(R-88-1442)

## ADOPTED ON JAN 1 9 1988

WHEREAS, Mr. Dennis P. Long has served as volunteer Chairman of the World USO Board of Governors since 1984; and

WHEREAS, Dennis P. Long has consistently demonstrated his personal commitment to serve the human needs of our American men and women in uniform, along with their families, who so diligently serve our nation to ensure global peace; and

WHEREAS, Mr. Long has given unselfishly of his time, talent, energy and personal resources to spearhead the revitalization and expansion of USO's mission and programs and has nurtured a closer and more vital relationship between military personnel and civilian communities here in the United States as well as overseas; and

WHEREAS, Mr. Long's expertise in corporate management and private fundraising were critical assets and contributed significantly to the USO's ability to continue vital assistance to the military community; and

WHEREAS, for this exceptional dedication to the military community, Mr. Long was presented with the Secretary of Defense Medal for Outstanding Public Service, the highest honor bestowed on a civilian by the Department of Defense; and

WHEREAS, under Mr. Long's leadership, Anheuser-Busch, Inc., the world's largest brewer, has been an active corporate citizen supporting a wide range of USO programs in the United States and abroad; and

WHEREAS, in the past year alone, over \$1,350,000 in contributions and challenge grants have been offered; and

WHEREAS, in the past three years, Anheuser-Busch has also provided valuable in-kind support for USO activities which have greatly improved the structure, business management, financial reporting and fundraising capabilities of the USO and has spearheaded efforts to improve awareness and marketing programs of USO through sponsorship of promotional materials, fundraising events and encouraging volunteer support from its wholesaler network; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of said City, hereby recognizes the distinctive contributions of Dennis P. Long and Anheuser-Busch to the USO for clearly demonstrating a strong recognition of importance of the USO in peacetime by serving the unique human needs of nearly 5 million U.S. servicemen and women and their families who protect the freedom we all enjoy.

APPROVED: JOHN W. WITT, City Attorney

Ву

Jack Katz, Chief Deputy

JK:smm 01/13/88

Or.Dept:Council-McColl

R-88-1442

Form=r.none

assed and adopted by the Council of The City of San Diego on				
Council Members  Abbe Wolfsheimer  Ron Roberts  Gloria McColl  H. Wes Pratt  Ed Struiksma  J. Bruce Henderson  Judy McCarty  Bob Filner  Mayor Maureen O'Connor	Yeas DECEMBER OF THE PROPERTY	Nays	Not Present	Ineligible
AUTHENTICATED BY: (Seal)		Mayor CH City Cle	IAUREEN O'O r of The City of San ARLES G. AI rk of The City of Sa	Diego, California.  BDELNOUR  an Diego, California.
	Office	of the City	Clerk, San Diego	, California
	Resolution 2	7018	S Adopted	JAN 1 9 1988

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