

(R-92-1651)

RESOLUTION NUMBER R- 279789

ADOPTED ON APR 20 1992

WHEREAS, in 1991, Transwestern Publishing joined the coalition of San Diego telephone book publishers committed to recovering outdated telephone directories before they enter the City's landfill; and

WHEREAS, Transwestern Publishing, a national telephone directory publisher, is a leader in telephone directory recycling throughout its publishing network covering thirty-three towns, cities and counties in seven states; and

WHEREAS, Transwestern Publishing employees are directly involved in the entire recycling process from cleaning out recovery bins to delivering the directories to recycling markets where the directories will be recycled into products such as insulation, fiberboard and a highway erosion-preventing mulch; and

WHEREAS, Transwestern Publishing has collected 82,000 pounds of outdated directories in San Diego County representing 19% of their local distribution; and

WHEREAS, Transwestern Publishing's directory recycling efforts have resulted in 135 cubic yards of landfill capacity saved; 697 trees spared from paper mills; 287,000 gallons of water saved; and 168,100 kilowatt hours of energy saved; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego,
that this Council, for and on behalf of the people of San Diego,
hereby commends Transwestern Publishing as outstanding corporate
citizens for offering this successful, proactive telephone
directory recycling project and also the citizens of San Diego
for their enthusiastic participation.

APPROVED: JOHN W. WITT, City Attorney

By Stuart H. Swett
Stuart H. Swett
Senior Chief Deputy

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04/15/92
Or.Dept:Council-McCarty
R-92-1651
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Passed and adopted by the Council of The City of San Diego on **APR 20 1992**
by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible
Abbe Wolfsheimer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ron Roberts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
George Stevens	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom Behr	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Valerie Stallings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Judy McCarty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bob Filner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Maureen O'Connor	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

(Seal)

MAUREEN O'CONNOR
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

By *Mary Cepeda* Deputy.

Office of the City Clerk, San Diego, California

Resolution Number *R-279789* Adopted **APR 20 1992**

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CITY CLERKS OFFICE
SAN DIEGO, CA