

(R-91-841)

RESOLUTION NUMBER R- 277260

ADOPTED ON JAN 28 1991

WHEREAS, the FY 91 Special Projects Program was designed by the San Diego Commission for Arts and Culture (Commission) to provide funding for programs which foster the stabilization and diversification of San Diego's cultural base, enhance the quality of life in the City's neighborhoods, and pursue the vision of San Diego as a cultural destination; and

WHEREAS, the FY 91 Special Projects Program was approved by the City Council on July 24, 1990, with an allocation of \$566,914.00 in Transient Occupancy Tax (TOT) Special Promotional Program funding; and

WHEREAS, through direct mail, print and broadcast media, non-profit organizations were notified that the Special Projects Pilot Program applications would be available September 5, 1990; and

WHEREAS, the deadline for submission was October 5, 1990; and

WHEREAS, the Special Projects Program Review Panel consisted of five (5) members of the Commission and three (3) representatives from the community; and

WHEREAS, the Panel reviewed eighty-six (86) applications and brought their recommendations to the full Commission on November 9, 1990; and

WHEREAS, the final recommendation of the Commission is to fund sixty-nine (69) organizations for the Special Projects Program, as identified in City Manager's Report No. 90-481 dated Nov 15, 1990, attached hereto and by this reference incorporated herein; and

WHEREAS, the recommendations were forwarded to and discussed by the Public Services and Safety Committee on November 21, 1990; and

WHEREAS, the Committee recommended by a unanimous vote that the recommendations of the City Manager be referred to the City Council with consideration given to funding the Freedom Arts Festival at eighty-five percent (85%) of full funding (\$29,750); and

WHEREAS, some modification of funding amounts and allocations may be required as a result of Council action thereon;

WHEREAS, the total amount recommended by the City Manager for funding the contracts is \$566,914.00; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego that the Manager's recommendation for funding the Special Projects Program, as set forth in City Manager's Report No. 90-481, be and the same is hereby approved.

BE IT FURTHER RESOLVED, that the City Manager be authorized to secure and execute contracts with the sixty-nine (69) above-identified organizations in amounts not to exceed those recommended by the City Manager, as shown in Manager's Report No. 90-481, or as determined and approved by Council.

BE IT FURTHER RESOLVED, that the City Auditor and
Comptroller be authorized to expend an amount not to exceed
\$566,914.00 from Fund No. 10224 for the purpose of funding the
above-described contracts.

APPROVED: JOHN W. WITT, City Attorney

By *Cristie C. McGuire*
Cristie C. McGuire
Deputy City Attorney

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R 277260



The City of San Diego

MANAGER'S REPORT

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DATE ISSUED: November 15, 1990 REPORT NO. 90-481
ATTENTION: PUBLIC SERVICES & SAFETY COMMITTEE; AGENDA OF
NOVEMBER 21, 1990
SUBJECT: FUNDING RECOMMENDATIONS OF THE COMMISSION FOR ARTS
AND CULTURE'S SPECIAL PROJECTS PROGRAM

SUMMARY

Issue -- Shall the City Council approve the Special Projects Program funding recommendations of the Commission for Arts and Culture?

Manager's Recommendation:

1. Approve the recommendations of the Commission for Arts and Culture for the Special Projects Program which would expend a total of \$566,914.
2. Authorize the City Manager to execute agreements with sixty-six (66) organizations for Special Projects Program funding.

Other Recommendations -- None

Fiscal Impact -- The funding is available from FY 1991 TOT funds previously approved by Council for this program.

BACKGROUND

The FY 1991 Special Projects Program, in its second year of funding, continues to provide funding for programs which pursue the vision of San Diego as a cultural destination by fostering the diversification of San Diego's arts and cultural base and enhancing the quality of life in the city's neighborhoods.

Analysis of the results of the Special Projects Pilot Program 1990 as well as input from the arts and cultural community and further staff research yielded improvements to the application process and the policy guiding panel decisions. Applicants to the Special Projects Program (see Guidelines, Attachment C) were asked to refer in their proposals to a series of initiatives listed as goals of the program: COMMISSIONING NEW WORKS, COMMUNITY SERVICE, EDUCATION, FESTIVALS, MULTICULTURAL ACCESS, PLANNING FOR FY92 SPECIAL PROJECTS, and TOURISM PARTNERSHIPS. The FY 1991 Specials Projects Program was approved by

Council on July 24 , 1990, by Ordinance number 17504, with an allocation of \$566,914 in TOT Special Promotional Program funding..

Through direct mail, print and broadcast media, special library displays and a series of community workshops at Commission headquarters and in various neighborhood settings, non-profit organizations and individuals working with them received application forms and were assisted in preparing their proposals. The deadline for submission was October 5, 1990.

DISCUSSION

In the applicants' responses to the application guidelines, the following review criteria were addressed: 1. Planning, preparation and strategy for achievement of goal(s), 2. Quality of proposed program, 3. Broad community representation and support, 4. Fiscal planning and cost-effective budgeting.

The following four-point ranking system was used:

- The ranks of 4 and 4- = Exemplary:
These proposals are of exceptional merit.
- The ranks of 3+, 3, and 3- =
Excellent to Good:
These proposals are considered good to excellent, but fall somewhat short of the model.
- The ranks of 2+, 2, and 2- = Adequate:
These proposals are relatively marginal, usually with some serious problems. They may not be recommended for funding.
- The rank of 1 = Eligible, but funding not recommended.

Each proposal receives ranking from all panelists (except those declaring conflict of interest) and then those rankings are averaged using Olympic scoring (taking out the highest and lowest score before averaging).

Proposals that addressed the criteria in a complete way were ranked higher than others. In certain cases, panelists selected portions of requests for ranking, and as a result, granted partial funding to those organizations for their projects. The spreadsheet in Attachment A shows the request "Revisions" and notes which portions of the projects were "Partially Funded." Three projects were found to be ineligible according to the published guidelines.

The allocations of funds were determined by panel representatives at a later time by computing the applicant's Request against a rate which varies according to level of funds available for total allocation. In this case, the following increments were used:

4 = 100%; 4- = 96%; 3+ = 92%; 3 = 88%; 3- = 84%; 2+ = 79%; 2 = 74%;
2- = no funding recommended,; 1 = ineligible

The FY91 Special Project Review Panel consisted of five Commissioners: Karen Cohn, Pauline Des Granges, Ann MacCullough, Sandra Pay and Mario Torero; and three representatives from the community: Jihmye Collins, artist, teacher and member of the San Diego County Public Arts Advisory Council; Kathryn

Irey, dancer, teacher, and Executive Director of the Stage 7 Dance Theatre; and Mario Uribe, muralist and businessperson.

