

(O-89-238)

ORDINANCE NUMBER O- 17340 (NEW SERIES)

ADOPTED ON SEP 11 1989

AN ORDINANCE AMENDING ORDINANCE NO. O-16230 (NEW SERIES), ADOPTED ON JUNE 25, 1984, ENTITLED "AN ORDINANCE OF THE COUNCIL OF THE CITY OF SAN DIEGO ESTABLISHING THE HILLCREST BUSINESS IMPROVEMENT DISTRICT PURSUANT TO THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1979 AND LEVYING AN ASSESSMENT AND CHARGE THEREIN FOR UPGRADING AND PROMOTING THE AREA" TO PROVIDE FOR EXPANSION OF THE DISTRICT.

WHEREAS, the Council of The City of San Diego, approved formation of the Hillcrest Business Improvement District (BID) June 25, 1984;

WHEREAS, the Hillcrest BID is prepared to strengthen the business and living environment of the Hillcrest business areas of the City of San Diego; and

WHEREAS, it is now necessary to amend the original ordinance to allow for the expansion of the district and its charges to insure the continued growth and prosperity of the district; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, as follows:

Section 1. That Ordinance No. O-16230 (new series), adopted June 25, 1984, entitled "An Ordinance of the Council of The City of San Diego establishing the Hillcrest Business Improvement District pursuant to the Parking and Business Improvement Area Law of 1979 and levying and assessment and charge therein for upgrading and promoting the area" be amended by amending Section 1 to read as follows:

<u>Street Name</u>	<u>Address Range</u>	<u>BID Zone No.</u>
Cleveland Avenue	900 - 1299	1
Evans Place	500 - 599	
Park Boulevard	3750 - 3999	
Pennsylvania Avenue	300 - 649	
Richmond Street	3850 - 4049	
Robinson Avenue	300 - 649 and 1750 - 1849	
University Avenue West	100 - 199	
University Avenue	100 - 1799	
3rd Avenue	3650 - 4049	
4th, 5th and 6th Avenues	3700 - 4049	
7th, 8th and 9th Avenues	3850 - 3949	
10th Avenue	3850 - 3999	
Washington Street	300 - 599	
Anderson Place	500 - 599	2
Blaine Avenue	1400 - 1599	
Brookes Avenue	300 - 699	
Centre Lane	3900 - 3999	
Centre Street	3750 - 3900	
Cleveland Avenue	1300 - 4099	
Essex Street	900 - 1799	
Front Street	3700 - 4099	
Herbert Street	3700 - 3899	
Ivy Lane	500 - 599	
Lewis Street West	100 - 199	
Lewis Street	100 - 999	
Normal Street	3900 - 3999	
Pennsylvania Avenue West	100 - 199	
Pennsylvania Avenue	100 - 299 and 650 - 799	
Richmond Avenue	3700 - 3849	
Robinson Avenue West	100 - 199	
Robinson Avenue	100 - 299 and 650 - 1749	
Upas Street	300 - 699	
Vermont Street	3800 - 3899	
Walnut Avenue	300 - 699	
Washington Street West	100 - 199	
Washington Street	100 - 299 and 600 - 999	
1st Avenue	3700 - 4099	
3rd Avenue	3600 - 3649 and 4050 - 4149	
4th, 5th and 6th Avenues	3400 - 3699 and 4050 - 4149	
7th, 8th and 9th Avenues	3600 - 3849 and 3950 - 4099	
10th Avenue	3700 - 3849	

Furthermore, amending Section 3(A), Description of the

District Zone to read as follows:

1. Zone 1 is all businesses on or along University Avenue. Businesses in this area will receive the greatest benefit from the promotional activities of the District.

2. Zone 2 is all businesses on or along First Avenue. It is anticipated that businesses in this Zone will still receive a benefit, but not of the same magnitude as those directly on University Avenue.


And Section 3(C), Charges to be imposed by business zone and category to read as follows:

	<u>Category A</u>	<u>Category B</u>	<u>Category C</u>
Zone 1	\$115	\$ 75	\$ 45
Zone 2	75	55	30

Section 2. This ordinance shall take effect and be in full force seven (7) days after the City Treasurer certifies in writing to the City Clerk that all procedures and paperwork necessary to carry out the provisions of this ordinance are completed, but in no event prior to thirty (30) days from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By


Allisyn L. Thomas
Deputy City Attorney

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06/12/89
08/04/89 COR.COPY
Or.Dept:Prop.
0-89-238
Form=o.none

Passed and adopted by the Council of The City of San Diego on.....
 by the following vote:

SEP 11 1989

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Wes Pratt	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Bruce Henderson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
 Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
 City Clerk of The City of San Diego, California.

(Seal)

By *Charles G. Abdelnour*, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

AUG 08 1989

SEP 11 1989

, and on

~~I FURTHER CERTIFY that said ordinance was read in full prior to its final passage.~~

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

CHARLES G. ABDELNOUR
 City Clerk of The City of San Diego, California.

(Seal)

By *Charles G. Abdelnour*, Deputy.

Office of the City Clerk, San Diego, California

Ordinance Number 0-17340 Adopted SEP 11 1989

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SAN DIEGO, CA

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DECLASSIFIED BY

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- Mr. Tolson
- Mr. DeLoach
- Mr. Mohr
- Mr. Bishop
- Mr. Casper
- Mr. Callahan
- Mr. Conrad
- Mr. Felt
- Mr. Gale
- Mr. Rosen
- Mr. Sullivan
- Mr. Tavel
- Mr. Trotter
- Tele. Room
- Miss Holmes
- Miss Gandy

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