(0-89-210)

ORDINANCE NUMBER O- 17315

(NEW SERIES)

ADOPTED ON JUN 1 9 1989

AN ORDINANCE AMENDING CHAPTER IX, ARTICLE 5, DIVISION 1, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 95.0101 RELATING TO SIGNS.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter IX, Article 5, Division 1, of the San Diego Municipal Code be and the same is hereby amended by amending section 95.0101 to read as follows:

SEC. 95.0101 PUBLIC PROPERTY LIMITATIONS

- A. through D. No Change.
- E. No person shall construct or install street banners or decorations over public property except as herein permitted and only after the issuance of a valid permit therefor.
 - 1. No Change.
- 2. The Planning Director may issue the permit for decorations in accordance with the conditions herein imposed. The permit shall state the purpose of the decorations, the maximum duration that any set or series of decorations may be posted; the dates on which such decorations must be removed.

Conditions of approval include, but are not limited to, the following:

- a. Banners which include copy shall be subject to the following:
- (1) Copy shall be limited to copy denoting the purpose and occasion of the placement, and unifying or directional symbols, colors and design;
- (2) Banners shall be used for the purpose of promoting cultural or civic events or activities of general public interest. Banners shall not be used for commercial or political advertising, except for such trademarks, logotypes and/or references as permitted and limited in subparagraph 3, below;
- (3) Commercial or corporate trademarks or logotypes, identification of or references to sponsoring or supporting organizations, agencies or businesses shall be limited to a maximum size of thirty-six (36) square inches, to be located in the lower-right quadrant of each banner;
- (4) Banners authorized by this subdivision shall not be displayed for more than 30 days, with one 30 day extension which may be granted by the Planning Director;
- (5) Banners authorized by this subdivision may be installed only on Broadway, between 17th Street and Harbor Drive, and shall

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only be installed on those light standards on which mounting hardware has been authorized and placed by the City. Each application for a banner showing shall be for a single event, and shall result in banners being placed on all of the available mounting locations authorized by this paragraph.

b. No Change.

- 3. No Change.
 - a. through c. No Change.

Section 2. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

Frederick C. Conrad

Chief Deputy City Attorney

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Or.Dept:Plan.
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Council Members	Yeas	Nays	Not Present	Ineligible	
Abbe Wolfsheimer		님		닏	
Ron Roberts		닠			
Gloria McColl			T.		
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J. Bruce Henderson					
Judy McCarty		님	닏	님	
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Mayor Maureen O'Connor	Ц	LJ		L.J	
AUTHENTICATED BY:	••••••		IAUREEN O'		······,
	******	СН	ARLES G. A	BDELNOUR	,
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(Seal)	Ву	len	lul Z P	micon	. , Deputy.
I HEREBY CERTIFY that the foregoing elapsed between the day of its introduction. JUN 0 6 1989	_	f its final		, on	days had
T PURTHER CERTIFY Hat said ordi	_		eco in final	1388 6 07	******************
I FURTHER CERTIFY that the read less than a majority of the members elected of each member of the Council and the paid ordinance.	ing of said ordir d to the Council	nance in : , and that	full was dispens there was avail	ed with by a vot able for the cons	sideration
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	Office of the City Clerk, San Diego, California				
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CERTIFICATE OF PUBLICATION

CITY OF SAN DIEGO 202 C STREET, SECOND FLOOR 92101 SAN DIEGO, CA

ATTN: MAYDELL L. PONTECORVO

IN THE MATTER OF

NO.

AN ORDINANCE AMENDING CHPATER IX, ARTICLE 5, DIVISION 1, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 95.0101 RELATING TO SIGNS.

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AN ORDINANCE AMENDING CHAPTER IX, ARTICLE 5, DIVI-SION 1, OF THE SAN DIEGO MUNICIPAL CODE BY AMEN-DING SECTION 95.0101 RELATING TO SIGNS.

This ordinance amends the provisions of Municipal Code section 95.0101 relating to street banners of allow such banners to be used to promote cultural or civic events or activities of general public interest. Sponeoring or supporting organizations may be identified on such banners in a prescibed manner. Banners may be displayed only on light standards equipped with appropriate mounting facilities installed by The City of San Diego.

A complete copy of the Ordinance is available for inspection in the Office of the City Clerk of the City of San Diego, 2nd Floor, City Administration Building, 202 C Street, San Diego, CA 92101.

INTRODUCED ON JUNE 6, 1989

Passed and Adopted by the Council of The City of San Diego on JUNE 19, 1989

AUTHENTICATED BY: MAUREEN O'CONNOR

UNE 19, 1989
AUTHENTICATED BY: MAUREEN O'CONNOR
Mayor of The City of San Diego, CA
CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, CA

(BEAL)
By MAYDELL L. PONTECORVO, Deputy.
Pub July 3

THOMAS D. KELLEHER

_, am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above-entitled matter. I am the principal clerk of the San Diego Daily Transcript, a newspaper of general circulation, printed and published daily, except Saturdays and Sundays, in the City of San Diego, County of San Diego, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of San Diego, State of California, under the date of January 23, 1909, Decree No. 14894; and the

ORDINANCE NUMBER 0-17315 (NEW SERIES)

is a true and correct copy of which the annexed is a printed copy and was published in said newspaper on the following date(s), to wit:

JULY 3

I certify under penalty of perjury that the foregoing is true and correct.

Dated at San Diego, California this.

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