

RESOLUTION NUMBER R-279293

ADOPTED ON JANUARY 16, 1992

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO TO ADOPT THE RECOMMENDATIONS OF THE ECONOMIC DEVELOPMENT TASK FORCE AND AUTHORIZING DEVELOPMENT OF AN IMPLEMENTATION PLAN FOR THOSE RECOMMENDATIONS.

WHEREAS, the Council of The City of San Diego directed the City Manager to bring forward recommendations to address the economic development needs of the City of San Diego; and

WHEREAS, the City Manager appointed an Economic Development Task Force, made up of local business and civic leaders to report and provide recommendations on the economic development needs of the City; and

WHEREAS, the Task Force recommended twenty-one actions to begin the implementation of the economic development strategies for consideration by the City Council; and

WHEREAS, those strategies and recommendations are outlined in the Economic Development Task Force Report, December, 1991, on file in the office of the City Clerk as Document No. RR-279293, and

WHEREAS, it is in the public interest that the strategies and recommendations be implemented; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that the City Council hereby accepts the Economic Development Task Force Report, with the following amendments:

1. Section A shall be amended as follows:
 - a. That the reorganization of the Economic

Development Division of the Property Department take place immediately, and the City Manager report back in two (2) weeks with a report on the reorganization and steps taken to implement it.

b. That labor and advisory groups be included in the Economic Advisory Committee from the beginning of the Committee's formation.

c. That the Board of Directors of the Economic Development Corporation is hereby requested to examine its own make-up to determine any areas of weakness regarding its diversity, and that the Board take all necessary steps to correct those weaknesses.

d. That Minority Business Enterprises ("MBEs") and Women Business Enterprises ("WBEs") be included in the regional committee proposed in Section A.1 of the Economic Development Task Force Report.

e. That the San Diego Economic Development Corporation include MBEs and WBEs on its staff.

f. That the issue of whether to place the Economic Opportunity Compliance Program under the direct control of the City Manager be researched by the City Manager. The City Manager shall then prepare and report back indicating the pros and cons of such an action, and return to the City Council at the earliest possible time to discuss the report with the Council.

g. That the City Manager and City Attorney research the issue of a new public and private partnership for economic development with the theme, "Purchase San Diego

First." This research shall include the feasibility of amending Section 94 of the San Diego City Charter ("Charter") to establish a local preference policy for contracting and hiring of consultants. If legal, the Charter amendment would give weighted consideration to local companies doing business in the City of San Diego, along with the criteria of awarding contracts on the basis of lowest responsible bid.

h. That the City Manager look at the possibility of other local agencies adopting a "Buy San Diego First" campaign.

2. Section D shall be amended as follows:

a. That an additional point be added to state that the City Council shall work with the private sector to create incentives, in addition to those being created by the public sector, to encourage large businesses to come to San Diego. Such incentives could include: discounts on utility deposits; discounts on mortgages and housing.

b. That a section be added to state that the City Council shall develop a policy regarding the provision of a guaranteed water supply for targeted businesses. The purpose of this policy is for San Diego to take its rightful place in the State of California in the distribution of water, and to guarantee that local businesses and customers will have an adequate supply of water.

3. Section H shall be amended as follows: That an additional point be added to state that the City Manager create an Office of Small Business. This office shall coordinate City

programs with the small business community and obtain community input through the creation of a Small Business Advisory Board. The Board shall include representatives of MBEs and WBEs. The City Manager shall take into account existing resources in the creation of this office.

4. Section I shall be amended as follows:

a. That the City Manager look at all cost recovery systems now in place in the City and see if those systems can be improved and new cost recovery systems can be instituted in other areas of City government. The City Manager shall take into account existing resources in making this analysis and not rely upon outside resources in coming up with his recommendations.

b. That the City Manager provide a definition of the term "economic impact" as used in Point 26, and return to Council with that definition. In so doing, the City Manager shall work with the Economic Development Task Force to determine when the analysis should be performed.

c. That the City Manager examine whether the term "significantly" should be added to Point 26, causing the sentence to read, "Provide an economic analysis with each proposed action that significantly affects the City's economic base."

5. Section O shall be amended as follows: That an additional point be added to read, "Promote the location of a new University of California Campus in the South County area."

6. Section P shall be amended as follows: That a point be added to read, "That the City Council pursue discussion with

local military representatives, the County Board of Supervisors, and State and Federal representatives to discuss how the military, specifically the United States Navy, can provide an alternative to the air carrier problems in San Diego County."

7. Section Q shall be amended as follows: That an additional point be added to direct the City Manager to create a fee structure that will provide financial incentives for developers who construct low and moderate priced housing. This fee structure shall not deplete City resources.

8. Section S shall be amended as follows: That an additional point be added to state that the City Manager be directed to review the unmet credit needs assessments and recommend appropriate action to correct loans.

9. That a new section be added to the Report entitled, "Manufacturing and High Technology." The purpose of this section shall be to formulate recommendations that gives manufacturing and high technology industries the same priority as tourism. This new section shall be referred to the Economic Development Support Subcommittee, of which Councilmembers Roberts, Behr and Filner are members.

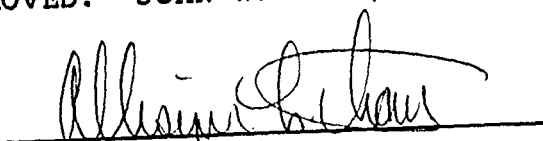
BE IT FURTHER RESOLVED, that the City Manager refer those areas that need clarification to the Economic Development Support Subcommittee, and that the Subcommittee bring back its clarifications and recommendations to the full City Council at the earliest possible date.

BE IT FURTHER RESOLVED, that the City staff return to City Council no later than one hundred twenty (120) days to advise the Council on the Economic Development Task Force's response to the

Council's recommendations and advise on the appropriate steps for implementation.

APPROVED: JOHN W. WITT, City Attorney

By


Allisyn L. Thomas
Deputy City Attorney

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02/05/92 REV. 1
Or.Dept:Prop.
R-92-1059 REV. 1
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Passed and adopted by the Council of The City of San Diego on.....
by the following vote:

JAN 16 1992

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

(Seal)

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By *Linda Legano* Deputy.

Office of the City Clerk, San Diego, California

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