The panel reviewed 86 (for Project Descriptions see Attachment B) applications on October 23-24, 1990 and brought their recommendations to the full Commission on November 9, 1990. Appeals (from 4 organizations) were heard at this time; adjustments were made, and the Attachments reflect the final recommendation of the Commission for Arts and Culture, to fund sixty-six organizations for the Special Projects Program as follows:

San Diego Model Railroad Museum/\$1740
Spreckels Organ Society/\$2000
San Diego Opera/\$6102
Friends of Library Linda Vista/\$5000
Friends of Library Linda Vista/\$9600
Project Theatre/Fern Street Circus/\$15360
Patricia Masters/Project RECREATE/\$7680
San Diego Museum of Contemporary Art/\$12480
San Diego Repertory Theater/\$15360
Centro Cultural de la Raza (2)/Norteno Festival\$14400
San Diego Chinese Center/\$9200
San Diego Area Dance Alliance/\$1840
Mexicayotl Indio Cultural Center/\$7360
Three's Company & Dancers/Multicultural Residency (1)/\$2346
Chinese Historical Society/\$4600
Malashock Dance & Co./\$11132
Star & Tortoise Theatre/\$5635
San Diego Historical Society/\$9200
African American Museum/\$1886
David B Brown/RJ Donovan Correctional Facility/\$4968
Mexico/US Border Project/\$4400
San Diego Men's Chorus/\$6076
AIDS Art Alive/\$8360
San Diego Museum of Art/\$2464
Young Audiences/\$11539
San Diego Media Access Center/\$7480
Mingei Folk Art Museum/\$14696
Border Art Workshop/\$4378
Samahan Philippine Dance Co./\$13200
Bowery Theatre/Playwright's Project/\$11880
Pete Evaristo/Touching the Earth/\$2200
San Diego Society Natural History/\$10164
Center for World Music/\$2640
Civic Youth Orchestra/\$1760
Erin O'Connor/Border Images/\$5280
African American Artists & Writers/\$3024
Carol Hobson/Media Technical Assistance Programs/\$2667
Teatro Mascara Magica/Touring Project/\$5880
San Diego Theater Foundation/\$12600
San Diego Symphony/\$8400
San Diego Institute for Arts Education/\$4200
Centro Cultural de la Raza/Platica Cultural (1)/\$2554
Children's Museum of San Diego/\$23667
COVA/\$3780
Bear State Theater/Ruse/\$3570
Arts & Technologies/\$18900
Avenues of the Arts/\$3360
Betzi Roe/Creative Movement Workshops/\$1428

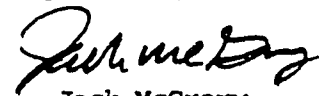
San Diego Foundation for the Performing Arts/\$12600
Freedom Festival/\$4410
Three's Company & Dancers (2)/\$5432
San Diego Youth & Community Svcs/\$25280
San Diego Civic Light Opera/\$15800
Christian Community Theatre/\$3950
WorldBeat/\$11850
Teatro Mascara Magica/Opera(2)/\$6320
KPBS-TV/\$12861
New Works Theater/Seniors Songs (2)/\$3081
Progressive Stage Co/\$2220
Larry Asakawa/Young at Art Documentary/\$7104
Social Movements in Art (S.M. ART)/\$18500
Ensemble Arts Theatre/\$2960
Abel Silvas/Grunion Festival/\$1480
Int'l Aerospace Hall of Fame/\$39220
La Jolla Playhouse (SD Thtr Arts Fdtn)/\$7030
Museum of Photographic Arts/\$6904
Central City Association/\$4995
Beeb Salzer/Arts & Society Forum/\$8140

Commission managed special projects initiative/\$15,690

TOTAL AMOUNT RECOMMENDED: \$566,914

TOTAL ORGANIZATIONS RECOMMENDED: 69

Respectfully submitted,



Jack McGrory
Assistant City Manager

Attachments: A) Details and Rankings of Applicant Organizations
B) Project Descriptions
C) Special Projects FY91 Program Guidelines/Applications

COMMISSION'S FUNDING RECOMMENDATIONS APPROVED ON 11/9/90 (this report is organized in order of rank)									
R	A	APPLICANT	REQUEST	RVSN*	RANK	% OF REQ	ADJ AMT	* PARTIALLY FUNDED	R A
1	64	San Diego Model Railroad Museum	\$1740		4	100%	\$1740		1 64
2	67	San Diego Museum of Man	\$2650		4	100%	\$2650		2 67
3	76	Spreckels Organ Society	\$2000		4	100%	\$2000		3 76
4	68	San Diego Opera	\$6102		4	100%	\$6102		4 68
5	30	Friends of Library Linda Vista	\$5000		4	100%	\$5000		5 30
6	29	Friends of Library Linda Vista	\$10000		4-	96%	\$9600		6 29
7	51	Project Theatre/Fern Street Circus	\$16000		4-	96%	\$15360		7 51
8	48	Patricia Masters/Project RECREATE	\$8000		4-	96%	\$7680		8 48
9	66	San Diego Museum of Contemporary Art	\$13000		4-	96%	\$12480		9 66
10	69	San Diego Repertory Theater	\$20000	\$16000	4-	96%	\$15360	no funding for reception or ticket subsidy	10 69
11	18	Centro Cultural de la Raza/Norteno (2)	\$15000		4-	96%	\$14400		11 18
12	56	San Diego Chinese Center	\$10000		3+	92%	\$9200		12 56
13	55	San Diego Area Dance Alliance	\$2000		3+	92%	\$1840		13 55
14	39	Mexicayoli Indio Cultural Center	\$8000		3+	92%	\$7360		14 39
15	81	Three's Co. & Dancers/Residency (1)	\$2550		3+	92%	\$2346		15 81
16	20	Chinese Historical Society	\$5000		3+	92%	\$4600		16 20
17	38	Malashock Dance & Co.	\$12100		3+	92%	\$11132		17 38
18	77	Star & Tortoise Theatre	\$6125		3+	92%	\$5635		18 77
19	59	San Diego Historical Society	\$10000		3+	92%	\$9200		19 59
20	3	African American Museum	\$2050		3+	92%	\$1886		20 3
21	25	David B Brown/RJ Donovan Corr Facil	\$8360	\$5400	3+	92%	\$4968	funds for artist salaries only	21 25
22	40	Mexico/US Border Project	\$5000		3	88%	\$4400		22 40
23	63	San Diego Men's Chorus	\$6905		3	88%	\$6076		23 63
24	4	AIDS Art Alive	\$9500		3	88%	\$8360		24 4
25	65	San Diego Museum of Art	\$11700	\$2800	3	88%	\$2464	for bilingual brochure only	25 65
26	86	Young Audiences	\$13113		3	88%	\$11539		26 86
27	62	San Diego Media Access Center	\$8500		3	88%	\$7480		27 62
28	41	Mingei Folk Art Museum	\$45000	\$16700	3	88%	\$14696	for dancers and marketing only	28 41
29	12	Border Art Workshop	\$4975		3	88%	\$4378		29 12

