

(O-88-178)

ORDINANCE NUMBER O- 17079 (NEW SERIES)

ADOPTED ON APR 18 1988

AN ORDINANCE AMENDING CHAPTER X, ARTICLE 3,
DIVISION 5, OF THE SAN DIEGO MUNICIPAL CODE BY
AMENDING SECTIONS 103.0528.10 AND 103.0533,
RELATING TO THE MISSION BEACH PLANNED
DISTRICT.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter X, Article 3, Division 5, of the San Diego Municipal Code be and the same is hereby amended by amending Sections 103.0528.10 and 103.0533, to read as follows:

SEC. 103.0528.10 LANDSCAPING

A minimum of ten percent (10%) of the total lot area shall be landscaped adjacent to courts, places, walks or Mission Boulevard in accordance with the standards set forth in SEC. 103.0526.13 (LANDSCAPING) of this Division.

SEC. 103.0533 COMMERCIAL SUBDISTRICT ON-PREMISES SIGN REGULATIONS

On-premises and public interest signs are as follows:

A. Signs on the faces of buildings are permitted provided that no sign shall project above the nearest parapet or eave of the building to which the signs are attached. The aggregate sign area for each street frontage on a given premises shall not exceed one (1)

square foot for each lineal foot of street frontage or twenty-five (25) square feet, whichever is larger. In addition, the following identification signs shall be permitted:

1. One (1) single-faced or double-faced freestanding sign located adjacent to each entrance or exit driveway to a parking lot. Signs shall not exceed twelve (12) square feet in area nor a height of eight (8) feet measured vertically from the base at ground level to the apex of the sign.

2. One (1) sign on the exterior wall at each side or rear entrance to a store, shop or place of business provided that no sign shall project above the nearest parapet or eave of the building to which it is attached and, provided further, that no sign shall be attached to the perimeter framing of the building or to the face of canopies or porch roofs. No such sign shall have an area exceeding 12 1/2 square feet or one-half (1/2) square foot for each lineal foot of street frontage of the premises, whichever is larger.

B. For each street frontage of the premises, one (1) sign attached to the wall or one (1) freestanding sign designating the premises for sale, rent or lease is permitted, provided such sign has a maximum area of eight (8) square feet and a height, if freestanding, not exceeding eight (8) feet measured vertically from the base at ground level to the apex of the sign.

C. Where the face of the building sets back from the property line in excess of twenty (20) feet, single-faced or double-faced, freestanding signs, in addition to those on the building, are permitted, provided that:

1. No part of such signs shall extend over public property or have a height exceeding eight (8) feet measured vertically from the base at ground level to the apex of the sign.

2. The total area of all such signs on any street frontage of the premises shall not exceed four-tenths (4/10) of a square foot per lineal foot of street frontage or thirty-seven and one half (37 1/2) square feet, whichever is smaller.

D. Any sign not in compliance with the provisions of this section within seven (7) years from the effective date of the ordinance adopting these regulations shall be removed or brought into compliance unless said sign is granted an extension of time as set forth in the provisions of SEC. 95.0123 of this Code. Any sign located on property subsequently placed in a Commercial Subdistrict and not in compliance with the provisions of this section shall be removed or brought into compliance within five (5) years from the effective date of the ordinance establishing the Commercial Subdistricts on said property unless said sign is granted an extension of time as set forth in the provisions of SEC. 95.0123 of this Code.

E. Signs permitted herein which are attached to walls or the face of a building shall be parallel to the wall or the face of the building and shall project not more than eighteen (18) inches therefrom.

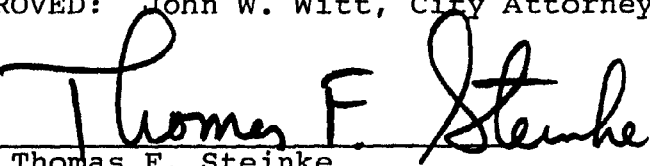
F. Signs permitted herein may be illuminated, however, none shall contain visibly moving parts or be illuminated by flashing lights.

G. All signs permitted by the provisions of this Paragraph shall also comply with the provisions of Chapter IX, Article 5, Division 1, of this Code.

Section 2. This ordinance shall become effective on October 17, 1988, provided that by such date the Local Coastal Program of The City of San Diego (including Coastal Commission recommended rezonings) has been: (i) accepted by the Executive Director of the Coastal Commission; (ii) is finally and effectively certified by the Coastal Commission; and (iii) coastal development permit issuing responsibility is authorized by the Coastal Commission to be undertaken by The City of San Diego. In the event the aforesaid conditions are not met, this ordinance is null and void.

APPROVED: John W. Witt, City Attorney

By


Thomas F. Steinke
Deputy City Attorney

TFS:wk
03/31/88
Or.Dept:Plan.
O-88-178
Form=o.none

R

Passed and adopted by the Council of The City of San Diego on APR 18 1988,
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Wes Pratt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Bruce Henderson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By Ellen Bovard, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

APR 5 1988, and on APR 18 1988

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By Ellen Bovard, Deputy.

Office of the City Clerk, San Diego, California	
Ordinance Number <u>0-17079</u>	Adopted <u>APR 18 1988</u>

RECEIVED
CITY CLERK'S OFFICE

1988 APR -1 PM 3:24

SAN DIEGO, CALIF.

CERTIFICATE OF PUBLICATION

CITY OF SAN DIEGO
202 C STREET, 2ND FLOOR
SAN DIEGO, CA 92101
ATTN: ELLEN BOVARD

IN THE MATTER OF
AN ORDINANCE AMENDING CHAPTER X, ARTICLE 3, DIVISION
5, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS
103.0528.10 AND 103.0533, RELATING TO THE MISSION
BEACH PLANNED DISTRICT.

NO.

I, THOMAS D. KELLEHER, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NUMBER O-17079 (NEW SERIES)

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

MAY 2, 3

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this 3 day of MAY, 1988.

Thomas D. Kelleher

(Signature)

21 lines x .98 = \$41.16
1 7/8" x 2 x 10.78 = \$40.42

ORDINANCE NUMBER O-17079 (NEW SERIES)
ORDINANCE AMENDING CHAPTER X, ARTICLE 3, DIVISION 5, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTIONS 103.0528.10 AND 103.0533, RELATING TO THE MISSION BEACH PLANNED DISTRICT.
The amendments would limit the height of freestanding signs to 18 feet.
A complete copy of the ordinance is available for inspection in the office of the City Clerk of the City of San Diego, 2nd floor, City Administration Building, 202 "C" Street, San Diego, CA 92101.
Introduced on April 5, 1988.
Passed and adopted by the Council of The City of San Diego on April 18, 1988.
AUTHENTICATED BY: MAUREEN O'CONNOR
Mayor of The City of San Diego, California
CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California
ELLEN BOVARD, Deputy

RECEIVED
CITY CLERK'S OFFICE
1988 APR -1 PM 3:24
SAN DIEGO, CALIF.