(R-90-809)

RESOLUTION NUMBER R-274867

ADOPTED ON DEC111989

WHEREAS, it was the innovation of Berkman and Daniels that created the "Real Change Helping Hand" campaign; and

WHEREAS, the "Real Change Helping Hand" campaign was designed to educate the public about panhandling and to increase public support for agencies serving the needy in San Diego; and

WHEREAS, the "Real Change Helping Hand" campaign was developed as a community service to redirect funds to the many caring social service agencies working to improve the lives of the needy in San Diego; and

WHEREAS, Berkman and Daniels has volunteered substantial time and creative talent to support efforts to assist the homeless and needy in San Diego; and

WHEREAS, it was through the creative efforts of the team put together by Berkman and Daniels including Bill Roberts, Nick Polcino, Jim Marvin, Birdie Carter, Dick Daniels and Jonathan Bailey that the "Real Change Helping Hand" campaign was developed and implemented; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of all of the citizens of San

Diego, does hereby commend Berkman and Daniels for its efforts to promote "Real Change" for the less fortunate of San Diego.

APPROVED: JOHN W. WITT, City Attorney

fladk Kat

Senior Chief Deputy

JK:smm 11/17/89

Or.Dept:Council-Roberts

R-90-809

Form=r.none

Passed and adopted by the Council of The	City of San Diego on DEC 111989
by the following vote:	,
Council Members Abbe Wolfsheimer Ron Roberts Gloria McColl H. Wes Pratt Ed Struiksma J. Bruce Henderson Judy McCarty Bob Filner Mayor Maureen O'Connor	Yeas Nays Not Present Ineligible
AUTHENTICATED BY: (Seal)	MAUREEN O'CONNOR Mayor of The City of San Diego, California. CHARLES G. ABDELNOUR City Clerk of The City of San Diego, California. By Blonda R. Baule, Deputy.
	Office of the City Clerk, San Diego, California
	Resolution R-274867 DEC111989

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CITY CLERKS OFFICE
SAN DIEGO, CA

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