

(R-92-794)

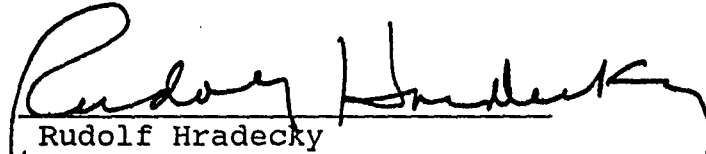
RESOLUTION NUMBER R- 279078

ADOPTED ON DEC 02 1991

BE IT RESOLVED, by the Council of The City of San Diego, that this Council accepts the recommendation made by the City Manager's Task Force on Carbon Monoxide Poisoning and hereby authorizes the City Manager to create a City Manager's Heater Safety Campaign Committee and Speakers Bureau, and to appoint to the Committee and Speakers Bureau individuals listed in Attachments I and II to the Manager's Report attached hereto and by this reference incorporated herein.

APPROVED: JOHN W. WITT, City Attorney

By


Rudolf Hradecky
Deputy City Attorney

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Or.Dept:Bldg.Insp.
R-92-794
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DATE ISSUED:

REPORT NO.:

ATTENTION: Honorable Mayor and Members of the City Council

SUBJECT: City Manager's Task Force on Carbon Monoxide Poisoning - Establishment of a Heater Safety Campaign Committee and Speakers Bureau.

REFERENCE: City Manager's Report No. 91-34, The Mission Valley Inn Status Report; City Manager's Report No. 91-140, City Manager's Task Force on Carbon Monoxide Poisoning; City Manager's Report No. 91-335, City Manager's Task Force on Carbon Monoxide Poisoning - Cost Analysis Follow-up

SUMMARY

Issue: Should the City Council accept the recommendation made by the City Manager's Task Force on Carbon Monoxide Poisoning to create a City Manager's Heater Safety Campaign Committee and Speakers Bureau and appoint the individuals listed in Attachment I and II of this report to serve as members for a one year term?

Manager's Recommendation: Accept the Manager's recommendation for creation of a City Manager's Heater Safety Campaign Committee and a Speakers Bureau.

Fiscal Impact: None. Fire and Building Inspection staff will provide assistance to the Heater Safety Campaign Committee within existing resources. Several members of the Task Force have committed their resources to defray some of the costs associated with the public education program.

BACKGROUND

As a result of the January 1, 1991 carbon monoxide poisoning death and injury at the Mission Valley Inn, the Public Service and Safety (PS&S) Committee recommended the City Manager establish a task force to study carbon monoxide poisoning and develop a program to better educate the public on the dangers related to carbon monoxide poisoning.

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The task force included the following organizations: The Housing Advisory and Appeals Board, County of San Diego Environmental Health Services Department, San Diego Association of Realtors, San Diego Hotel-Motel Association, San Diego Apartment Owners Association, UCSD Medical Center, San Diego Gas & Electric, City of San Diego Fire and Building Inspection Departments.

On March 20, 1991, the Carbon Monoxide Poisoning Task Force reported to the PS&S committee its findings and recommendations to reduce the number of incidents related to carbon monoxide poisoning. These recommendations included an educational program to alert the public on the dangers of carbon monoxide poisoning. On July 12, 1991, a cost analysis of various inspection programs was provided to the PS&S committee. Results of a survey concerning the type of heating systems used in housing units was also included in the report. The PS&S committee accepted the Task Force's recommendations for an educational program as the most effective method for improving gas heater safety in all residential occupancies. The recommended public education program is included as Attachment III of this report.

DISCUSSION

The first item of the Carbon Monoxide public education program provides for the establishment of a Heater Safety Campaign Committee appointed by the City Manager. The committee's Speakers Bureau would consist of local and easily recognizable public figures to promote greater public awareness on the dangers of carbon monoxide poisoning and the need for greater heater safety awareness.

In accordance with the Carbon Monoxide public education program, the Task Force is recommending the individuals listed in Attachment I to serve as members of the committee. Attachment II identifies individuals to serve as a Heater Safety Speakers Bureau. Most of these members and their organizations have been represented by their respective contact persons on the Task Force since its inception.

The Speakers Bureau was selected on the basis of the ability to reach a large audience on public safety issues, being easily recognizable and the commitment to expend available resources to this program. Representatives of various organizations associated with operating and maintaining housing units county-wide are also included.

The goal of the public education program is "to develop a unified county-wide public information and education campaign on the dangers of carbon monoxide poisoning and the need for greater heater safety awareness".

Once appointed by the City Manager, the Heater Safety Campaign Committee will be responsible for implementing the remaining items in the public education program, including arrangements necessary for the Speakers Bureau.

As part of the City's efforts and in accordance with the public education program, the Housing and Code Enforcement Division of the Building Inspection Department, in cooperation with San Diego Gas & Electric, has included flyers warning of the dangers of carbon monoxide with the annual housing permits. The flyers and regulated housing permits were mailed to over 35,000 property owners and operators of housing units in the City of San Diego. The San Diego Association of Realtors has included similar flyers in the upcoming issues of their biweekly and monthly publications, "Realtor Focus" and "Realtor Magazine" respectively. Similarly, the Hotel-Motel Association has informed their members of the dangers of carbon monoxide through their publications. The Building Inspection Department also published a heater safety awareness article in the August issue of its monthly newsletter.

