

(R-92-423)

RESOLUTION NUMBER R- 278805

ADOPTED ON OCT 08 1991

WHEREAS, the value and importance of the customer in driving the quality of customer service is well recognized; and

WHEREAS, excellent customer service is the hallmark of successful companies that understand the importance and influence a customer has in determining longevity and profitability; and

WHEREAS, today's high cost of attracting new customers further emphasizes the need to keep existing customers through effective service; and

WHEREAS, excellent customer service contributes to the growth and success of every company; and


WHEREAS, when customer services' contribution to a company's profit is recognized, the professionalism of the customer service continues to increase; and

WHEREAS, it is fitting and appropriate that we accord recognition to the importance of the customer and the customer service profession; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego,

hereby proclaims October 7-11, 1991, to be "CUSTOMER SERVICE WEEK" in San Diego, to focus on and recognize the importance of the customer and the customer service profession.

APPROVED: JOHN W. WITT, City Attorney

By 
Jack Katz
Senior Chief Deputy

JK:js
09/17/91
Or.Dept:Mayor
R-92-423
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Passed and adopted by the Council of The City of San Diego on.....**OCT 08 1991**.....
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Wes Pratt	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Bruce Henderson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

.....**MAUREEN O'CONNOR**.....
Mayor of The City of San Diego, California.

(Seal)

.....**CHARLES G. ABDELNOUR**.....
City Clerk of The City of San Diego, California.

By *Maureen O'Connor*....., Deputy.

Office of the City Clerk, San Diego, California

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