CODE: R= Rank Order, A= Alpha Order, RVSN= Revision, % OF REQ=Percentage of Request Recommended, ADJ AMT= Adjusted amount

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R	A	APPLICANT	REQUEST	RVSN*	RANK	% OF REQ	ADJ AMT	*PARTIALLY FUNDED	R	A
30	53	Samahan Philippine Dance Co.	\$15000		3	88%	\$13200		30	53
31	13	Bowery Theatre/Playwright's Project	\$13500		3	88%	\$11880		31	13
32	49	Pete Evaristo/Touching the Earth	\$12600	\$2500	3	88%	\$2200	funds to construct a model	32	49
33	70	San Diego Society Natural History	\$11550		3	88%	\$10164		33	70
34	15	Center for World Music	\$3000		3	88%	\$2640		34	15
35	22	Civic Youth Orchestra	\$2000		3	88%	\$1760		35	22
36	27	Erin O'Connor/Border Images	\$6000		3	88%	\$5280		36	27
37	2	African American Artists & Writers	\$3600		3-	84%	\$3024		37	2
38	14	Carol Hobson/Media Technical Asst.	\$3175		3-	84%	\$2667		38	14
39	79	Teatro Mascara Magica/Tour(1)	\$7000		3-	84%	\$5880		39	79
40	72	San Diego Theater Fdn	\$15000		3-	84%	\$12600		40	72
41	71	San Diego Symphony	\$16500	\$10000	3-	84%	\$8400	for marketing	41	71
42	60	San Diego Institute for Arts Education	\$5000		3-	84%	\$4200		42	60
43	17	Centro Cultural de la Raza /Platica(1)	\$3040		3-	84%	\$2554		43	17
44	19	Children's Museum of San Diego	\$28175		3-	84%	\$23667		44	19
45	24	COVA	\$17000	\$4500	3-	84%	\$3780	for planning	45	24
46	9	Bear State Theater/Ruse	\$8500	\$4250	3-	84%	\$3570	for commissioning of new music	46	9
47	6	Arts & Technologies	\$25000	\$22500	3-	84%	\$18900	artists' fees	47	6
48	7	Avenues of the Arts	\$16955	\$4000	3-	84%	\$3360	artist fees for children's component	48	7
49	11	Betzi Roe/Creative Movement Workshop	\$1700		3-	84%	\$1428		49	11
50	58	San Diego Fdn Perf Arts	\$50000	\$15000	3-	84%	\$12600	for artistic personnel	50	58
51	28	Freedom Festival	\$35000	\$5250	3-	84%	\$4410	for planning to include artists	51	28
52	82	Three's Co. & Dancers/Exchange (2)	\$6876		2+	79%	\$5432		52	82
53	73	San Diego Youth & Community Svcs	\$32000		2+	79%	\$25280		53	73
54	57	San Diego Civic Light Opera	\$30000	\$20000	2+	79%	\$15800	\$5,000 artistic and \$15,000 production	54	57
55	21	Christian Community Theatre	\$5000		2+	79%	\$3950		55	21
56	85	WorldBeat	\$15000		2+	79%	\$11850		56	85
57	80	Teatro Mascara Magica/Opera (2)	\$8000		2+	79%	\$6320		57	80
58	34	KPBS-TV	\$16280		2+	79%	\$12861		58	34
59	45	New Works Theater /Seniors Songs(2)	\$3900		2+	79%	\$3081		59	45

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R	A	APPLICANT	REQUEST	RVSN*	RANK	% OF REQ	ADJ AMT	*PARTIALLY FUNDED	R	A
60	50	Progressive Stage Co	\$3000		2	74%	\$2220		60	50
61	37	Larry Asakawa/Young at Art Documenta	\$9600		2	74%	\$7104		61	37
62	75	Social Movements in Art (S.M. ART)	\$25000		2	74%	\$18500		62	75
63	26	Ensemble Arts Theatre	\$4000		2	74%	\$2960		63	26
64	1	Abel Silvas/Grunion Festival	\$2000		2	74%	\$1480		64	1
65	32	Int'l Aerospace Hall of Fame	\$53000		2	74%	\$39220		65	32
66	35	La Jolla Playhouse (SD Thtr Arts Fdtn)	\$17500	\$9500	2	74%	\$7030	for staff costs	66	35
67	42	Museum of Photographic Arts	\$9330		2	74%	\$6904		67	42
68	16	Central City Association	\$6750		2	74%	\$4995		68	16
69	10	Beeb Salzer/Arts & Society Forum	\$39413	\$11000	2	74%	\$8140	for artistic personnel	69	
							\$551224			
		Commission managed Special Projects Initiative					\$15690			
							\$566914			
							TOTAL RECOMMENDED			
70	83	Wendy Ellen Cochran/Soul Survivors	\$13000		2-	no funding recommended			70	83
71	52	Roberta Cantow/Mosaics Video	\$2000		2-	no funding recommended			71	52
72	33	Jay Wertz/Making of Hamlet Video	\$40000		2-	no funding recommended			72	33
73	5	American Ballet Fdtn	\$2770		1	no funding recommended			73	5
74	31	Graciela Ovejero/Exhibition Catalog	\$1500		1	no funding recommended			74	31
75	36	La Jolla Stage Co.	\$15000		1	no funding recommended			75	36
76	43	New Heritage Theater	\$10000		1	no funding recommended			76	43
77	44	New Works Theater/Proj. San Diego (1)	\$7500		1	no funding recommended			77	44
78	54	San Diego Actors' Coop	\$8500		1	no funding recommended			78	54
79	61	San Diego Int'l Childrens Festival	\$13615		1	no funding recommended			79	61
80	74	Sledgehammer Theatre	\$10312		1	no funding recommended			80	74
81	78	SunCom (dba Tele-Vu)	\$57595		1	no funding recommended			81	78
82	84	Windy Durbin/Project Esprit de Corps	\$5000		1	no funding recommended			82	84
83	46	Old Globe Theatre	\$40000			policy issue to be addressed by committee in further review			83	46
84	8	Basic Economic Education	\$20000			ineligible			84	8
85	23	Contemporary Black Arts Prog./UCSD	\$3500			ineligible			85	23
86	47	Old Town SD Community Planning	\$15000			ineligible			86	47
		TOTAL REQUESTS	\$1121606							

