major street or prime artery on the adopted General Plan Map.

**In square feet; if more than one face, the total permitted area may not exceed twice the area permitted for one face.

***Located within 660 feet of the freeway right-of-way, and on premises within 1500 feet of a freeway exit providing access to the premises on which the sign is located.

E. Required yards. Ground signs constructed in accordance with paragraphs A. through D. above shall observe all setbacks established by map or zone except as specified in this paragraph. Ground signs shall not be permitted within rear yards or interior side yards. Ground signs placed in whole or in part within a front yard or street side yard shall be subject to the requirements of Table 2 of this section. In addition to the limitations contained in Table 2, within the visibility areas defined in Section 101.0602 no sign shall exceed a height of

three feet above the grade of the centerline of the intersecting driveways and or public right-of-ways. Ground signs placed within a front yard or street side yard shall be in lieu of, but not in addition to signs as permitted by paragraphs A. through D. of this section. For those premises where multiple ground signs are permitted by paragraph A. of this section, ground signs within the required front or street side yard shall be subject to both the percentage limitation in Table 2 and the fifty percent limitation of paragraph A, cumulatively. Where a sole occupant elects to combine sign areas as provided in paragraph A. for signs within the front or street side yard, the combined area shall be subject to the percentage limitation in Table 2.

TABLE 2

GROUND SIGN LIMITATIONS FOR REQUIRED FRONT YARDS OR STREET SIDE YARDS

<u>Proximity to Right-of-Way</u>	<u>Maximum Area, Each Face</u>	<u>Maximum Height</u>
<u>0' -- 15'</u>	<u>33% of Table 1</u>	<u>3' - 0"</u>
<u>15' -- 25'</u>	<u>66% of Table 1</u>	<u>6' - 0"</u>
B- <u>F.</u> [No changes.]		
F- <u>G.</u> [No changes.]		
G- <u>H.</u> [No changes.]		
H- <u>I.</u> [No changes.]		
I- <u>J.</u> [No changes.]		
J- <u>K.</u> [No changes.]		
K- <u>L.</u> [No changes.]		

Et M. [No changes.]

Mt N. [No changes.]

SEC. 101.1116 SECONDARY SIGNS

A. - H. [No changes to paragraphs A. through H.]

I. Address numbers posted in accordance with the requirements of Section 95.0209 up to 12 inches in height and four square feet in size shall be exempt. Address numbers in excess of these dimensions shall be subject to paragraph H. above.

Et J. [No changes.]

**SEC. 101.1120.4 BANNERS, PENNANTS, FLAGS, STREAMERS,
INFLATABLE DISPLAYS AND OTHER SIMILAR DEVICES**

A. - E. [No changes to paragraphs A. through E.]

F. Inflatable Displays. Inflatable displays shall be permitted as provided for in paragraph G. of this section and Section 101.1116. ~~No permit for an inflatable display shall be issued after December 31, 1986.~~

G. [No changes.]

**SEC. 101.1120.7 TEMPORARY REAL ESTATE OPEN HOUSE DIRECTIONAL
SIGNS**

It is the purpose of this section to permit and regulate the use of temporary real estate open house directional signs in order to provide, where necessary, adequate direction to and identification of individual residential dwelling units being

offered for resale. The requirements for the design and placement of temporary real estate open house directional signs shall be:

A. Such signs must be related to a single-dwelling unit which is offered for resale purposes only;

B. Such signs may contain the name of the person or agency offering the dwelling unit for sale, together with an arrow, an address or verbal directional information;

C. Such signs shall be ground mounted;

D. Such sign shall not be placed in the public right-of-way or on any public property, and shall only be placed on private property with the consent of the property owner;

E. Such signs shall only be in place during daylight hours;

F. No flags, banners, streamers, pennants or other adornment shall be placed near, or attached to, such signs;

G. The maximum allowable size of such signs shall be the same as that established by the applicable temporary on-premises real estate sign regulations for the underlying zone or planned district; however, in no case shall such signs exceed four square feet per face for a single- or double-face sign.