CONCLUSION

It is the consensus of the City Manager's Carbon Monoxide Poisoning Task Force that the public education program is the most effective method for reducing accidents related to carbon monoxide poisoning. The education process, through the City Manager's Heater Safety Campaign Committee, will inform and alert the public on the dangers of carbon monoxide and the need for proper maintenance of gas heating systems. The Carbon Monoxide Committee will continue to provide assistance to the City Manager in accomplishing the program goal.

Respectfully submitted,



Severo Esquivel
Deputy City Manager

SE:TCP:PAE:TSK:mf
#1166

ATTACHMENT I

Nominees for the City Manager's Heater Safety Campaign Committee:

Tony Khalil (619) 236-5526
Building Inspection Department
City of San Diego

John Van Derlinde (619) 696-4538
Customer Service
San Diego Gas & Electric

Monica Higgins (619) 533-4304
Fire Department
City of San Diego

Tom Vincent (619) 274-4630
San Diego County Hotel-Motel Association

Chuck Hoffman (619) 297-1000
San Diego Apartment Association

Dr. Tom Neuman (619) 543-6463
Hyperbaric Medicine Center
UCSD Medical Center

Tracy Morgan (619) 291-3714
San Diego Association of Realtors

Philip George (619) 293-8414
San Diego Unified School District

Rich Ramirez (619) 338-2195
Department of Environmental Health
County of San Diego

ATTACHMENT II

Nominees for the Heater Safety Campaign Speakers Bureau:

Tina Christiansen, Director
Building Inspection Department
City of San Diego

Al Davis, Senior Vice President
Customer Service
San Diego Gas & Electric

John DeLotch, Chief
Fire Department
City of San Diego

Rushton Hayes, President
San Diego County Hotel-Motel Association

Chuck Hoffman, President
San Diego Apartment Association

Dr. Tom Neuman, Director
Hyperbaric Medicine Center
UCSD Medical Center

Bill Opie, President
San Diego Association of Realtors

Mr. Tom Payzant, Superintendent
San Diego Unified School District

Gary Stephany, Director
Department of Environmental Health
County of San Diego

ATTACHMENT III

Carbon Monoxide Public Education Program

A task force subcommittee was selected to draft a public education program outline designed to increase public awareness in carbon monoxide poisoning. As a result, the City Manager's Task Force adopted the recommendations of the subcommittee and **formally recommends that the Public Services & Safety Committee approve the initiation of a county wide Carbon Monoxide Education Program.** The purpose of this program is to ensure a greater public awareness through public information and education on the dangers, causes and symptoms of carbon monoxide poisoning. This program will inform the public about the dangers presented by poorly or improperly maintained home, apartment, and hotel/motel heating systems. It will also encourage the regular maintenance and servicing of these gas heating systems.

Program Goal:

To develop a unified county wide public information and education campaign on the dangers of carbon monoxide poisoning and the need for greater heater safety awareness.

Program Activities and Action Items:

1. Establishment of a Heater Safety Campaign committee appointed by the City Manager consisting of local and easily recognizable public figures to promote greater county wide public awareness on the dangers of carbon monoxide poisonings and the need for greater heater safety awareness. This education program should be extended to all citizens, including children in middle schools and high schools. Items 2-9 listed below would be accomplished by the committee.
2. Establishment of a Heater Safety Awareness Week throughout San Diego County. It is proposed that all city councils within San Diego County along with the San Diego County Board of Supervisors proclaim the third week of September as Heater Safety Awareness Week.
3. Hold an annual press conference beginning with the start of the cold weather to serve as the kick-off event for the Heater Safety Awareness campaign.

4. Development of a coordinated heater safety awareness message reminding everyone to service their heating systems before the start of winter. This message could be both jointly and independently distributed by SDG&E, the City of San Diego, the County of San Diego, other local municipalities, medical, health and safety oriented organizations as well as the hotel/motel, apartment, realtor, plumbing and heating contractor associations and the plumbers unions.
5. Seek active participation of the local plumbers union and plumbing and heating contractors association to offer special services and discounts for heater maintenance and safety check-ups during the period of the Heater Safety Awareness campaign.
6. Seek participation by radio, TV and print media through public service announcements, billboards, bus/mass transit and other forms of advertising.
7. Seek corporate and private donations and sponsorships for a major educational and informational campaign to include give-aways in elementary schools and special grocery bag printings (similar to earthquake preparedness messages) to ensure the heater safety awareness message gets into the homes with children.
8. Jointly sponsored classes in basic heater maintenance and safety to hotel/motel and property management maintenance personnel.
9. A workable wall heater exhibit provided by San Diego Gas & Electric to be used at trade shows and exhibits as well as for educational and training purposes.

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Passed and adopted by the Council of The City of San Diego on DEC 02 1991
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR

Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR

City Clerk of The City of San Diego, California.

(Seal)

By Mary Cepeda Deputy.

Office of the City Clerk, San Diego, California

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Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

(Seal)

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By *Mary Cepeda* Deputy.

Office of the City Clerk, San Diego, California

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