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R-277260

FY 91 Special Project Applicant Descriptions with Funding Recommendations

Approved by the Commission for Arts and Culture on 11/9/90

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|----|--|------------------------|--|
| 1 | Abel Silvas/Grunion Festival
Grunion Festival featuring "Running Grunion" & Luiseno Bird Singers. | \$1480 | |
| 2 | African American Artists & Writers
Youth Art & Literary Workshop at 3 San Diego locations. Resulting publication. | \$3024 | |
| 3 | African American Museum
African American Bridge with the Community featuring Dr. Rowena Stewart, expert in board development. | \$1886 | |
| 4 | AIDS Art Alive
"AIDS: Fear, Rage, Hope," a traveling art exhibit. | \$8360 | |
| 5 | American Ballet Fdtn
"Light Classics," commissioning new choreography and musical compositions. | no funding recommended | |
| 6 | Arts & Technologies
"Breaking out of the Mold," interdisciplinary workshops and multi-media installation for children at Joan Kroc/St. Vincent. | \$18900 | (artists' fees) |
| 7 | Avenues of the Arts
Annual juried street art festival requests funding for artists to conduct childrens' activities. | \$3360 | (artist fees for children's component) |
| 8 | Basic Economic Education
Beach cleanup project. Incomplete application. | \$20000 | (ineligible)
Declared ineligible. |
| 9 | Bear State Theater/Ruse
"The Rhythm of Life Festival" commissioning new music and theatre works in collaboration with Tijuana artists. | \$3570 | (for commissioning of new music) |
| 10 | Beeb Salzer/Arts & Society Forum
The Arts and Society Forum offering public forum on arts questions, a television program and a newspaper supplement. | \$8140 | (for artistic personnel) |
| 11 | Betzi Roe/Creative Movement Workshop
High School Creative Movement Workshop at 3 locations in San Diego. | \$1428 | |
| 12 | Border Art Workshop
"Border Watch II," four interactive installations developed with high school students exposing problems of racism and discrimination. | \$4378 | |
| 13 | Bowery Theatre/Playwright's Project
"Plays by Young Writers," twelve performances of student plays mounted at Kingston Playhouse, by professional directors and actors. | \$11880 | |
| 14 | Carol Hobson/Media Technical Asst.
Media Technical Assistance Program, an ad-hoc partnership of arts organizations to teach fundamentals of public relations. | \$2667 | |
| 15 | Center for World Music
"Asian Indian Music for Young and Old," educational presentations four school events and four festival events | \$2640 | |
| 16 | Central City Association
Horton Plaza Park "Noon Tunes," programming regular entertainment in the park | \$4995 | |
| 17 | Centro Cultural de la Raza
Cultura Talks, "Platica Cultural," series of roundtable discussions on cultural pluralism with nationally known professionals | \$2554 | |

- 18 Centro Cultural de la Raza \$14400
Norteno Music Festival of local & national artists at Balboa Park Organ Pavilion
- 19 Children's Museum of San Diego \$23667
"Remember the Children," a national touring exhibition about the Holocaust
- 20 Chinese Historical Society \$4600
San Diego Chinese Past and Present an visual art exhibit to be housed in the Society's museum near Convention Center
- 21 Christian Community Theatre \$3950
"HiTop,"s a musical dealing with peer pressure, drug use and cheating for students
- 22 Civic Youth Orchestra \$1760
"Strings and Our Heritage," a beginning string workshop for city school children
- 23 Contemporary Black Arts Program/UCSD ineligible, the Commission does not fund Universities
Post production of video documentation of conference on Cultural Diversity in American Theatre
- 24 COVA \$3780 (for planning)
"Arts in Communities" Planning & Pilot Program of art workshops and video documentation
- 25 David B Brown/RJ Donovan Corr ectional Facility \$4968 (funds for artist salaries only)
"Views from Inside State Prison," workshops with 5 artists and traveling exhibition
- 26 Ensemble Arts Theatre \$2960
"Best of '90: A Festival of New Works by American and International Playwrights" related to Edinburgh Fringe Festival
- 27 Erin O'Connor/Border Images \$5280
"Border Images," a new work of collaborative dance and photography in partnership with organizations in San Diego and Tijuana
- 28 Freedom Festival \$4410 (for planning, to include artists)
Freedom Arts Festival '91 visual and performing arts components featuring artists from eight different cultures or countries
- 29 Friends of Library Linda Vista \$9600
A "Festival of Cultural Awareness" highlighting one neighborhood culture each month
- 30 Friends of Library Linda Vista \$5000
Oral history of Southeast Asian refugees who came to Linda Vista during and after 1975
- 31 Graciela Ovejero/Exhibition Catalog no funding recommended
Bilingual catalog for one-woman exhibit featuring art works and related topics
- 32 Int'l Aerospace Hall of Fame \$39220
"Aerocenter '91," a residential educational camp for 7th and 8th grade students with an interest in aviation and aerospace
- 33 Jay Wertz/Making of Hamlet Video no funding recommended
"The Making of Hamlet," a video documentation of this Old Globe production
- 34 KPBS-TV \$12861
Documentary of Philip Dmitri Galas, playwright and performance artist: production & editing phase for video
- 35 La Jolla Playhouse (SD Thtr Arts Fdtn) \$7030 (for staff costs)
Theater in Education Program using theater and creative drama to address educational issues
- 36 La Jolla Stage Co. no funding recommended
Theater for Senior Citizens half price tickets and no cost transportation to productions

- 37 Larry Asakawa/Young at Art Documentary \$7104
Young at Art documentary assessing artists in schools program as a potential model for arts education programs
- 38 Malashock Dance & Co. \$11132
Choreographic collaboration project for a hearing impaired audience including city schools
- 39 Mexicayotl Indio Cultural Center \$7360
"Inter-Tribal Solidarity: 500 Years of Cultural Resistance," showcasing resurging cultural heritage of four Native American Nations
- 40 Mexico/US Border Project \$4400
Binational Earth Art Exhibition four artists creating installations at public sites on both sides of the border
- 41 Mingei Folk Art Museum \$14696 (for dancers and marketing)
Tibetan Festival for multicultural communication and understanding including dance music and creation of sand mandala by Tibetan monks
- 42 Museum of Photographic Arts \$6904
An Uncertain Grace The Photographs of Sebastiao Salgado request planning for public education project.
- 43 New Heritage Theater no funding recommended
Inner-city Theatre Outreach Program to serve homeless childreence in residence at St Vincent De Paul Joan Kroc Center
- 44 New Works Theater/Proj. San Diego no funding recommended
"Project San Diego!" An Outdoor Historical Drama request planning and historical research funding
- 45 New Works Theater /Seniors Songs \$3081
Seniors' Songs touring professional entertainers to community senior residences and special events
- 46 Old Globe Theatre further research needed on ticket subsidy policy
Make a Difference requests funding to match subscriber campaign to provide tickets to underserved audiences
- 47 Old Town SD Community Planning ineligible, this is not a non-profit corporation
Historic Entry Monuments: requests funding for construction of visual entry identification to Old Town
- 48 Patricia Masters/Project RECREATE \$7680
Project RECREATE uses dance art form to help underprivileged children regain self esteem
- 49 Pete Evaristo/Touching the Earth \$2200 (funds to construct a model)
"Touching the Earth," a public art project located at the Adams Elementary/Community joint-use park
- 50 Progressive Stage Co \$2220
Multicultural Arts Festival of San Diego based artists and organizations in conjunction with ARTWALK
- 51 Project Theatre/Fern Street Circus \$15360
Fern Street Circus one month workshop rehearsal and performance period of first production of "Pino the Barber" in Grape Street Park and other locations
- 52 Roberta Cantow/Mosaics Video no funding recommended
"Mosaics," a 10 minute video piece exploring presence and impact of immigrants in North County area
- 53 Samahan Philippine Dance Co. \$13200
Education in Traditional Dance and Music of the Philippines to develop future artists and audiences
- 54 San Diego Actors' Coop no funding recommended
"San Diego Actors' Festival," a low tech fringe format presenting 24-32 different works
- 55 San Diego Area Dance Alliance \$1840
"Youth Day of Dance," providing training and exposure for junior and senior high school students

