

(R-92-1621)

RESOLUTION NUMBER R- 279744

ADOPTED ON APR 20 1992

WHEREAS, in 1991, Donnelley Information Publishing joined the coalition of San Diego yellow pages publishers committed to recovering yellow pages directories before they enter the City's landfills; and

WHEREAS, Donnelley Information Publishing and Thrifty Drug Stores in Southern California formed a proactive and innovative recycling partnership to recycle outdated yellow pages directories in San Diego county; and

WHEREAS, San Diego county residents received more than 18,000 award winning Thrifty ice cream cones in exchange for recycling outdated yellow pages directories; and

WHEREAS, Donnelley Information Publishing coordinated this effort to coincide with the January 1992 household delivery of approximately 800,000 Greater San Diego Area Donnelley Directories; and

WHEREAS, the citizens of San Diego county, in cooperation with Donnelley Information Publishing and Thrifty Drug Stores, recovered 54,954 outdated yellow pages directories, thus redirecting approximately 83 tons of paper away from the City landfill and towards recycled products which help conserve our precious natural resources; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council hereby commends The Donnelley Directory and

and Thrifty Drug Stores as outstanding corporate citizens for offering this successful, proactive yellow pages recycling project and also the citizens of San Diego for their enthusiastic participation.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Chief Deputy

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Or.Dept:Council-McCarty
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APR 20 1992

Passed and adopted by the Council of The City of San Diego on
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

(Seal)

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By *Mary Cepeda*, Deputy.

Office of the City Clerk, San Diego, California

Resolution Number *R-279744* Adopted *APR 20 1992*