(R-93-1318)

RESOLUTION NUMBER R- 281549 ADOPTED ON MAR 011993

WHEREAS, on September 23, 1991, the Council approved
Resolution No. 278672 authorizing an Entrepreneurial Program
aimed at providing a means by which the City can venture into new
revenue producing projects for the purpose of providing
additional services to the City's citizens, employees, and
visitors while generating additional sources of revenue to fund
other City services; and

WHEREAS, one aspect of the City's entrepreneurial effort is to increase corporate sponsorships, promotions, the use of volunteers and other partnerships which mutually benefit the organization involved as well as the citizens of San Diego; and

WHEREAS, the City Manager is proposing a pilot public/
private partnership program which will focus on the Park and
Recreation Department, including City parks and open space lands;
and

WHEREAS, through this pilot program, the City will invite members of the private sector to be partners in park related activities to maintain existing service levels or to provide service level enhancements; and

WHEREAS, partnership participation can be in the form of monetary or equipment donations, in-kind services, endowments, or any other appropriate form; and

WHEREAS, to implement the pilot program, start-up costs will be incurred and the City Manager will need to negotiate and execute partnership agreements for and on behalf of the City of San Diego; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego that the provisions of Council Policy 000-23 are waived for the purposes of implementing the pilot program and to allow the City Manager to execute the necessary contracts, but the City Manager to stay mindful of the need to avoid perceived improprieties related to sponsorships and the appearance of product endorsement.

BE IT FURTHER RESOLVED, that the provisions of Council Policy 100-2 are waived for the purposes of implementing the pilot program to allow the City Manager to receive donations in excess of the five hundred dollars (\$500) limit reflected in that policy, but not to exceed twenty thousand dollars (\$20,000) without Council approval.

BE IT FURTHER RESOLVED, that the City Manager be and he is hereby authorized to execute all contracts necessary regarding public/private partnership projects for the pilot program, said contracts to be funded to the extent of monies donated and received by the Auditor and Comptroller.

BE IT FURTHER RESOLVED, that the City Auditor and Comptroller be and he is hereby authorized to establish a special

interest bearing fund titled the Public/Private Partnership Program Fund to record all revenues and expenditures of the public/private partnership program.

BE IT FURTHER RESOLVED, that the interest earnings generated by the Public/Private Partnership Program Fund are authorized to be retained and added to the Public/Private Partnership Program Fund's revenues.

BE IT FURTHER RESOLVED, that the City Auditor be and he is hereby authorized to transfer ten thousand dollars (\$10,000) from the Entrepreneurial Enterprise Program Fund 41600 to the Public/Private Partnership Program fund for start-up expenses related to the public/private partnership program.

APPROVED: JOHN W. WITT, City Attorney

Rv

Cristie C. McGuire Deputy City Attorney

CCM:jrl
02/16/93
Or.Dept:P&R
Aud.Cert:9300755

R-93-1318 Form=r-t

The City of San Diego CERTIFICATE OF CITY AUDITOR AND COMPTROLLER

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		to the Pu	ublic/Priv	vate Par	tnership Prog	gram Fund	d for start-	up expens	es for the F	Pilot Program.		
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Passed and adopted by the Council of The City of San Diego on by the following vote:

Council Members	Yeas	Nays	Not Present	Ineligible				
Abbe Wolfsheimer								
Ron Roberts								
John Hartley	I							
George Stevens								
Tom Behr								
Valerie Stallings								
Judy McCarty								
Juan Vargas								
Mayor Susan Golding								
AUTHENTICATED BY:	SUSAN GOLDING Mayor of The City of San Diego, California.							
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(Seal)		CHARLES G. ABD FLNOUR Ory Clock of The City of San Orego, California.						
		Ву	June (Vin_	Deputy.			

Office of the City Clerk, San Diego, California

MAR 0 1 1993