56 San Diego Chinese Center \$9200
 "Chinese Story Theater" outreach project incorporating martial arts original music classical dance magic

57 San Diego Civic Light Opera \$15800 (for artistic and production costs)
 Commissioning new work, "For My Country," a tribute to the USO during World War II

58 San Diego Foundation for the Performing Arts \$12600 (for artistic personnel)
 "City Moves: The Terrible Tale of Ringmaster Twigg," a grand scale dance performance featuring students from city schools

59 San Diego Historical Society \$9200
 San Diego Tijuana International History Fair for junior and senior high school students

60 San Diego Institute for Arts Education \$4200
 "500 Years of Expression: Art in the Americas," a repertory of exhibitions and productions for arts in the city schools

61 San Diego International Childrens Festival no funding recommended
 Community Outreach program of school assemblies and community group performances featuring local and national performers

62 San Diego Media Access Center \$7480
 San Diego International Video Festival for '91 and planning for '92 featuring wide variety of video art works and documentaries

63 San Diego Men's Chorus \$6076
 Commission Competition to encourage nationally known composers to add to body of music for men's choruses

64 San Diego Model Railroad Museum \$1740
 "Women and the American Railroad," a touring photographic and interpretive exhibition of women's 135 year association with the railroad

65 San Diego Museum of Art \$2464 (for bilingual brochure)
 "Latin American Drawings Today," funding to support expanded educational programming including bilingual brochure

66 San Diego Museum of Contemporary Art \$12480
 "Celia Alvarez Munoz: A New Commissioned Work of Art" and bilingual lectures in two locations

67 San Diego Museum of Man \$2650
 International Childrens Day Celebration of music dance and games

68 San Diego Opera \$6102
 Puppet Opera project to introduce children kindergarten through third grade to world of opera & music

69 San Diego Repertory Theater \$15360 (no funding for reception or ticket subsidy)
 African American Arts celebration featuring Amiri Baraka's "The Life and Life of Bumpy Johnson," a photo exhibit master classes and forums

70 San Diego Society Natural History \$10164
 Earth Science Program touring exhibit and demonstrations of tectonics theory

71 San Diego Symphony \$8400 (for marketing)
 Tourism promotion to trade shows direct mail advertising and consumer travel promotion in partnership with CONVIS travel agencies and hotels/motels

72 San Diego Theater Foundation \$12600
 Arts in Education Showcase for 150 artists and arts organizations in a trade show format to market services to San Diego schools

- 56 San Diego Chinese Center \$9200
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- 72 San Diego Theater Foundation \$12600
Arts in Education Showcase for 150 artists and arts organizations in a trade show format to market services to San Diego schools

- 73 San Diego Youth & Community Svcs \$25280
Art Street offering comprehensive interdisciplinary arts experiences to high risk youth
- 74 Sledgehammer Theatre no funding recommended
"The Constitutional Convention," to produce a west coast premiere of this portion of Charles Mee's "The American Century"
- 75 Social Movements in Art (S.M. ART) \$18500
Artists, architects and educators will bring an environmental art work into Casa de Amparo, a nonprofit residential crisis center for abused children
- 76 Spreckels Organ Society \$2000
"Festival of African-American Music," including art concert spirituals, blues, jazz and organ music by black composers and excerpts from operas
- 77 Star & Tortoise Theatre \$5635
Production of Everywoman an original work by company president reflecting woman's issues featuring a multicultural cast
- 78 SunCom (dba Tele-Vu) no funding at present, recommend further review
San Diego A Rainbow of Culture television program to be distributed to nearly 3 million high demographic travelers to San Diego staying in major hotels
- 79 Teatro Mascara Magica \$5880
"Impressions from the Other Side," a touring project on border issues presented at theaters in 5 county locations
- 80 Teatro Mascara Magica \$6320
An opera, "Life is a Dream," commissioning the music and textual adaptation of the Spanish Golden Age drama into an opera in English
- 81 Three's Co. & Dancers/Residency \$2346
Multicultural Modern Dance Residency, an opportunity to invite a multicultural artist to rehearse and perform with con
- 82 Three's Co. & Dancers/Exchange \$5432
Cross-border modern dance exchange of classes performance in 3 Baja California locations and San Diego
- 83 Wendy Ellen Cochran/Soul Survivors no funding recommended
"Soul Survivors," a multi-media multicultural new work involving modern dancer Nigerian traditional dancer and 3 African music specialists
- 84 Windy Durbin/Project Esprit de Corps no funding recommended
The Esprit de Corps Project at the Darnall Center for Children with Emotional and Social Disorders
- 85 WorldBeat \$11850
"One World 1991 Performing and Visual Arts Program" hosting a special delegation of aboriginal dancers musicians visual artists and elder spokespersons from Australia
- 86 Young Audiences \$11539
Neighborhood Family Arts Festivals to demonstrate arts support underserved communities and improve recognition of ethnic populations

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FY91 SPECIAL PROJECTS PROGRAM

City Council Policy 100-3 requires a 1:1 cash match in the Special Projects Program.

Total allocations will be divided among the following goal-oriented categories:

COMMISSIONING NEW WORKS

COMMUNITY SERVICE

EDUCATION

FESTIVALS

MULTICULTURAL ACCESS

PLANNING FOR FY92 SPECIAL PROJECTS

TOURISM PARTNERSHIPS

Workshops for Special Projects Applicants will be held at the offices of the City of San Diego Commission for Arts and Culture, Executive Complex (across the street from Horton Plaza), 1010 Second Avenue, West Wing, Suite 555, Conference Room 1. Individual consultations are available by telephone or appointment. Site visits or presentations to community groups may be arranged, based upon time available. For further information, call

Cindy Zimmerman, Technical Assistance, 533-3052

THE APPLICATION FORM (ORIGINAL & 8 COPIES) AND ITS ATTACHMENTS SHOULD BE SENT BY

OCTOBER 5, 1990

(POSTMARK DEADLINE) TO

THE CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE
1010 SECOND AVENUE, SUITE 555, MS 652
SAN DIEGO, CA 92101

TIMELINE

Applications Available	Wednesday, September 5	
Technical Assistance Workshops	Wednesday, September 5	9:00 a.m. & 1:00 p.m.
	Friday, September 7	4:00 p.m.
	Wednesday, September 19	4:30 p.m.
	Monday, October 1	9:00 a.m.
Application Deadline	Friday, October 5, 1990 (postmarked)	
Mailing of Results	Week of October 29	
Commission Hearing	Early November	
City Council Hearing	Early December	
Project must occur:	January 1, 1991 - June 30, 1991	

Note: Blue pages are for your reference. Application components are printed on white pages.

