(R-91-678 REV. 1)

RESOLUTION NUMBER R-277184 ADOPTED ON JANUARY 9, 1991

WHEREAS, San Diego Festivals, Inc., ("Corporation") was formed in October 1988 with the City as sole shareholder (Articles of Incorporation filed with the Secretary of State October 11, 1988) for the purposes of promoting the artistic and cultural goals and enriching the quality of life of The City of San Diego by producing artistic, musical, educational, cultural or other similar festivals or programs in and for the community of San Diego and its visitors; and

WHEREAS, the Corporation successfully produced an Arts
Festival (Treasures of the Soviet Union) which took place from
October 1989 through January 1990 in The City of San Diego
("City"); and

WHEREAS, the City Manager in his Report No. 90-475, dated November 13, 1990, has recommended that the City Council provide funding for another arts festival to take place in San Diego in 1992; and

WHEREAS, the City Council desires to approve the recommendations of the City Manager, on condition that City funds be spent only if Transient Occupancy Tax ("TOT") funds are matched on a dollar-for-dollar basis from the private sector or other non-City funding sources; and

WHEREAS, pursuant to the Operating Agreement (Document No. RR-272337) between the City and the Corporation, the City must

approve the budget for any program which the Corporation intends to pursue; and

WHEREAS, the City Council desires that five hundred thousand dollars (\$500,000) that has already been appropriated in the City's budget for fiscal year 1991 be transferred to Corporation for the purposes of a 1992 San Diego Arts Festival; and

WHEREAS, the Corporation proposes a budget for the purposes of a 1992 San Di^\ego Arts Festivals in the amount of six million, five hundred thousand dollars (\$6,500,000.00) as more fully described in Attachment A, which is hereby incorporated by reference; NOW THEREFORE,

BE IT RESOLVED, by the City Council of The City of San Diego, that the City Manager's recommendation set forth in Report No. 90-475, dated November 13, 1990, to allocate 2.5 million dollars (\$2,500,000) in TOT funds in approximately equal amounts from fiscal years 1992 and 1993 to be allocated to support the proposed 1992 San Diego Arts Festival be and the same is hereby approved.

BE IT FURTHER RESOLVED, that the Corporation's proposed budget in the amount of six million, five hundred thousand dollars (\$6,500,00.00) for purposes of producing a 1992 San Diego Arts Festival (Attachment A) be and the same is hereby approved.

BE IT FURTHER RESOLVED, by the City Council that, if the Corporation accepts any donations or receives any other revenues in excess of the estimated revenues of \$6,500,000.00 as reflected in Attachment A, any and all donations or excess revenues are hereby authorized to be appropriated by the Corporation's Board of Directors for the 1992 San Diego Arts Festival, subject to

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^Eapproval of expenditures by the Corporation's Board of Directors. BE IT FURTHER RESOLVED, that five hundred thousand dollars (\$500,000) appropriated in the City's budget for fiscal year 1991 be transferred from the City's TOT Fund (No. 10224) to the Corporation for purposes of funding the 1992 San Diego Arts Festival.

BE IT FURTHER RESOLVED, that the Corporation be and it is hereby authorized to spend City funds for the 1992 San Diego Arts Festival only on condition that the Corporation receives matching funds from non-City sources on a dollar-for-dollar basis, which funds may take the form of cash, checks, securities, written pledges, grants or other similar form.

BE IT FURTHER RESOLVED, that the City Manager's recommendation to approve the Arts and Culture Commission's recommendation for the 1992 San Diego Arts Festival theme be and the same is hereby approved.

BE IT FURTHER RESOLVED, that the City Manager's recommendations arising out of recommendations from the Commission for Arts and Culture be approved as follows:

- 1. That the 21-day Arts Festival be scheduled between October 1, 1992, to November 15, 1992.
- 2. That the Corporation: receive City funding to produce, manage, and raise funds for the Arts Festival; appoint an executive director; and, appoint a program committee and community advisory board.
- 3. That the Arts Festival have a statement of vision, goals, objectives and targets.

BE IT FURTHER RESOLVED, that the Corporation select the title of the Festival.

APPROVED: JOHN W. WITT, City Attorney

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Cristie C. McGuire Deputy City Attorney

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FOLK DANCE					
PUPPETS					
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CONTEMP ART					
MURALIST					
PHOTOG					
FILM					
CIRCUS/ST ART	h				
BALLET					
THEATR-MALY					
SUBTOTAL*				3700000	
ADMIN				465000	
INTERPRET				25000	
SECURITY				75000	
GROUND TRANS				50000	
MARKET/PR				300000	***************************************
INSURANCE				125000	
RESERVE				600000	
ART COORD				50000	
		 			
SUBTOTAL				1690000	
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UNBUDGETED	92 PROPOSED
ADVERTISING	350000
PRINT/COLLAT	40000
SIGN/BANNERS	75000
OPENING/CLOSE	100000
PROTOCOL	65000
SD REP	•
POSTER EXHIB	*
SPACE ART	•
RED ARMY	*
SULTANOV	•
EDUCATION	250000
TICKETS	130000
MERCHANDISE	100000
BLACK ARTISTS	•
SUBTOTAL	1110000
GRAND TOTAL	6500000

1992 FESTIVAL REVENUE ESTIMATE 9/14/90

REVENUE SOURCE	ESTIMATE
CITY APPROPRIATION	3000000
PRIVATE CONTRIBUTIONS	3000000
INTEREST EARNINGS	200000
TICKET SALES	200000
MERCHANDISE SALES	100000
TOTAL REVENUE	6500000

The City of San Diego

CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

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