(R-89-2628)

## RESOLUTION NUMBER R- 273915 ADOPTED ON JUL 10 1989

WHEREAS, Bob Kelly is leaving the American Cancer Society after thirteen years of dedicated service; and

WHEREAS, he was the youngest Executive Director of any Unit in America when he assumed control in 1980; and

WHEREAS, in 1980 San Diego's American Cancer Society Unit raised \$800,000 and under Bob Kelly's direction became the first Unit ever to raise more than \$3 million; and

WHEREAS, his emphasis on patient service and public education in cancer prevention has produced nationwide recognition and exemplary service to the citizens of San Diego; and

WHEREAS, under Bob Kelly's leadership the San Diego Unit was the first to implement "Camp Reach for the Sky," an outdoors experience for children with cancer, which drew outstanding recognition on NBC national news for its merit and uniqueness; and

WHEREAS, Bob Kelly encouraged the San Diego Unit to offer the first low-cost mammography program in California, which received national praise for its effectiveness; and

WHEREAS, under Bob Kelly's leadership San Diego received national media coverage for the Sunkist ACS Cup Regatta featuring a spinnaker imprinted with the Surgeon General's anti-smoking warning; and

WHEREAS, he became the Southern California Regional Vice President, responsible for over \$20 million annually in funds raised and for coordinating American Cancer Society offices from Santa Barbara to San Diego and Los Angeles to Palm Springs; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council commends Bob Kelly on his years of service and commitment to San Diego through his selfless contribution to the mission of the American Cancer Society.

APPROVED: JOHN W. WITT, City Attorney

By

Senior Chief Deputy

JK:mrh 06/21/89

Or.Dept:Council-McCarty

R-89-2628

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| Passed and adopted by the Council of Th   | City of San Diego on JUL 101989                                       |
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| by the following vote:  |   |
| Council Members  Abbe Wolfsheimer  Ron Roberts  Gloria McColl  H. Wes Pratt  Ed Struiksma  J. Bruce Henderson  Judy McCarty  Bob Filner  Mayor Maureen O'Connor | Yeas Nays Not Present Ineligible                                      |
| AUTHENTICATED BY:   | MAUREEN O'CONNOR  Mayor of The City of San Diego, California.         |
| (Seal)  | CHARLES G. ABDELNOUR City Clerk of The City of San Diego, California. |
|   | By Ellon Bover L, Deputy.   |
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|   | Office of the City Clerk, San Diego, California                       |
|   | Resolution P-273915 Adopted JUL 10 1989                               |

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