MISSION

The mission of the Special Projects Program is to provide funding for programs which foster the stabilization and diversification of San Diego's cultural base, which enhance the quality of life in the city's neighborhoods and pursue the vision of San Diego as a cultural destination.

VISION

The City of San Diego is known for its extraordinary setting and natural beauty that enrich the daily lives of its people. Inspired by a wealth of natural resources, the citizenry have built a community which reflects its surroundings. Geographic location positions San Diego as an international hub; historical forces have made it the home of indigenous and immigrant groups of great diversity; and an abundance of human resources promises great economic potential. San Diego is poised to take its place among the great cities of the world, distinct from other coastal communities. Along with this coming of age is a flowering of arts and culture, a sign of a maturing and burgeoning metropolitan area.

The FY91 Special Projects Program celebrates the diversity of the City's ethnic groups who together provide the variety and multiplicity of arts and cultural offerings that enrich the natural environment. To bring together these creative forces, inspire patronage and stimulate artistic appreciation, the City funds Special Projects in arts and culture and then, every three years, a festival of the arts in the tradition of other leading cities of the world. For the FY91 Special Projects Program, multiple categories of funding have been developed based upon direction from Mayor and Council, staff research, and constituent input in the form of Letters of Intent. While these categories or initiatives are embodied in all the Commission's Allocations Programs, they receive special emphasis in the Special Projects design.

A Special Project may be distinguished from an Organizational Support proposal in that it is outside an organization's standard, ongoing programming and of a limited duration. Further, individual artists and unincorporated groups may propose a Special Project working with a non-profit organization (arts or other) serving as an umbrella/fiscal agent.

The Special Projects FY 91 category descriptions are as follows:

COMMISSIONING NEW WORKS

The Commission encourages proposals for support and nurturing of local arts and cultural offerings, including new work by local artists, which would be eligible for inclusion under the festival umbrella.

COMMUNITY SERVICE

The Commission shares in the efforts of local arts agencies around the country to forge partnerships beyond the arts and culture community, addressing the critical social needs of our times.

EDUCATION

Recognition that arts and cultural education is essential to development of future artists and audiences, while contributing to quality of life in the present, the Commission welcomes proposals for education projects benefitting all age groups.

FESTIVALS

The Special Projects Program's funding mandate is the same as that of the triennial large-scale San Diego festival of the arts. To provide continuity of celebration during the festival's off-years, and to encourage the broadest representation of all the city's cultural groups, the Commission wishes to encourage and strengthen ethnic and neighborhood celebrations.

MULTICULTURAL ACCESS

Besides promoting the goal of cultural equity for multicultural artists, art organizations and populations, increased access to support and recognition for all San Diego's population groups will enhance the image of San Diego as a cultural destination.

PLANNING FOR FY92 SPECIAL PROJECTS

With the awareness that a second round of applications (for FY92 Special Projects) will be due in only six months, organizations may wish to propose a two-phase project.

TOURISM PARTNERSHIPS

Tourism is the source of TOT funding for arts and culture and the Commission's authorization by City Council Policy recognizes the link between these two communities; therefore, we encourage projects that directly impact tourism.

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GOAL CATEGORIES:

COMMISSIONING NEW WORKS
COMMUNITY SERVICE
EDUCATION
FESTIVALS
MULTICULTURAL ACCESS
PLANNING FOR FY92 SPECIAL PROJECTS
TOURISM PARTNERSHIPS

Refer to the category (s) that apply (s) to your project when addressing the following criteria. The Review Criteria will be the basis for panel discussion , ranking and reports.

REVIEW CRITERIA

1. Planning, preparation and strategy for achievement of goal(s):

Proposals should demonstrate how the applicant's project goals align with one or more of the FY91 Special Projects goal categories shown above. Describe the process by which community need for the proposed project has been identified, and strategic assumptions behind the design of the project. Resource sharing, cooperative planning and joint programming with other organizations and individuals are encouraged and should be detailed in the proposal.

2. Quality of proposed program

Applicants are advised that high standards of artistic and administrative excellence will be applied in evaluating proposals. Applicants should include independent confirmation of quality, such as reviews, letters from experts, and brochures. Resumes or bios of key personnel are requested. *(To assist applicants in making the best possible case to its panelists, the Commission staff provides technical assistance through workshops and individual consultation.)*

3. Broad community representation and support

Priority will be given to applicants that demonstrate consistently strong audience and community support. To accomplish this, organizations should try to include representatives from all sectors of the community on their boards of directors, in management, artistic and administrative positions, and in their audiences. Particular emphasis is placed on inclusion of population groups which may currently be described as underserved. This project's beneficial impact on artists and arts and cultural organizations should also be described.

4. Fiscal planning and cost-effective budgeting

The budget should be realistic considering the number of persons to be served and type of service to be delivered. The proposal should provide a plan for modifying activity if full funding is not available, including how and from where funds will be obtained.

FUNDING SOURCE

Council Policy 100-3: The City of San Diego provides funding support for cultural, recreational and promotional programs offered by private organizations. The Commission for Arts and Culture administers this funding for museums and arts organizations. Funding is provided from the Transient Occupancy Tax (T. O. T.) Fund and is governed by City Council Policy 100-3. A copy of Policy 100-3 is included in this application.

Policy Waivers: Also included is a checklist to utilize in analyzing how the policy affects your organization. The City Council reserves the right to waive any of its policies, and this application packet provides a form to use in requesting such a waiver. The granting of waivers occurs during the funding recommendation process, so it is important that the need for waivers be identified at the outset. Be sure to examine the waiver information carefully, and seek technical assistance if you have any questions.

ELIGIBILITY FOR FUNDING

An organization eligible to receive funding must meet the following requirements, which are adapted from City Council Policy 100-3:

Matching: The organization should provide a cash match of one dollar in income for every City dollar requested. In-kind matches of services or donations may be recorded as part of the application, but they will not substitute for the cash match.

Location: It must be headquartered in the City of San Diego *(the City Attorney is reviewing this requirement in light of the revised language in Policy 100-3)* and engage in activities that take place in the City and benefit City residents.

Schools: Universities, community colleges, school districts, and private educational enterprises are not eligible to apply.