SEC. 101.1123 COMPREHENSIVE SIGN PLAN

A. The Planning Director shall have the authority under the conditions herein provided to permit the utilization of comprehensive sign plans for certain situations described herein in lieu of the sign regulations applicable to any particular commercial or industrial zone. Comprehensive sign plans may be approved by the Planning Director in the following instances:

1. For Planned Commercial Developments, provided that the signs for all uses permitted in any such Planned Commercial Development shall be subject to sign regulations embodied in the Comprehensive Sign Plan.

2. For developments both new and existing, in any industrial or commercial zone, including the CN, SR, M-IP and CO Zones, provided that such centers shall generally conform to the existing standards for commercial centers, neighborhood, community, regional and specialized, as defined in the Progress Guide and General Plan for The City of San Diego.

3. For Planned Industrial Developments having a minimum of six leaseholds.

~~4. For developments in the SR, M-IP and CO Zones.~~

B. - D. [No changes to paragraphs B. through D.]

JAN 11 1988

Passed and adopted by the Council of The City of San Diego on
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Wes Pratt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Bruce Henderson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By *Jana M. Martin* Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

DEC 07 1987

JAN 11 1988

....., and on

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By *Jana M. Martin* Deputy.

Office of the City Clerk, San Diego, California

Ordinance Number *0-17005* Adopted *JAN 11 1988*

CERTIFICATE OF PUBLICATION

Mart
1/11/88
#50

CITY OF SAN DIEGO
202 C STREET, 2ND FLOOR
SAN DIEGO, CA 92101
ATTN: TENA MARTIN

IN THE MATTER OF
AN ORDINANCE AMENDING CHAPTER IX, ARTICLE 5, DIVISIONS
1 AND 2, AND CHAPTER X, ARTICLE 1, DIVISIONS 4 AND 11, OF
THE SAN DIEGO MUNICIPAL CODE, BY AMENDING SECTIONS 95.0103,
95.0105, 95.0209, 101.0407, et al . . .

NO.

ORDINANCE NUMBER O-17005 (NEW SERIES)

AN ORDINANCE AMENDING CHAPTER IX, ARTICLE 5, DIVISIONS 1 AND 2, AND CHAPTER X, ARTICLE 1, DIVISIONS 4 AND 11, OF THE SAN DIEGO MUNICIPAL CODE, BY AMENDING SECTIONS 95.0103, 95.0105, 95.0209, 101.0407, 101.0410, 101.0423, 101.0426, 101.1112, 101.1116, 101.1120.4, 101.1123, AND BY ADDING SECTION 101.1120.7, RELATING TO SIGNS.

The ordinance amends the provisions of the San Diego Municipal Code ("Code") administration of sign permits and the provisions regarding signs within the R-1 ZONES (Code Section 101.0407), R-2 ZONES (Code Section 101.0410), CO ZONE (Code Section 101.0423), and C1 ZONE (Code Section 101.0426). The provisions of Code Section 101.1112, GROUND SIGNS (FREESTANDING), Code Section 101.1116, SECONDARY SIGNS, Code Section 101.1120.4, BANNERS, PENNANTS, FLAGS, STREAMERS, INFLATABLE DISPLAYS AND OTHER SIMILAR DEVICES, Code Section 101.1123, COMPREHENSIVE SIGN PLAN, are amended. Code Section 101.1120.7, TEMPORARY REAL ESTATE OPEN HOUSE DIRECTIONAL SIGNS, is added which authorizes, with specified limitations, the use of such signs.

Introduced on December 7, 1987
Passed and adopted by the Council of The City of San Diego on January 11, 1988

AUTHENTICATED BY: MAUREEN O'CONNOR
Mayor of The City of San Diego, California
CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California
By TENA M. MARTIN, Deputy

PUB. JANUARY 23 88445

I, THOMAS D. KELLEHER, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NUMBER O-17005 (NEW SERIES)

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

JAN. 25

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 25 day of JAN., 19 88

Thomas D. Kelleher

33 lines x .98 x 2 = *64.68*

3' x 10.78 x 2 = *64.68*