

(R-92-790)

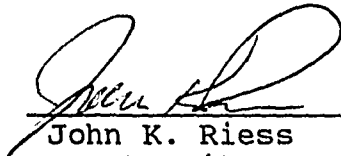
RESOLUTION NUMBER R-278943

ADOPTED ON NOVEMBER 4, 1991

BE IT RESOLVED, by the Council of The City of San Diego, that the City of San Diego's Bicycle Safety and Encouragement Grant from SANDAG as submitted on October 28, 1991, be and it is hereby amended in accordance with the City Manager's recommendation of November 4, 1991, a copy of which is attached hereto.

APPROVED: JOHN W. WITT, City Attorney

By



John K. Riess
Deputy City Attorney

JKR:pev
11/12/91
Or.Dept:Clerk
R-92-790
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CITY CLERKS OFFICE
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City of San Diego
MEMORANDUM


FILE NO.: TR 174,360
DATE: November 4, 1991
TO: Honorable Mayor and City Council
FROM: Deputy City Manager Severo Esquivel
SUBJECT: BICYCLE SAFETY AND ENCOURAGEMENT GRANT FROM SANDAG

Based on Council's direction of October 29, 1991, we have prepared an itemized expenditure plan for the FY 1992 Bicycle Safety and Encouragement grant, including a portion to be returned to SANDAG. The following proposal includes only the bicycle safety workshops and associated items, with no general public information items.

Bicycle Safety Workshops	\$ 15,000
Bicycle Safety Training Film, to be used in conjunction with the workshops	23,000
10,000 copies of the San Diego Bicyclist's Guide, to be used in conjunction with the workshops	5,000
15,000 Regional Bikeway Maps for the workshops and general distribution	6,000
Return to SANDAG	<u>51,000</u>
TOTAL	\$100,000

Along with the portion returned to SANDAG, we propose including a special application for the funds to reallocate to the City for the Via de la Valle bikeway. Current cost estimates for this project indicate that the previous grant award of \$290,000 will not cover the entire project cost.

Alternatively, the entire \$100,000 Safety and Encouragement grant could be accepted with the remaining \$51,000 going to a public information campaign. This campaign would focus on people not reached by bicycle safety workshops. The effectiveness of the campaign could be measured by before/after studies of bicycle volume on selected bikeways, bicycle safety awareness and bicycle helmet usage.


Severo Esquivel
Deputy City Manager

SPC:ml

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NOV 04 1991

Passed and adopted by the Council of The City of San Diego on.....
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Wes Pratt	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Bruce Henderson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

(Seal)

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By *Linda Suzans*, Deputy.

Office of the City Clerk, San Diego, California

Resolution Number **R-278943** Adopted **NOV 04 1991**