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Non-profit Status: The applicant must be a non-profit organization. It must be able to demonstrate proof of non-profit status under Section 501(c)3 of the Internal Revenue Code, or Section 23701(d) of the California State Franchise Tax Code, at the time of application. Directions for requesting the necessary state documents are included in this application.

Applicant must have engaged in arts and cultural programming for one year prior to the time of application and engage in continuing arts and culture programming.

Authorization: Applicant organization must have formal approval of its board of directors to submit the application, assuring that its governing body has authorized the application. A sample Resolution has been included in this application.

Fiscal Agency Policy: Individual artists or unincorporated organizations may apply under the sponsorship of a non-profit organization, which will act as a Fiscal Agent and be considered the primary contractor. Application must include a formal approval by the board of the Fiscal Agent (primary contractor). Organizational information on both Fiscal Agent (primary contractor) and Applicant will be required. Project narrative and budget information will refer to the Applicant. The Fiscal Agent must supply authorization of the agreement and application by its governing body. It is customary but not required that the relationship between the Fiscal Agent and Applicant be outlined in a contract. While organizations are encouraged to form such partnerships with individual artists or unincorporated organizations free of charge when possible, the Commission recognizes that the bookkeeping and other technical services required may fairly be compensated at no more than 5-10% of total allocation. For further details, seek Technical Assistance by calling Cindy Zimmerman at 533-3052.

Equal Opportunity: Organizations must comply with Title VII of the Civil Rights Act of 1964, as amended, the California Fair Employment Practices Act, and any other applicable federal and state laws and regulations hereinafter enacted, as well those requirements addressed by the City of San Diego's Equal Opportunity Program, recorded with the City Clerk as Document RR-262633. The Commission requires that applicants fill out a two-part Work Analysis Form for staff and board members and then sign a Certificate of Compliance with EOP regulations. These forms are included in this application package.

The Commission will not review late or incomplete applications.

REQUIRED ON A CASE BY CASE BASIS:

Rate of Pay: Applicant must comply with Fair Labor Standards and pay its professional performers, artists and other personnel at the prevailing compensation level for persons employed in similar activities locally.

Insurance: Organization must maintain \$1,000,000 in combined single limit liability and property damage insurance and provide the City with such evidence during grant period, per City requirements. It is not necessary to have the insurance coverage at the time of application, but it is highly recommended to research the cost of purchasing the required insurance.

FUNDING LIMITATIONS

Expenditures are prohibited for the following:

1. Projects which have already been completed.
2. Programs occurring before January 1, 1991 or after June 30, 1991.
3. Out-of-state travel.
4. Capital outlay for improvements and construction of buildings or facilities, or capital outlay for purchase of equipment.
5. Organizations primarily involved in political action, legislation, and/or lobbying or projects with religious purposes.
6. Programs in facilities not accessible to the handicapped.
7. Tuition assistance.
8. Hospitality or food costs.
9. Trusts, endowment funds
10. Profit-making organizations or ventures, or replacement of deficit funds.

REVIEW PROCESS

Panels: Each panel is composed of commissioners selected by nomination, and community members by appointment. *(If you are interested in applying to serve on a Commission Advisory Panel, send a bio/resume and a cover letter expressing your interest to the City of San Diego Commission of Arts and Culture at 1010 Second Ave., Ste. 555, San Diego, CA 92101).*

Ranking: A standard 4-pt. ranking system is used (see Organizational Support Guidelines for details). Panel will review and rank proposals, then will make funding recommendations to be reviewed by the Commission as a whole.

Commission Hearings: A formalized appeals process allows organizations to request reconsideration of these recommendations, and the Commission as a whole votes approval of decisions based on all previous processes.

Upon approval by the Commission as a whole, funding decisions are sent to the City Council in the form of recommendations.

PAYMENT POLICY

To allow time for final approval of funding recommendations by the City Council, the beginning date of FY91 Special Projects is set for January 1, 1991. Closing date is June 30, 1991, which is the end of FY91. Expenses incurred before or after this time period will not be reimbursable. City policy requires that all payments are made to reimburse costs after they are incurred; no advances are allowed. Current policy is to provide only one payment for allocations of less than \$3,000. Payment schedules for allocations of \$3,000 and above will be determined by organizational needs, not to exceed 4 payments per year.

**STEP BY STEP DIRECTIONS TO THE
FY 91 SPECIAL PROJECTS
PROGRAM APPLICATION FORM**

Page 1A. COVER SHEET

FOR NON-PROFIT ORGANIZATIONS

1. Applicant Organization - Enter the complete legal name of your organization project title, the complete address to which all correspondence and payments should be made and an information telephone number.
2. Contact Person - Enter the name, title, address and telephone number of the person designated as liaison with the San Diego Commission for Arts and Culture.
3. Authorized Signator - Enter the name, title and signature of the person authorized, by a resolution of the Board of directors, to prepare and sign all funding documentation
4. Organization's History - Enter the number of years/months the organization has been involved in arts and cultural programming.
5. Amount Requested - Dollar amount requested from the City.
6. Your organization's total actual operating income in the last completed fiscal year.
7. Project Date(s)/Timeline - include all important dates, especially performance and completion
8. Goal Category check off. Check one or more goal categories within which you are applying.

Page 1B is an Alternative COVER SHEET for groups or individuals utilizing a FISCAL AGENT

Pages 2-5 PROJECT DESCRIPTION

Follow the instructions provided, attaching extra sheets where indicated.

Page 6 PROJECT BUDGET SUMMARY Instruction:

Please observe the following rules:

a) Limit this budget to activities directly pertinent to this Special Project. It is only necessary to show INCOME that is used specifically for this Special Project. The summary of Income and Expenditures that you provide will become part of your contract should your proposal be recommended for funding.

b) City Council Policy 100-3 requires that you match the City share of expenditures with at least an equal share of your own funds from other sources (1:1 match).

For each line item on the EXPENSE side there are three columns: 1) City Share of Total Budget means amount of funding requested in each line item, 2) Organization Share of Total budget means amount of funding provided by your organization to fund each line item, and 3) Project Total Budget means the total amount in your budget for this line item.

The City Share and Organization share need not match in each category. The City Share column must total 50% or less of the Project Total Budget. The Organization Share Column must total 50% or more of the Project Total Budget.

c) Follow lines exactly as printed; do not cross out, alter, or combine lines. Use lines marked "Other" in each category to accommodate special reporting needs

d) Be certain that in-kind support is reflected only on lines marked "Other" and labeled as such. If in kind contributions make up more than 10% of your total budget, the Commission will request a detail sheet describing the kinds of goods and services donated. Remember, this is a cash budget. Please call Cindy Zimmerman for Technical Assistance if you have questions regarding "in-kind".

e) Attach schedules for lines marked "Other" whenever appropriate, if such lines make up more than 10% of an income or expense budget.

