(R-90-549)

RESOLUTION NUMBER R- 274500

ADOPTED ON OCT 3 1989

WHEREAS, Big Bear Markets is a San Diego based, family owned business that has been in operation for forty-five years; and

WHEREAS, Big Bear Markets is the first supermarket chain in the nation to adopt a corporate commitment to alerting its customers to environmentally preferable products and the importance of biodegradability and recyclability in packaging materials; and

WHEREAS, Big Bear Markets will return to paper bags with a 38% recycled paper content and pay its customers \$.02 for each large bag brought back to the store to encourage reuse of paper bags; and

WHEREAS, Big Bear Markets will use paper containers in the service deli department and cushioned molded paper egg cartons made from recycled paper to reduce the use of foam plastics which are damaging to the environment; and

WHEREAS, Big Bear Marketing has adopted "I Love a Clean San Diego" as the beneficiary of donated proceeds from beverage containers brought to their 20/20 recycling centers; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and behalf of the people of San Diego, hereby

proclaims and declares October 1989 to be "BIG BEAR MARKETS APPRECIATION MONTH" in San Diego.

APPROVED: JOHN W. WITT, City Attorney

Ву

Jack Katz Senior Chief Deputy

JK:smm 09/26/89

Or. Dept: Council-McCarty

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Passed and adopted by the Council of The	e City of San Diego on OCT 3 1989
Council Members Abbe Wolfsheimer Ron Roberts Gloria McColl	Yeas Nays Not Present Ineligible
H. Wes Pratt Ed Struiksma J. Bruce Henderson Judy McCarty Bob Filner Mayor Maureen O'Connor	
AUTHENTICATED BY:	MAUREEN O'CONNOR Mayor of The City of San Diego, California. CHARLES G. ABDELNOUR
(Seal)	By Clerk of The City of San Diego, California. By Deputy.
	Office of the City Clerk, San Diego, California
	Resolution R-274500 Adopted OCT 3 1989

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