(R-92-1650)

RESOLUTION NUMBER R- 279788 ADOPTED ON APR 20 1992

WHEREAS, in 1991, Pacific Bell Directory joined the coalition of San Diego telephone book publishers committed to recovering outdated telephone directories before they enter the City's landfill; and

WHEREAS, Pacific Bell Directory recovered more than <u>900</u> tons of books in their most recent recycling campaign, representing a recovery rate that is among the highest in the nation; and

WHEREAS, Pacific Bell Directory is an industry leader in producing 100% recyclable directories by utilizing non-toxic yellow dye that can be easily bleached during recycling, water soluble adhesives and water-based varnishes; and

WHEREAS, Pacific Bell Directory uses paper containing up to 15% recycled paper and is working with major paper suppliers to introduce recycled fiber content into all of its directory paper; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, for and on behalf of the people of San Diego, hereby commends Pacific Bell Directory as outstanding corporate citizens for offering this successful, proactive telephone

directory recycling project and also the citizens of San Diego for their enthusiastic participation.

APPROVED: JOHN W. WITT, City Attorney

By

Stuart H. Swett Senior Chief Deputy

SHS:smm 04/15/92

Or.Dept:Council-McCarty

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Passed and adopted by the Council of by the following vote:	The City of Sa	an Diego on	А	PR 20 199	2,
Council Members Abbe Wolfsheimer Ron Roberts John Hartley George Stevens Tom Behr Valerie Stallings Judy McCarty Bob Filner Mayor Maureen O'Connor	Yeas	Nays	Not Present	Ineligible	
AUTHENTICATED BY:		MAUREEN O'CONNOR Mayor of The City of San Diego, California.			
(Seal)		City	CHARLES G. AB Clerk of The City of S		Deputy.

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Office of the City Clerk, San Diego, California

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