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Definitions of Budget Summary Page line items.

I. PROJECT INCOME

A. Contributed

Line 1. Federal Government: Cash support from grants or appropriations by federal agencies, including the National Endowment for the Arts (NEA). Use a note to indicate which NEA program is the source of a grant.

Line 2. State Government: Cash support from the California Arts Council or other state agencies, and/or by multi-state consortiums of state agencies, such as Western States Arts Foundation.

Line 3. City of San Diego FY 91 Special Projects Program Request: use this line to show the amount you are requesting in this application for funding.

Line 4. Other Local/Municipal Government : Cash support from grants or appropriations by city, county, in-state regional and other government agencies.

Line 5. Individual Contributions: Cash support from private individuals; e.g., donations from patrons, boards of directors, members, subscribers, etc.

Line 6. Business/Corporate Contributions: Cash support.

Line 7. Foundations: Cash support from private or community foundations. (Note: List corporate foundation support on line 6.)

Line 8. Memberships: Cash support (usually dues) from constituents or patrons who receive membership privileges.

Line 9. Fundraising: Include gross proceeds from benefits, sales, or other special events. (List gross expenses on line 24.) Include contributions from guilds and auxiliaries. Do not include gross from bookstores, restaurants, or other non-project related activities.

Line 10. Other: see instructions above

I. B. Earned Income

Line 11. Admissions: Revenue from admissions, tickets, subscriptions, etc.

Line 12. Touring: Revenue from touring activities / Contracted Services: Contract revenue for specific services (usually with an organization or unit of government), including performance or residency fees, etc.

Line 13. Tuition/Workshops: Revenue from fees through sale of services (usually to individuals), such as classes, workshops, training.

Line 14. Product Sales: Earned revenue from other sources, such as concessions, catalog sales, advertising space in programs, parking, etc.

Line 15. Investment Income: Dividends, interest, capital gains and other proceeds, including earnings from endowments.

Line 16. Other: Among other sources, list loans, if any.

LINE 17. GRAND TOTAL INCOME (A+B) Add the subtotals for Contributed and Earned Income.

II. PROJECT EXPENSES

A. Personnel Expenses: (Artistic; Administrative; Technical) Include salaries, wages and benefits for employees, payments to consultants.

Line 18. Artistic/Cultural Personnel (employees) may include: Artistic directors, directors, conductors, curators, composers, choreographers, designers, video artists, filmmakers, painters, poets, authors, sculptors, graphic artists, actors, dancers, designers, musicians, teachers, traditional folk artists, puppeteers, etc.

Line 19. Administrative Personnel (employees) may include: Program and managing directors, business managers, press agents, fundraisers, clerical, marketing, maintenance, and security staff, ushers, box office personnel, etc.

Line 20. Technical and Production Personnel (employees) may include: Technical directors, wardrobe, lighting and sound crew, stage managers, stagehands, video and film technicians, etc..

NOTE: Outside Fees and Services (consultants): May include positions in above categories that are not considered "employees" of applicant, but are hired specifically for the proposed activities.

II. B. Operating Expenses

Line 21. Facility Expenses/Space Rental: Rental of office, rehearsal facilities, theater, hall, gallery, etc., and overhead for basic utilities. Also include non-structural renovations and

Improvements. Capital expenditures are not allowed.

Line 22. Marketing: Marketing, publicity and promotion including: Cost of newspaper, radio and television advertising; printing and mailing of brochures flyers or posters; food, drink and space rental when directly connected to promotion, publicity or advertising.

Line 23. Production/Exhibition: Direct and indirect costs of artistic production, including electricity, storage, photo supplies, publication purchases, sets and props, equipment rental, insurance fees, trucking, shipping and hauling expenses, etc.

Line 24. Other Operating Expenses: Be sure to attach a schedule detailing categories and costs if amount of this line exceeds 10% of total expenses.

Line 25. GRAND TOTAL EXPENSES (II.A+II.B)
Add the subtotals for Personnel and Operating Expenses.

CHECK TO MAKE SURE THAT CITY SHARE OF EXPENSE DOES NOT EXCEED 50% OF TOTAL BUDGET

TOTAL PROJECT INCOME MINUS TOTAL PROJECT EXPENSE EQUALS ZERO

Pages 7-8 . OTHER INFORMATION AND ATTACHMENTS

Follow the instructions provided and include one copy of all necessary attachments.

The City of San Diego
CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

CERTIFICATE OF UNALLOTTED BALANCE AC 9100366

ORIGINATING DEPT. NO.: 040

I HEREBY CERTIFY that the money required for the allotment of funds for the purpose set forth in the foregoing resolution is available in the Treasury, or is anticipated to come into the Treasury, and is otherwise unallotted.

Amount \$ 566,914.00 Fund 10224

Purpose Authorizing the expenditure of funds for the Special Projects Program for the Commission for Arts And Culture.

Date November 13, 1990 By: *Amy Rodenbeck*
AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA										
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/EQUIP	FACILITY	AMOUNT
1		10224	916	697	4222	091697				\$566,914.00
TOTAL AMOUNT										\$566,914.00

FUND OVERRIDE

CERTIFICATION OF UNENCUMBERED BALANCE

I HEREBY CERTIFY that the indebtedness and obligation to be incurred by the contract or agreement authorized by the hereto attached resolution, can be incurred without the violation of any of the provisions of the Charter of the City of San Diego; and I do hereby further certify, in conformity with the requirements of the Charter of the City of San Diego, that sufficient moneys have been appropriated for the purpose of said contract, that sufficient moneys to meet the obligations of said contract are actually in the Treasury, or are anticipated to come into the Treasury, to the credit of the appropriation from which the same are to be drawn, and that the said moneys now actually in the Treasury, together with the moneys anticipated to come into the Treasury, to the credit of said appropriation, are otherwise unencumbered.

Not to Exceed \$ _____

Vendor _____

Purpose _____

Date _____, 19____ By: _____
AUDITOR AND COMPTROLLER'S DEPARTMENT

ACCOUNTING DATA										
ACCTG. LINE	CY PY	FUND	DEPT	ORG.	ACCOUNT	JOB ORDER	OPERATION ACCOUNT	BENF/EQUIP	FACILITY	AMOUNT
TOTAL AMOUNT										

FUND OVERRIDE

R 277260

JAN 28 1991

150

Passed and adopted by the Council of The City of San Diego on JAN 28 1991,
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
F. Wes Pratt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Linda Bernhardt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Bruce Henderson	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR,
Mayor of The City of San Diego, California.

(Seal)

CHARLES G. ABDELNOUR,
City Clerk of The City of San Diego, California.

By Ellen Board, Deputy.

Office of the City Clerk, San Diego, California	
Resolution Number	<u>R 277260</u> Adopted <u>JAN 28 1991</u>

ST. DEB - M' P' 4: 19

1911.11.19